

Return On Investment Analyses

Conducted by the Office of Economic and Demographic Research

Ranked Incentives and Investments	CURRENT ROI	SECOND ROI	FIRST ROI	STATUS
Economic Evaluation of Florida's Investment in Beaches	5.4			More than Breaks Even (State makes money from the investment)
Florida Sports Foundation Grant Program	4.7	4.7*		
Qualified Target Industry (QTI)	4.3	4.4	6.4	
International Offices Program	4.3	4.0		
Transportation: Seaports Program Area	2.7			
VISIT FLORIDA Advertising	2.2	3.2		
Transportation: Aviation Program Area	1.7			
Brownfield	1.5	1.7**	1.1	
Export Assistance Program	1.1	1.9		
Quick Action Closing Fund (QACF)	0.84	0.60	1.1	
Entertainment Industry Sales Tax Exemption (STE)	0.58	0.54		
Professional Sports Franchise Incentive	0.32	0.30		
Capital Investment Tax Credit (CITC)	0.27	0.43	2.3	
Spring Training Baseball Franchise Incentive	0.22	0.11		
Transportation: Roads & Highways	0.19			
Quick Response Training Program	0.19	0.09		
Entertainment Industry Financial Incentives Program (Tax Credit or FTC)	0.18	0.43		
Microfinance Loan Program	0.15			
Professional Golf Hall of Fame Facility Incentive	0.12	-0.08		
Innovation Incentive Program (IIP)	0.10	0.20		
Microfinance Guarantee Program	0.08			
Urban High-Crime Area Job Tax Credit	0.07			
Transportation: Public Transit	0.05			
Transportation: Rails	0.02			
Enterprise Zones	-0.05			State Loses All of Its Investment (plus incurs additional costs)
International Game Fish Association World Center Facility Incentive	-0.09			
New Markets Development Program	-0.79	0.18		
High-Impact Sector Performance Grant (HIPI)	-0.85	0.05	0.70	

* Formerly reported as 5.6; revised to 4.7 after applying the new methodology to the prior inputs.

**Formerly reported as 0.3; revised to 1.7 after applying the new methodology to the prior inputs.