

Santa Rosa County

Florida's 29th most populous county

with 0.9% of Florida's population



Population

	Santa Rosa County	Florida
Census Population		
1980 Census	55,988	9,746,961
1990 Census	81,608	12,938,071
% change 1980-90	45.8%	32.7%
2000 Census	117,743	15,982,824
% change 1990-00	44.3%	23.5%
2010 Census	151,372	18,801,332
% change 2000-10	28.6%	17.6%
Age		
% Under 18 years of age	23.9%	21.3%
% 65 years of age and over	12.9%	17.3%
Race & Ethnicity		
% White alone	87.8%	75.0%
% Black or African American alone	5.4%	16.0%
% Hispanic or Latino (of any race)	4.3%	22.5%
Estimates and Projections		
2019 Estimate	179,054	21,208,589
% change 2010-19	18.3%	12.8%
2020 Estimate	184,653	21,596,068
% change 2019-20	3.1%	1.8%
Based on 2019 Estimate		
2025	199,617	23,130,870
2030	213,392	24,426,178
2035	225,062	25,497,950
2040	235,082	26,428,726
2045	244,225	27,266,909
2019 Median Age	39.5	41.7
Density		
Persons per square mile		
2000	115.8	296.4
2010	149.6	350.6
2019	176.9	399.7

Population Characteristics

	Santa Rosa County	Florida
Language spoken at home other than English		
Persons aged 5 and over	6.0%	29.1%
Place of birth		
Foreign born	4.8%	20.5%
Veteran status		
Civilian population 18 and over	18.7%	8.9%

Households and Family Households

	Santa Rosa County	Florida
Households		
Total households, 2000 Census	43,793	6,338,075
Family households, 2000 Census	33,321	4,210,760
% with own children under 18	48.0%	42.3%
Total households, 2010 Census	56,910	7,420,802
Family households, 2010 Census	41,553	4,835,475
% with own children under 18	43.2%	40.0%
Average Household Size, 2010 Census	2.59	2.48
Average Family Size, 2010 Census	2.99	3.01

Real Gross Domestic Product

	Santa Rosa County	Florida
Real GDP (Thousands of Chained 2012 Dollars)		
2015 GDP	3,492,523	839,124,321
Percent of the State	0.4%	
2016 GDP	3,652,174	866,730,997
Percent of the State	0.4%	
2017 GDP	3,684,821	896,117,037
Percent of the State	0.4%	
2018 GDP	3,836,306	924,873,329
Percent of the State	0.4%	

Housing

	Santa Rosa County	Florida
Housing Counts		
Housing units, 2000 Census	49,119	7,302,947
Occupied	43,793	6,337,929
Owner-occupied	35,194	4,441,799
Renter-occupied	8,599	1,896,130
Vacant	5,326	965,018
Housing units, 2010 Census	64,760	8,989,580
Occupied	56,910	7,420,802
Owner-occupied	43,453	4,998,979
Renter-occupied	13,457	2,421,823
Vacant	7,850	1,568,778
Units Permitted		
1990	904	126,384
2000	1,056	155,269
2010	781	38,679
2011	567	42,360
2012	839	64,810
2013	1,301	86,752
2014	1,127	84,075
2015	1,242	109,924
2016	1,417	116,240
2017	1,536	122,719
2018	1,513	144,427
2019	1,551	154,302

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CCQR).

Employment and Labor Force

Number of Establishments 2019 preliminary	Santa Rosa		Florida		Percent of All Establishments 2019 preliminary	Santa Rosa		Florida	
	County		County			County		County	
All industries	3,787		728,687		All industries	3,787		728,687	
Natural Resource & Mining	50		5,301		Natural Resource & Mining	1.3%		0.7%	
Construction	594		75,725		Construction	15.7%		10.4%	
Manufacturing	92		20,782		Manufacturing	2.4%		2.9%	
Trade, Transportation and Utilities	661		140,766		Trade, Transportation and Utilities	17.5%		19.3%	
Information	30		11,897		Information	0.8%		1.6%	
Financial Activities	424		77,987		Financial Activities	11.2%		10.7%	
Professional & Business Services	779		174,242		Professional & Business Services	20.6%		23.9%	
Education & Health Services	399		77,515		Education & Health Services	10.5%		10.6%	
Leisure and Hospitality	329		59,068		Leisure and Hospitality	8.7%		8.1%	
Other Services	273		57,596		Other Services	7.2%		7.9%	
Government	74		6,044		Government	2.0%		0.8%	

Average Annual Employment, % of All Industries, 2019 preliminary	Santa Rosa		Florida		Average Annual Wage 2019 preliminary	Santa Rosa		Florida	
	County		County			County		County	
All industries	39,855		8,878,680		All industries	\$39,340		\$51,761	
Natural Resource & Mining	0.7%		0.8%		Natural Resource & Mining	\$39,115		\$35,649	
Construction	7.9%		6.3%		Construction	\$42,610		\$52,926	
Manufacturing	2.4%		4.3%		Manufacturing	\$52,681		\$63,883	
Trade, Transportation and Utilities	21.2%		20.3%		Trade, Transportation and Utilities	\$32,520		\$46,237	
Information	1.4%		1.6%		Information	\$47,037		\$86,109	
Financial Activities	4.9%		6.6%		Financial Activities	\$50,197		\$77,030	
Professional & Business Services	11.8%		15.7%		Professional & Business Services	\$52,409		\$63,747	
Education & Health Services	13.8%		14.9%		Education & Health Services	\$47,076		\$52,050	
Leisure and Hospitality	16.2%		14.2%		Leisure and Hospitality	\$17,560		\$26,681	
Other Services	2.8%		3.2%		Other Services	\$32,580		\$37,972	
Government	16.8%		12.1%		Government	\$47,222		\$55,897	

