

Nassau County

Florida's 37th most populous county
with 0.4% of Florida's population



Population

	Nassau County	Florida
Census Population		
1980 Census	32,894	9,746,961
1990 Census	43,941	12,938,071
% change 1980-90	33.6%	32.7%
2000 Census	57,663	15,982,824
% change 1990-00	31.2%	23.5%
2010 Census	73,314	18,801,332
% change 2000-10	27.1%	17.6%
Age		
% Under 18 years of age	21.7%	21.3%
% 65 years of age and over	16.2%	17.3%
Race & Ethnicity		
% White alone	89.8%	75.0%
% Black or African American alone	6.4%	16.0%
% Hispanic or Latino (of any race)	3.2%	22.5%
Estimates and Projections		
2019 Estimate	85,070	21,208,589
% change 2010-19	16.0%	12.8%
2020 Estimate	89,258	21,596,068
% change 2019-20	4.9%	1.8%
Based on 2019 Estimate		
2025	95,757	23,130,870
2030	103,129	24,426,178
2035	109,116	25,497,950
2040	114,254	26,428,726
2045	118,918	27,266,909
2019 Median Age	45.8	41.7
Density		
Persons per square mile		
2000	88.5	296.4
2010	113.0	350.6
2019	131.1	399.7

Population Characteristics

	Nassau County	Florida
Language spoken at home other than English		
Persons aged 5 and over	5.3%	29.1%
Place of birth		
Foreign born	3.9%	20.5%
Veteran status		
Civilian population 18 and over	13.6%	8.9%

Households and Family Households

	Nassau County	Florida
Households		
Total households, 2000 Census	21,980	6,338,075
Family households, 2000 Census	16,532	4,210,760
% with own children under 18	43.6%	42.3%
Total households, 2010 Census	28,794	7,420,802
Family households, 2010 Census	20,870	4,835,475
% with own children under 18	36.4%	40.0%
Average Household Size, 2010 Census	2.53	2.48
Average Family Size, 2010 Census	2.93	3.01

Real Gross Domestic Product

	Nassau County	Florida
Real GDP		
(Thousands of Chained 2012 Dollars)		
2015 GDP	2,017,786	839,124,321
Percent of the State	0.2%	
2016 GDP	2,035,963	866,730,997
Percent of the State	0.2%	
2017 GDP	2,134,955	896,117,037
Percent of the State	0.2%	
2018 GDP	2,213,296	924,873,329
Percent of the State	0.2%	

Housing

	Nassau County	Florida
Housing Counts		
Housing units, 2000 Census	25,917	7,302,947
Occupied	21,980	6,337,929
Owner-occupied	17,723	4,441,799
Renter-occupied	4,257	1,896,130
Vacant	3,937	965,018
Housing units, 2010 Census	35,009	8,989,580
Occupied	28,794	7,420,802
Owner-occupied	22,449	4,998,979
Renter-occupied	6,345	2,421,823
Vacant	6,215	1,568,778
Units Permitted		
1990	407	126,384
2000	758	155,269
2010	251	38,679
2011	327	42,360
2012	313	64,810
2013	544	86,752
2014	587	84,075
2015	1,110	109,924
2016	1,025	116,240
2017	1,109	122,719
2018	1,322	144,427
2019	1,431	154,302

Residence 1 Year Ago

	Nassau County	Florida
Persons aged 1 and over		
Same house	86.3%	84.3%
Different house in the U.S.	13.5%	14.6%
Same county in Florida	6.2%	8.7%
Different county in Florida	3.6%	3.1%
Different county in another state	3.8%	2.8%
Abroad	0.2%	1.1%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CCQR).

