

Highlands County

Florida's 36th most populous county
with 0.5% of Florida's population



Population

	Highlands County	Florida
Census Population		
1980 Census	47,526	9,746,961
1990 Census	68,432	12,938,071
% change 1980-90	44.0%	32.7%
2000 Census	87,366	15,982,824
% change 1990-00	27.7%	23.5%
2010 Census	98,786	18,801,332
% change 2000-10	13.1%	17.6%
Age		
% Under 18 years of age	18.2%	21.3%
% 65 years of age and over	32.2%	17.3%
Race & Ethnicity		
% White alone	81.0%	75.0%
% Black or African American alone	9.4%	16.0%
% Hispanic or Latino (of any race)	17.4%	22.5%
Estimates and Projections		
2019 Estimate	103,434	21,208,589
% change 2010-19	4.7%	12.8%
2020 Estimate	104,834	21,596,068
% change 2019-20	1.4%	1.8%
Based on 2019 Estimate		
2025	107,806	23,130,870
2030	110,760	24,426,178
2035	113,193	25,497,950
2040	115,180	26,428,726
2045	117,064	27,266,909
2019 Median Age	54.3	41.7
Density		
Persons per square mile		
2000	85.0	296.4
2010	97.2	350.6
2019	101.6	399.7

Population Characteristics

	County	Florida
Language spoken at home other than English		
Persons aged 5 and over	19.0%	29.1%
Place of birth		
Foreign born	10.9%	20.5%
Veteran status		
Civilian population 18 and over	13.4%	8.9%

Households and Family Households

	Highlands County	Florida
Households		
Total households, 2000 Census	37,471	6,338,075
Family households, 2000 Census	25,794	4,210,760
% with own children under 18	29.0%	42.3%
Total households, 2010 Census	42,604	7,420,802
Family households, 2010 Census	28,027	4,835,475
% with own children under 18	28.4%	40.0%
Average Household Size, 2010 Census	2.28	2.48
Average Family Size, 2010 Census	2.74	3.01

Real Gross Domestic Product

	Highlands County	Florida
Real GDP		
(Thousands of Chained 2012 Dollars)		
2015 GDP	2,429,784	839,124,321
Percent of the State	0.3%	
2016 GDP	2,526,899	866,730,997
Percent of the State	0.3%	
2017 GDP	2,547,217	896,117,037
Percent of the State	0.3%	
2018 GDP	2,538,660	924,873,329
Percent of the State	0.3%	

Housing

	Highlands County	Florida
Housing Counts		
Housing units, 2000 Census	48,846	7,302,947
Occupied	37,471	6,337,929
Owner-occupied	29,853	4,441,799
Renter-occupied	7,618	1,896,130
Vacant	11,375	965,018
Housing units, 2010 Census	55,386	8,989,580
Occupied	42,604	7,420,802
Owner-occupied	32,830	4,998,979
Renter-occupied	9,774	2,421,823
Vacant	12,782	1,568,778
Units Permitted		
1990	847	126,384
2000	450	155,269
2010	154	38,679
2011	77	42,360
2012	32	64,810
2013	62	86,752
2014	92	84,075
2015	162	109,924
2016	128	116,240
2017	181	122,719
2018	271	144,427
2019	253	154,302

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CCQR).

Employment and Labor Force

Number of Establishments 2019 preliminary	Highlands County		Florida		Percent of All Establishments 2019 preliminary	Highlands County		Florida	
All industries	2,382		728,687		All industries	2,382		728,687	
Natural Resource & Mining	174		5,301		Natural Resource & Mining	7.3%		0.7%	
Construction	281		75,725		Construction	11.8%		10.4%	
Manufacturing	62		20,782		Manufacturing	2.6%		2.9%	
Trade, Transportation and Utilities	504		140,766		Trade, Transportation and Utilities	21.2%		19.3%	
Information	20		11,897		Information	0.8%		1.6%	
Financial Activities	212		77,987		Financial Activities	8.9%		10.7%	
Professional & Business Services	331		174,242		Professional & Business Services	13.9%		23.9%	
Education & Health Services	336		77,515		Education & Health Services	14.1%		10.6%	
Leisure and Hospitality	205		59,068		Leisure and Hospitality	8.6%		8.1%	
Other Services	175		57,596		Other Services	7.3%		7.9%	
Government	60		6,044		Government	2.5%		0.8%	

Average Annual Employment, % of All Industries, 2019 preliminary	Highlands County		Florida		Average Annual Wage 2019 preliminary	Highlands County		Florida	
All industries	27.493		8,878,680		All industries	\$35,651		\$51,761	
Natural Resource & Mining	7.4%		0.8%		Natural Resource & Mining	\$31,840		\$35,649	
Construction	5.2%		6.3%		Construction	\$37,864		\$52,926	
Manufacturing	2.3%		4.3%		Manufacturing	\$41,764		\$63,883	
Trade, Transportation and Utilities	20.1%		20.3%		Trade, Transportation and Utilities	\$31,429		\$46,237	
Information	0.5%		1.6%		Information	\$47,038		\$86,109	
Financial Activities	3.3%		6.6%		Financial Activities	\$42,537		\$77,030	
Professional & Business Services	7.7%		15.7%		Professional & Business Services	\$33,835		\$63,747	
Education & Health Services	22.6%		14.9%		Education & Health Services	\$45,813		\$52,050	
Leisure and Hospitality	12.8%		14.2%		Leisure and Hospitality	\$17,958		\$26,681	
Other Services	2.4%		3.2%		Other Services	\$25,162		\$37,972	
Government	15.6%		12.1%		Government	\$41,774		\$55,897	