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older	Santa Rosa		Florida		Unemployment Rate	Santa Rosa		Florida	
	County		County			County		County	
1990	66.0%		64.3%		1990	5.5%		6.1%	
2000	63.6%		63.7%		2000	3.8%		3.7%	
2010	61.9%		62.2%		2010	9.3%		11.1%	
2019	183.5%		61.2%		2019	2.9%		3.1%	

Income and Financial Health

Personal Income (\$000s)	Santa Rosa		Florida		Per Capita Personal Income	Santa Rosa		Florida	
	County		County			County		County	
1990	\$1,355,829		\$257,571,430		1990	\$16,447		\$19,763	
2000	\$2,948,117		\$472,238,563		2000	\$24,908		\$29,428	
2010	\$5,548,739		\$725,074,023		2010	\$36,288		\$38,475	
2011	\$5,849,782		\$764,633,664		2011	\$37,562		\$40,131	
% change 2010-11	5.4%		5.5%		% change 2010-11	3.5%		4.3%	
2012	\$6,085,829		\$793,428,830		2012	\$38,472		\$41,115	
% change 2011-12	4.0%		3.8%		% change 2011-12	2.4%		2.5%	
2013	\$6,113,017		\$795,425,004		2013	\$38,113		\$40,696	
% change 2012-13	0.4%		0.3%		% change 2012-13	-0.9%		-1.0%	
2014	\$6,427,161		\$856,161,773		2014	\$39,511		\$43,140	
% change 2013-14	5.1%		7.6%		% change 2013-14	3.7%		6.0%	
2015	\$6,742,340		\$914,928,403		2015	\$40,561		\$45,273	
% change 2014-15	4.9%		6.9%		% change 2014-15	2.7%		4.9%	
2016	\$7,128,120		\$949,717,988		2016	\$41,956		\$46,073	
% change 2015-16	5.7%		3.8%		% change 2015-16	3.4%		1.8%	
2017	\$7,535,449		\$1,016,818,999		2017	\$43,295		\$48,504	
% change 2016-17	5.7%		7.1%		% change 2016-17	3.2%		5.3%	
2018	\$7,974,884		\$1,082,702,187		2018	\$44,479		\$50,964	
% change 2017-18	5.8%		6.5%		% change 2017-18	2.7%		5.1%	
2019	\$8,474,829		\$1,125,984,012		2019	\$45,981		\$52,426	
% change 2018-19	6.3%		4.0%		% change 2018-19	3.4%		2.9%	

Earnings by Place of Work (\$000s)	Santa Rosa		Florida		Median Income	Santa Rosa		Florida	
	County		County			County		County	
1990	\$569,216		\$161,135,722		Median Household Income	\$66,242		\$53,267	
2000	\$1,008,038		\$308,751,767		Median Family Income	\$73,041		\$64,312	
2010	\$1,822,027		\$438,991,235						
2011	\$1,960,491		\$450,502,115						
% change 2010-11	7.6%		2.6%						
2012	\$2,062,499		\$468,412,894						
% change 2011-12	5.2%		4.0%						
2013	\$1,996,230		\$482,900,406						
% change 2012-13	-3.2%		3.1%						
2014	\$2,091,009		\$512,381,351						
% change 2013-14	4.7%		6.1%						
2015	\$2,258,766		\$544,423,234						
% change 2014-15	8.0%		6.3%						
2016	\$2,379,996		\$568,848,341						
% change 2015-16	5.4%		4.5%						
2017	\$2,473,444		\$602,210,803						
% change 2016-17	3.9%		5.9%						
2018	\$2,645,524		\$639,710,580						
% change 2017-18	7.0%		6.2%						
2019	\$2,829,963		\$672,454,824						
% change 2018-19	7.0%		5.1%						

Percent in Poverty, 2018	
All ages in poverty	9.5%
Under age 18 in poverty	12.2%
Related children age 5-17 in families in poverty	11.6%

Personal Bankruptcy Filing Rate (per 1,000 population)	Santa Rosa		Florida	
	County		County	
12-Month Period Ending Jun. 30, 2019	1.34		2.07	
12-Month Period Ending Jun. 30, 2020	1.40		1.89	
State Rank	31		NA	
NonBusiness Chapter 7 & Chapter 13				

Health Insurance Status

Percent Insured by Age Group	Santa Rosa		Florida	
	County		County	
Under 65 years	88.1%		83.9%	
Under 19 years	93.9%		92.4%	
18 to 64 years	85.8%		80.8%	