Employment and Labor Force

Number of Establishments 2019 preliminary			Percent of All Establishments 2019 preliminary		
	Nassau County	Florida		Nassau County	Florida
All industries	2,332	728,687	All industries	2,332	728,687
Natural Resource & Mining	35	5,301	Natural Resource & Mining	1.5%	0.7%
Construction	337	75,725	Construction	14.5%	10.4%
Manufacturing	50	20,782	Manufacturing	2.1%	2.9%
Trade, Transportation and Utilities	445	140,766	Trade, Transportation and Utilities	19.1%	19.3%
Information	29	11,897	Information	1.2%	1.6%
Financial Activities	231	77,987	Financial Activities	9.9%	10.7%
Professional & Business Services	475	174,242	Professional & Business Services	20.4%	23.9%
Education & Health Services	209	77,515	Education & Health Services	9.0%	10.6%
Leisure and Hospitality	248	59,068	Leisure and Hospitality	10.6%	8.1%
Other Services	193	57,596	Other Services	8.3%	7.9%
Government	45	6,044	Government	1.9%	0.8%

Average Annual Employment, % of All Industries, 2019 preliminary			Average Annual Wage 2019 preliminary		
	Nassau County	Florida		Nassau County	Florida
All industries	23,677	8,878,680	All industries	\$42,397	\$51,761
Natural Resource & Mining	1.5%	0.8%	Natural Resource & Mining	\$46,211	\$35,649
Construction	5.7%	6.3%	Construction	\$38,783	\$52,926
Manufacturing	5.8%	4.3%	Manufacturing	\$68,970	\$63,883
Trade, Transportation and Utilities	17.9%	20.3%	Trade, Transportation and Utilities	\$34,131	\$46,237
Information	0.8%	1.6%	Information	\$51,426	\$86,109
Financial Activities	3.0%	6.6%	Financial Activities	\$53,344	\$77,030
Professional & Business Services	12.0%	15.7%	Professional & Business Services	\$56,865	\$63,747
Education & Health Services	10.5%	14.9%	Education & Health Services	\$42,181	\$52,050
Leisure and Hospitality	23.5%	14.2%	Leisure and Hospitality	\$24,911	\$26,681
Other Services	4.2%	3.2%	Other Services	\$35,599	\$37,972
Government	15.1%	12.1%	Government	\$58,002	\$55,897

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older			Unemployment Rate		
	Nassau County	Florida		Nassau County	Florida
1990	71.2%	64.3%	1990	5.8%	6.1%
2000	70.0%	63.7%	2000	3.3%	3.7%
2010	62.4%	62.2%	2010	10.6%	11.1%
2019	60.5%	61.2%	2019	2.9%	3.1%

Income and Financial Health

Personal Income (\$000s)			Per Capita Personal Income		
	Nassau County	Florida		Nassau County	Florida
1990	\$821,281	\$257,571,430	1990	\$18,559	\$19,763
2000	\$1,787,658	\$472,238,563	2000	\$30,845	\$29,428
2010	\$3,182,148	\$725,074,023	2010	\$43,287	\$38,475
2011	\$3,331,557	\$764,633,664	2011	\$44,931	\$40,131
% change 2010-11	4.7%	5.5%	% change 2010-11	3.8%	4.3%
2012	\$3,367,227	\$793,428,830	2012	\$45,186	\$41,115
% change 2011-12	1.1%	3.8%	% change 2011-12	0.6%	2.5%
2013	\$3,455,083	\$795,425,004	2013	\$45,833	\$40,696
% change 2012-13	2.6%	0.3%	% change 2012-13	1.4%	-1.0%
2014	\$3,725,900	\$856,161,773	2014	\$48,864	\$43,140
% change 2013-14	7.8%	7.6%	% change 2013-14	6.6%	6.0%
2015	\$4,048,444	\$914,928,403	2015	\$51,936	\$45,273
% change 2014-15	8.7%	6.9%	% change 2014-15	6.3%	4.9%
2016	\$4,309,998	\$949,717,988	2016	\$53,838	\$46,073
% change 2015-16	6.5%	3.8%	% change 2015-16	3.7%	1.8%
2017	\$4,673,834	\$1,016,818,999	2017	\$56,362	\$48,504
% change 2016-17	8.4%	7.1%	% change 2016-17	4.7%	5.3%
2018	\$5,187,426	\$1,082,702,187	2018	\$60,364	\$50,964
% change 2017-18	11.0%	6.5%	% change 2017-18	7.1%	5.1%
2019	\$5,435,319	\$1,125,984,012	2019	\$61,329	\$52,426
% change 2018-19	4.8%	4.0%	% change 2018-19	1.6%	2.9%

