Regional Economic Activity, March 2013 over March 2012
Taxable Sales by Major Category ($ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1188.7	220.9	70.7	333.4	376.3	63.2	124.2	163.5
% change	8.4%	24.5%	2.6%	5.2%	5.5%	10.6%	3.9%	6.7%
Daytona Beach	614.2	120.8	30.6	164.3	192.4	36.0	70.1	125.1
% change	3.7%	1.7%	9.5%	5.3%	1.1%	6.1%	7.7%	4.4%
Ft. Lauderdale	2926.6	530.0	265.9	586.2	914.5	123.9	506.1	131.4
% change	7.5%	5.8%	26.1%	8.6%	2.5%	7.3%	9.0%	6.2%
Ft. Walton	304.1	45.7	21.2	80.0	100.3	20.5	36.4	137.0
% change	6.1%	6.8%	12.6%	5.3%	4.4%	7.0%	7.5%	4.8%
Gainesville	292.9	57.1	13.6	65.7	99.6	20.3	36.6	130.5
% change	3.0%	7.8%	-1.7%	4.4%	-1.2%	0.8%	8.7%	1.6%
Jacksonville	1813.6	355.3	95.4	383.7	579.5	111.0	288.8	129.7
% change	4.7%	6.2%	1.1%	5.6%	2.5%	13.5%	4.5%	4.4%
Miami	4041.9	560.8	303.7	1046.7	1369.8	129.1	631.8	154.8
% change	8.6%	10.0%	-2.3%	10.5%	8.7%	8.0%	9.8%	7.8%
Naples	734.7	89.4	52.9	248.0	233.6	38.0	72.8	144.2
% change	7.0%	11.8%	11.3%	7.3%	4.1%	15.5%	3.1%	6.8%
Ocala	349.7	74.4	19.0	58.2	118.4	26.5	53.1	128.4
% change	3.1%	5.1%	5.9%	2.8%	0.7%	1.9%	5.7%	3.4%
Orlando/Kissimmee	4913.0	647.9	222.1	1978.1	1250.4	190.5	623.8	156.6
% change	7.8%	9.7%	9.7%	8.6%	5.5%	14.9%	5.5%	6.8%
Palm Bay/Melbourne	620.4	116.7	35.5	131.8	215.8	39.6	80.9	130.3
% change	2.8%	5.9%	-3.2%	3.4%	2.4%	6.1%	0.1%	3.1%
Palm Coast	75.2	9.1	1.6	22.6	28.3	6.5	7.2	212.6
% change	4.2%	3.8%	16.6%	6.0%	2.0%	13.6%	-1.5%	4.2%
Panama City	328.9	44.1	13.4	123.5	102.5	15.2	30.1	138.6
% change	8.7%	10.1%	4.4%	17.8%	4.1%	-11.4%	3.7%	5.2%
Pensacola	500.6	94.2	27.5	105.2	168.8	36.7	68.2	130.0
% change	3.3%	4.9%	2.7%	6.2%	1.7%	5.9%	-0.5%	2.9%
Port St. Lucie/Ft. Pierce	487.8	89.2	40.3	105.4	154.7	33.8	64.4	138.9
% change	6.2%	8.5%	10.9%	8.2%	2.2%	4.4%	7.7%	4.4%
Punta Gorda	219.7	35.7	15.7	49.8	80.4	16.0	22.1	135.1
% change	4.6%	5.6%	1.8%	3.9%	4.1%	2.5%	10.3%	3.3%
Sarasota/Bradenton	1105.6	176.0	71.4	281.9	360.1	65.7	150.4	132.9
% change	5.6%	6.3%	8.7%	5.1%	4.1%	14.3%	4.6%	5.8%
Sebastian/Vero Beach	190.9	26.3	11.5	46.1	76.0	12.3	18.7	134.2
% change	4.5%	3.1%	18.8%	6.7%	4.9%	3.1%	-6.4%	4.6%
Tallahassee	366.5	66.0	18.2	75.6	136.5	22.7	47.5	119.2
% change	5.1%	8.0%	-5.1%	4.6%	7.2%	2.0%	2.2%	2.9%
Tampa/St. Petersburg	3743.2	700.6	228.4	820.1	1208.5	207.7	578.0	122.4
% change	2.8%	5.4%	-0.7%	2.0%	2.7%	4.9%	1.7%	3.9%
West Palm Beach	2184.9	319.7	141.8	510.7	749.1	106.5	357.1	129.7
% change	5.8%	7.6%	7.4%	8.5%	4.0%	12.4%	1.9%	4.9%
Winter Haven/Lakeland	685.4	150.9	26.8	125.2	214.8	44.8	122.9	130.0
% change	5.8%	16.5%	-0.2%	2.8%	1.8%	8.2%	4.6%	5.1%
STATEWIDE	31179.2	4914.0	1964.5	7907.1	9891.0	1547.7	4954.8	138.7
% change	6.0%	8.4%	3.1%	7.4%	4.7%	8.7%	4.4%	6.1%

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