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older	Highlands County		Florida		Unemployment Rate	Highlands County		Florida	
1990	46.8%		64.3%		1990	9.0%		6.1%	
2000	47.0%		63.7%		2000	4.8%		3.7%	
2010	46.1%		62.2%		2010	12.5%		11.1%	
2019	42.2%		61.2%		2019	4.5%		3.1%	

Income and Financial Health

Personal Income (\$000s)	Highlands County		Florida		Per Capita Personal Income	Highlands County		Florida	
1990	\$1,127,130		\$257,571,430		1990	\$16,279		\$19,763	
2000	\$1,810,547		\$472,238,563		2000	\$20,712		\$29,428	
2010	\$2,839,216		\$725,074,023		2010	\$28,785		\$38,475	
2011	\$2,913,943		\$764,633,664		2011	\$29,590		\$40,131	
% change 2010-11	2.6%		5.5%		% change 2010-11	2.8%		4.3%	
2012	\$2,938,159		\$793,428,830		2012	\$29,913		\$41,115	
% change 2011-12	0.8%		3.8%		% change 2011-12	1.1%		2.5%	
2013	\$2,916,520		\$795,425,004		2013	\$29,737		\$40,696	
% change 2012-13	-0.7%		0.3%		% change 2012-13	-0.6%		-1.0%	
2014	\$3,030,199		\$856,161,773		2014	\$30,737		\$43,140	
% change 2013-14	3.9%		7.6%		% change 2013-14	3.4%		6.0%	
2015	\$3,186,066		\$914,928,403		2015	\$31,817		\$45,273	
% change 2014-15	5.1%		6.9%		% change 2014-15	3.5%		4.9%	
2016	\$3,273,759		\$949,717,988		2016	\$32,083		\$46,073	
% change 2015-16	2.8%		3.8%		% change 2015-16	0.8%		1.8%	
2017	\$3,428,227		\$1,016,818,999		2017	\$33,011		\$48,504	
% change 2016-17	4.7%		7.1%		% change 2016-17	2.9%		5.3%	
2018	\$3,520,298		\$1,082,702,187		2018	\$33,548		\$50,964	
% change 2017-18	2.7%		6.5%		% change 2017-18	1.6%		5.1%	
2019	\$3,662,511		\$1,125,984,012		2019	\$34,480		\$52,426	
% change 2018-19	4.0%		4.0%		% change 2018-19	2.8%		2.9%	

Earnings by Place of Work (\$000s)	Highlands County		Florida		Median Income	Highlands County		Florida	
1990	\$518,120		\$161,135,722		Median Household Income	\$37,314		\$53,267	
2000	\$806,265		\$308,751,767		Median Family Income	\$45,616		\$64,312	
2010	\$1,271,008		\$438,991,235						
2011	\$1,288,424		\$450,502,115		Percent in Poverty, 2018				
% change 2010-11	1.4%		2.6%		All ages in poverty	20.8%		13.7%	
2012	\$1,333,986		\$468,412,894		Under age 18 in poverty	38.5%		20.0%	
% change 2011-12	3.5%		4.0%		Related children age 5-17 in families in poverty	39.0%		18.8%	
2013	\$1,315,971		\$482,900,406						
% change 2012-13	-1.4%		3.1%		Personal Bankruptcy Filing Rate (per 1,000 population)				
2014	\$1,329,432		\$512,381,351		12-Month Period Ending Jun. 30, 2019	1.37	Highlands County	2.07	Florida
% change 2013-14	1.0%		6.1%		12-Month Period Ending Jun. 30, 2020	1.25		1.89	
2015	\$1,398,914		\$544,423,234		State Rank	39		NA	
% change 2014-15	5.2%		6.3%		NonBusiness Chapter 7 & Chapter 13				
2016	\$1,419,653		\$568,848,341						
% change 2015-16	1.5%		4.5%		Health Insurance Status				
2017	\$1,491,295		\$602,210,803						
% change 2016-17	5.0%		5.9%		Percent Insured by Age Group				
2018	\$1,527,024		\$639,710,580		Under 65 years	80.6%	Highlands County	83.9%	Florida
% change 2017-18	2.4%		6.2%		Under 19 years	91.8%		92.4%	
2019	\$1,601,282		\$672,454,824		18 to 64 years	76.6%		80.8%	
% change 2018-19	4.9%		5.1%						