Earnings by Place of Work (\$000s)			Median Income		
	Nassau County	Florida		Nassau County	Florida
1990	\$384,600	\$161,135,722	Median Household Income	\$66,297	\$53,267
2000	\$737,506	\$308,751,767	Median Family Income	\$78,017	\$64,312
2010	\$1,030,657	\$438,991,235			
2011	\$1,054,626	\$450,502,115			
% change 2010-11	2.3%	2.6%			
2012	\$1,137,417	\$468,412,894			
% change 2011-12	7.9%	4.0%			
2013	\$1,149,893	\$482,900,406			
% change 2012-13	1.1%	3.1%			
2014	\$1,261,850	\$512,381,351			
% change 2013-14	9.7%	6.1%			
2015	\$1,297,440	\$544,423,234			
% change 2014-15	2.8%	6.3%			
2016	\$1,330,745	\$568,848,341			
% change 2015-16	2.6%	4.5%			
2017	\$1,446,125	\$602,210,803			
% change 2016-17	8.7%	5.9%			
2018	\$1,556,246	\$639,710,580			
% change 2017-18	7.6%	6.2%			
2019	\$1,646,460	\$672,454,824			
% change 2018-19	5.8%	5.1%			

Percent in Poverty, 2018		
All ages in poverty	10.4%	13.7%
Under age 18 in poverty	13.7%	20.0%
Related children age 5-17 in families in poverty	12.5%	18.8%

Personal Bankruptcy Filing Rate (per 1,000 population)		
12-Month Period Ending Jun. 30, 2019	Nassau County: 1.53	Florida: 2.07
12-Month Period Ending Jun. 30, 2020	Nassau County: 1.60	Florida: 1.89
State Rank	Nassau County: 24	Florida: NA
NonBusiness Chapter 7 & Chapter 13		

Health Insurance Status

Percent Insured by Age Group		
Under 65 years	Nassau County: 88.7%	Florida: 83.9%
Under 19 years	Nassau County: 93.6%	Florida: 92.4%
18 to 64 years	Nassau County: 86.9%	Florida: 80.8%

