Regional Economic Activity, January 2013 over January 2012
Taxable Sales by Major Category ($ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	979.9	179.5	70.0	234.3	310.5	67.4	118.2	156.5
% change	8.5%	14.8%	12.8%	9.4%	3.4%	21.3%	3.5%	6.6%
Daytona Beach	500.3	99.6	26.8	113.5	164.0	32.1	64.3	125.3
% change	9.2%	14.6%	9.2%	8.9%	9.1%	12.8%	0.9%	6.5%
Ft. Lauderdale	2594.0	450.9	239.0	502.7	795.9	128.7	476.8	130.7
% change	10.4%	10.2%	27.9%	5.8%	9.8%	17.3%	7.4%	7.7%
Ft. Walton	214.0	37.4	14.0	42.6	73.6	16.4	30.0	134.1
% change	6.2%	12.1%	11.8%	0.8%	9.4%	1.1%	0.6%	5.6%
Gainesville	265.0	47.3	11.9	54.4	98.9	18.2	34.3	129.6
% change	5.8%	4.5%	4.1%	7.2%	4.8%	19.4%	2.9%	4.2%
Jacksonville	1542.3	290.0	81.8	299.3	497.8	98.8	274.7	127.6
% change	9.0%	11.2%	10.1%	3.3%	10.1%	23.8%	6.1%	6.7%
Miami	3682.7	491.2	304.3	918.5	1224.9	142.4	601.3	152.6
% change	12.4%	13.5%	11.4%	12.0%	13.0%	25.1%	9.1%	8.1%
Naples	651.5	85.5	51.3	203.4	200.2	38.2	73.0	142.5
% change	13.6%	12.7%	15.9%	17.5%	10.4%	18.5%	9.4%	8.5%
Ocala	306.2	63.4	16.8	49.2	103.2	24.4	49.3	126.3
% change	7.3%	10.7%	-9.2%	6.6%	6.3%	18.5%	7.4%	5.1%
Orlando/Kissimmee	4178.2	524.5	230.8	1473.6	1180.2	174.2	594.9	153.6
% change	13.4%	14.5%	15.1%	13.7%	13.3%	21.0%	9.2%	8.0%
Palm Bay/Melbourne	531.1	98.3	29.8	103.3	184.7	36.2	78.8	130.5
% change	6.5%	4.4%	3.2%	3.7%	8.4%	12.1%	7.4%	6.2%
Palm Coast	61.5	8.3	1.3	16.4	23.2	5.3	7.0	210.4
% change	14.4%	28.4%	17.4%	14.6%	7.2%	23.8%	17.2%	5.1%
Panama City	198.5	33.5	10.2	42.3	68.3	14.9	29.2	133.1
% change	8.3%	9.9%	16.9%	3.6%	7.0%	7.9%	14.7%	4.8%
Pensacola	403.5	75.2	24.9	73.9	140.6	28.9	60.0	126.7
% change	4.0%	4.1%	15.5%	5.0%	7.7%	13.1%	-11.2%	4.6%
Port St. Lucie/Ft. Pierce	428.2	77.5	34.2	83.1	136.3	35.0	62.1	137.0
% change	7.7%	8.8%	13.8%	3.3%	6.0%	11.1%	11.0%	5.6%
Punta Gorda	188.1	31.2	15.1	36.0	66.6	17.1	22.1	130.1
% change	7.9%	8.2%	7.1%	0.8%	9.7%	3.5%	19.2%	4.5%
Sarasota/Bradenton	929.1	150.9	67.5	210.9	296.5	67.7	135.5	128.7
% change	10.8%	9.9%	15.6%	9.8%	11.2%	22.5%	5.5%	6.8%
Sebastian/Vero Beach	163.7	22.7	9.4	34.7	63.4	13.4	20.1	131.8
% change	7.5%	4.1%	6.2%	3.8%	9.4%	16.9%	6.7%	4.6%
Tallahassee	317.2	53.6	17.6	63.8	119.3	19.5	43.3	117.3
% change	5.2%	11.4%	4.0%	2.3%	5.1%	13.6%	-0.3%	4.5%
Tampa/St. Petersburg	3254.6	584.6	204.1	640.2	1051.9	204.2	569.6	120.5
% change	9.9%	11.9%	11.3%	7.1%	8.4%	19.1%	10.1%	5.5%
West Palm Beach	1973.9	283.2	136.8	419.7	664.5	115.8	353.9	128.5
% change	9.4%	14.7%	8.0%	6.3%	9.2%	17.8%	7.8%	6.2%
Winter Haven/Lakeland	605.6	128.5	22.6	103.5	191.0	43.0	117.0	125.3
% change	10.1%	19.9%	-2.2%	5.8%	7.8%	22.0%	7.0%	5.3%
STATEWIDE	27089.2	4163.9	1866.2	6162.3	8651.3	1517.6	4727.8	136.0
% change	10.5%	12.0%	12.1%	9.4%	10.1%	18.5%	8.3%	7.2%

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