Reported County Government Revenues and Expenditures

Revenue 2017-18	Highlands County	Florida*	Expenditures 2017-18	Highlands County	Florida*
Total - All Revenue Account Codes (\$000s)	\$125,928.8	\$44,214,365.8	Total - All Expenditure Account Codes (\$000s)	\$137,466.61	\$41,792,449.68
Per Capita \$	\$1,228.27	\$2,223.20	Per Capita \$	\$1,340.81	\$2,101.42
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$55,172.7	\$14,725,283.7	General Government Services** (\$000s)	\$33,615.05	\$7,105,044.04
Per Capita \$	\$538.14	\$740.42	Per Capita \$	\$327.87	\$357.26
% of Total	43.8%	33.3%	% of Total	24.5%	17.0%
Permits, Fee, and Special Assessments (\$000s)	\$10,048.4	\$2,064,228.9	Public Safety (\$000s)	\$57,521.34	\$10,202,428.55
Per Capita \$	\$98.01	\$103.79	Per Capita \$	\$561.05	\$513.00
% of Total	8.0%	4.7%	% of Total	41.8%	24.4%
Intergovernmental Revenues (\$000s)	\$22,641.8	\$4,552,371.7	Physical Environment (\$000s)	\$13,338.48	\$4,910,992.05
Per Capita \$	\$220.84	\$228.90	Per Capita \$	\$130.10	\$246.94
% of Total	18.0%	10.3%	% of Total	9.7%	11.8%
Charges for Services (\$000s)	\$15,338.0	\$13,745,670.4	Transportation (\$000s)	\$17,015.60	\$5,056,604.18
Per Capita \$	\$149.60	\$691.16	Per Capita \$	\$165.97	\$254.26
% of Total	12.2%	31.1%	% of Total	12.4%	12.1%
Judgments, Fines, and Forfeits (\$000s)	\$613.2	\$198,680.9	Economic Environment (\$000s)	\$3,413.61	\$1,566,748.75
Per Capita \$	\$5.98	\$9.99	Per Capita \$	\$33.30	\$78.78
% of Total	0.5%	0.4%	% of Total	2.5%	3.7%
Miscellaneous Revenues (\$000s)	\$20,544.8	\$1,189,350.3	Human Services (\$000s)	\$3,571.91	\$3,545,609.16
Per Capita \$	\$200.39	\$59.80	Per Capita \$	\$34.84	\$178.28
% of Total	16.3%	2.7%	% of Total	2.6%	8.5%
Other Sources (\$000s)	\$1,569.9	\$7,738,780.0	Culture / Recreation (\$000s)	\$2,960.29	\$1,704,980.28
Per Capita \$	\$15.31	\$389.12	Per Capita \$	\$28.87	\$85.73
% of Total	1.2%	17.5%	% of Total	2.2%	4.1%
			Other Uses and Non-Operating (\$000s)	\$1,569.93	\$6,807,083.14
			Per Capita \$	\$15.31	\$342.28
			% of Total	1.1%	16.3%
			Court-Related Expenditures (\$000s)	\$4,460.42	\$892,959.54
			Per Capita \$	\$43.51	\$44.90
			% of Total	3.2%	2.1%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Highlands County	Florida	Workers Aged 16 and Over	Highlands County	Florida
Crime rate, 2019 (index crimes per 100,000 population)	2,534.0	2,551.1	Place of Work in Florida		
Admissions to prison FY 2018-19	248	28,782	Worked outside county of residence	10.5%	17.7%
Admissions to prison per 100,000 population FY 2018-19	239.8	135.7	Travel Time to Work		
			Mean travel time to work (minutes)	19.9	27.4

State Infrastructure

	Highlands County	Florida
Transportation		
State Highway		
Centerline Miles	132.5	12,128.1
Lane Miles	397.7	45,030.3
State Bridges		
Number	24	7,044
State Facilities		
Buildings/Facilities (min. 300 Square Feet)		
Number	77	9,630
Square Footage	141,121	66,989,245
Conservation Land (land acres only)		
State-Owned (includes partially-owned)	39,932	5,383,024
% of Total Conservation Land (CL)	20.7%	51.6%
% of Total Area Land	6.1%	15.7%
% of Florida State-Owned CL	0.7%	
State-Managed	61,284	5,486,474
% of Total Conservation Land (CL)	31.8%	52.6%
% of Total Area Land	9.4%	16.0%
% of Florida State-Managed CL	1.1%	

State and Local Taxation

2019 Ad Valorem Millage Rates	Highlands County	Florida
	County-Wide	Not County-Wide*
County	8.5500	
School	6.1200	
Municipal		0.8069
Special Districts		0.2817

*MSTU included in Not County-Wide "County" category

Education

Public Education Schools	Highlands County	Florida
Traditional Setting (2019-20)	School District	
Total (state total includes special districts)	19	3,721
Elementary	11	1,878
Middle	4	575
Senior High	4	713
Combination	0	555
Educational attainment	Highlands County	Florida
Persons aged 25 and older		
% HS graduate or higher	84.7%	88.0%
% bachelor's degree or higher	17.0%	%