Reported County Government Revenues and Expenditures

Revenue 2017-18	Nassau County	Florida*	Expenditures 2017-18	Nassau County	Florida*
Total - All Revenue Account Codes (\$000s)	\$136,027.1	\$44,214,365.8	Total - All Expenditure Account Codes (\$000s)	\$130,786.13	\$41,792,449.68
Per Capita \$	\$1,643.87	\$2,223.20	Per Capita \$	\$1,580.54	\$2,101.42
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$78,830.1	\$14,725,283.7	General Government Services** (\$000s)	\$24,959.11	\$7,105,044.04
Per Capita \$	\$952.65	\$740.42	Per Capita \$	\$301.63	\$357.26
% of Total	58.0%	33.3%	% of Total	19.1%	17.0%
Permits, Fee, and Special Assessments (\$000s)	\$6,620.0	\$2,064,228.9	Public Safety (\$000s)	\$48,565.02	\$10,202,428.55
Per Capita \$	\$80.00	\$103.79	Per Capita \$	\$586.90	\$513.00
% of Total	4.9%	4.7%	% of Total	37.1%	24.4%
Intergovernmental Revenues (\$000s)	\$13,668.7	\$4,552,371.7	Physical Environment (\$000s)	\$5,766.66	\$4,910,992.05
Per Capita \$	\$165.18	\$228.90	Per Capita \$	\$69.69	\$246.94
% of Total	10.0%	10.3%	% of Total	4.4%	11.8%
Charges for Services (\$000s)	\$10,657.7	\$13,745,670.4	Transportation (\$000s)	\$12,142.04	\$5,056,604.18
Per Capita \$	\$128.80	\$691.16	Per Capita \$	\$146.74	\$254.26
% of Total	7.8%	31.1%	% of Total	9.3%	12.1%
Judgments, Fines, and Forfeits (\$000s)	\$623.4	\$198,680.9	Economic Environment (\$000s)	\$5,697.33	\$1,566,748.75
Per Capita \$	\$7.53	\$9.99	Per Capita \$	\$68.85	\$78.78
% of Total	0.5%	0.4%	% of Total	4.4%	3.7%
Miscellaneous Revenues (\$000s)	\$2,582.6	\$1,189,350.3	Human Services (\$000s)	\$3,898.29	\$3,545,609.16
Per Capita \$	\$31.21	\$59.80	Per Capita \$	\$47.11	\$178.28
% of Total	1.9%	2.7%	% of Total	3.0%	8.5%
Other Sources (\$000s)	\$23,044.5	\$7,738,780.0	Culture / Recreation (\$000s)	\$2,298.28	\$1,704,980.28
Per Capita \$	\$278.49	\$389.12	Per Capita \$	\$27.77	\$85.73
% of Total	16.9%	17.5%	% of Total	1.8%	4.1%
			Other Uses and Non-Operating (\$000s)	\$23,340.38	\$6,807,083.14
			Per Capita \$	\$282.07	\$342.28
			% of Total	17.8%	16.3%
			Court-Related Expenditures (\$000s)	\$4,119.03	\$892,959.54
			Per Capita \$	\$49.78	\$44.90
			% of Total	3.1%	2.1%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Nassau County	Florida	Workers Aged 16 and Over	Nassau County	Florida
Crime rate, 2019 (index crimes per 100,000 population)	1,492.9	2,551.1	Place of Work in Florida		
Admissions to prison FY 2018-19	122	28,782	Worked outside county of residence	38.6%	17.7%
Admissions to prison per 100,000 population FY 2018-19	143.4	135.7	Travel Time to Work		
			Mean travel time to work (minutes)	30.2	27.4

State Infrastructure

Transportation	Nassau County	Florida
State Highway		
Centerline Miles	111.5	12,128.1
Lane Miles	414.0	45,030.3
State Bridges		
Number	66	7,044

State Facilities

Buildings/Facilities (min. 300 Square Feet)		
Number	70	9,630
Square Footage	159,734	66,989,245

Conservation Land (land acres only)

State-Owned (includes partially-owned)	22,413	5,383,024
% of Total Conservation Land (CL)	74.0%	51.6%
% of Total Area Land	5.4%	15.7%
% of Florida State-Owned CL	0.4%	
State-Managed	22,413	5,486,474
% of Total Conservation Land (CL)	74.0%	52.6%
% of Total Area Land	5.4%	16.0%
% of Florida State-Managed CL	0.4%	

State and Local Taxation

2019 Ad Valorem Millage Rates	Nassau County	Not County-Wide*
County	7.4278	1.6379
School	6.1360	
Municipal		1.8470
Special Districts	0.2734	0.0865

*MSTU included in Not County-Wide "County" category

Education

Public Education Schools	Nassau County	Florida
Traditional Setting (2019-20)		
Total (state total includes special districts)	16	3,721
Elementary	9	1,878
Middle	3	575
Senior High	4	713
Combination	0	555

Educational attainment

Persons aged 25 and older	Nassau County	Florida
% HS graduate or higher	91.4%	88.0%
% bachelor's degree or higher	28.2%	