Reported County Government Revenues and Expenditures

Revenue 2017-18	Santa Rosa County	Florida*	Expenditures 2017-18	Santa Rosa County	Florida*
Total - All Revenue Account Codes (\$000s)	\$173,374.3	\$44,214,365.8	Total - All Expenditure Account Codes (\$000s)	\$170,713.93	\$41,792,449.68
Per Capita \$	\$991.35	\$2,223.20	Per Capita \$	\$976.14	\$2,101.42
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$75,338.3	\$14,725,283.7	General Government Services** (\$000s)	\$34,494.95	\$7,105,044.04
Per Capita \$	\$430.78	\$740.42	Per Capita \$	\$197.24	\$357.26
% of Total	43.5%	33.3%	% of Total	20.2%	17.0%
Permits, Fee, and Special Assessments (\$000s)	\$14,645.9	\$2,064,228.9	Public Safety (\$000s)	\$54,195.66	\$10,202,428.55
Per Capita \$	\$83.74	\$103.79	Per Capita \$	\$309.89	\$513.00
% of Total	8.4%	4.7%	% of Total	31.7%	24.4%
Intergovernmental Revenues (\$000s)	\$25,935.6	\$4,552,371.7	Physical Environment (\$000s)	\$20,149.75	\$4,910,992.05
Per Capita \$	\$148.30	\$228.90	Per Capita \$	\$115.22	\$246.94
% of Total	15.0%	10.3%	% of Total	11.8%	11.8%
Charges for Services (\$000s)	\$26,961.7	\$13,745,670.4	Transportation (\$000s)	\$18,326.66	\$5,056,604.18
Per Capita \$	\$154.17	\$691.16	Per Capita \$	\$104.79	\$254.26
% of Total	15.6%	31.1%	% of Total	10.7%	12.1%
Judgments, Fines, and Forfeits (\$000s)	\$1,347.7	\$198,680.9	Economic Environment (\$000s)	\$5,827.44	\$1,566,748.75
Per Capita \$	\$7.71	\$9.99	Per Capita \$	\$33.32	\$78.78
% of Total	0.8%	0.4%	% of Total	3.4%	3.7%
Miscellaneous Revenues (\$000s)	\$5,999.7	\$1,189,350.3	Human Services (\$000s)	\$4,746.29	\$3,545,609.16
Per Capita \$	\$34.31	\$59.80	Per Capita \$	\$27.14	\$178.28
% of Total	3.5%	2.7%	% of Total	2.8%	8.5%
Other Sources (\$000s)	\$23,145.4	\$7,738,780.0	Culture / Recreation (\$000s)	\$3,986.08	\$1,704,980.28
Per Capita \$	\$132.34	\$389.12	Per Capita \$	\$22.79	\$85.73
% of Total	13.3%	17.5%	% of Total	2.3%	4.1%
			Other Uses and Non-Operating (\$000s)	\$21,448.87	\$6,807,083.14
			Per Capita \$	\$122.64	\$342.28
			% of Total	12.6%	16.3%
			Court-Related Expenditures (\$000s)	\$7,538.23	\$892,959.54
			Per Capita \$	\$43.10	\$44.90
			% of Total	4.4%	2.1%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Santa Rosa County	Florida	Workers Aged 16 and Over	Santa Rosa County	Florida
Crime rate, 2019 (index crimes per 100,000 population)	1,052.8	2,551.1	Place of Work in Florida		
Admissions to prison FY 2018-19	230	28,782	Worked outside county of residence	50.9%	17.7%
Admissions to prison per 100,000 population FY 2018-19	128.5	135.7	Travel Time to Work		
			Mean travel time to work (minutes)	29.6	27.4

State Infrastructure

	Santa Rosa County	Florida
Transportation		
State Highway		
Centerline Miles	196.2	12,128.1
Lane Miles	590.6	45,030.3
State Bridges		
Number	57	7,044
State Facilities		
Buildings/Facilities (min. 300 Square Feet)		
Number	205	9,630
Square Footage	1,424,703	66,989,245
Conservation Land (land acres only)		
State-Owned (includes partially-owned)	183,216	5,383,024
% of Total Conservation Land (CL)	71.4%	51.6%
% of Total Area Land	28.3%	15.7%
% of Florida State-Owned CL	3.4%	
State-Managed	181,834	5,486,474
% of Total Conservation Land (CL)	70.9%	52.6%
% of Total Area Land	28.1%	16.0%
% of Florida State-Managed CL	3.3%	

State and Local Taxation

2019 Ad Valorem Millage Rates	Santa Rosa County	Florida
	County-Wide	Not County-Wide*
County	6.0953	
School	6.0910	
Municipal		0.2920
Special Districts	0.0327	0.4665

*MSTU included in Not County-Wide "County" category

Education

Public Education Schools	Santa Rosa County School	Florida
Traditional Setting (2019-20)		
Total (state total includes special districts)	33	3,721
Elementary	18	1,878
Middle	7	575
Senior High	6	713
Combination	2	555
Educational attainment		
Persons aged 25 and older		
% HS graduate or higher	91.6%	88.0%
% bachelor's degree or higher	28.1%	6

