

Regional Economic Activity, January 2019 over January 2018
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1345.0	241.0	85.5	346.7	343.4	107.5	221.0	209.9
% change	0.2%	-2.6%	-6.8%	3.7%	-7.2%	1.4%	14.6%	-2.6%
Daytona Beach	690.8	142.4	36.4	170.0	186.7	49.1	106.2	171.3
% change	3.8%	2.7%	0.9%	8.7%	-1.3%	9.5%	5.9%	1.0%
Ft. Lauderdale	3232.6	617.5	244.0	678.6	865.0	182.9	644.6	163.2
% change	-0.8%	1.8%	-14.0%	2.5%	-6.0%	11.1%	3.5%	-1.3%
Ft. Walton	303.9	65.5	19.3	63.9	85.9	23.9	45.4	192.1
% change	12.5%	22.3%	9.9%	14.8%	4.7%	21.1%	9.2%	9.5%
Gainesville	353.2	66.1	14.1	68.3	123.9	26.8	54.0	163.6
% change	7.4%	5.9%	-20.5%	1.9%	11.6%	4.3%	20.5%	0.5%
Jacksonville	2095.0	417.0	123.6	419.6	561.9	150.4	422.6	170.5
% change	2.7%	7.7%	2.6%	2.2%	-3.9%	3.4%	7.9%	0.4%
Miami	4545.3	634.5	328.2	1167.6	1237.7	192.7	984.6	185.2
% change	-0.7%	0.2%	-9.1%	0.6%	-4.3%	8.1%	3.5%	-0.6%
Naples	910.5	117.9	72.6	276.1	270.0	60.6	113.4	202.9
% change	2.2%	9.9%	-3.3%	4.9%	0.8%	3.6%	-5.2%	3.6%
Ocala	419.4	107.3	21.4	61.9	110.5	40.6	77.7	168.8
% change	4.5%	12.5%	-0.8%	-1.1%	-3.3%	9.5%	10.0%	1.3%
Orlando/Kissimmee	5724.5	785.3	256.2	2199.1	1260.9	265.9	957.1	212.9
% change	0.2%	4.4%	-9.5%	2.2%	-8.3%	1.4%	7.4%	1.7%
Palm Bay/Melbourne	725.7	136.9	36.6	140.3	230.1	58.4	123.3	170.1
% change	-1.0%	2.9%	-8.4%	0.6%	-3.8%	-2.6%	1.6%	-1.0%
Palm Coast	85.0	13.3	3.0	21.0	27.6	8.0	12.1	289.5
% change	6.1%	14.7%	5.0%	3.6%	-0.5%	4.7%	20.7%	1.5%
Panama City	352.0	64.5	16.3	79.0	86.8	61.3	44.0	191.9
% change	40.0%	49.0%	20.3%	39.5%	9.7%	152.1%	27.6%	9.3%
Pensacola	556.3	113.0	30.3	104.9	170.1	49.9	88.2	169.6
% change	8.3%	10.1%	-2.6%	9.2%	5.0%	24.2%	8.1%	5.4%
Port St. Lucie/Ft. Pierce	598.6	125.4	44.8	113.5	155.7	54.6	104.6	187.9
% change	3.5%	8.0%	-2.3%	4.0%	-2.7%	1.3%	12.1%	1.4%
Punta Gorda	267.9	51.7	21.9	51.8	78.8	26.9	36.8	185.7
% change	0.3%	2.8%	0.7%	1.4%	-7.7%	7.6%	9.6%	-1.3%
Sarasota/Bradenton	1281.1	221.6	89.1	303.3	352.6	98.1	216.5	174.9
% change	2.5%	2.3%	-3.6%	3.7%	-0.2%	2.5%	8.7%	0.3%
Sebastian/Vero Beach	212.6	35.1	14.9	46.9	69.2	17.2	29.4	170.3
% change	2.0%	20.0%	-5.1%	2.8%	-6.0%	-2.6%	10.1%	0.5%
Tallahassee	425.3	78.2	20.7	83.5	135.8	35.0	72.1	145.9
% change	10.9%	11.2%	-8.3%	6.0%	7.9%	28.1%	23.2%	5.0%
Tampa/St. Petersburg	4308.5	850.0	287.3	901.3	1172.6	283.4	814.0	161.4
% change	3.0%	3.2%	3.3%	3.5%	-2.4%	8.5%	8.7%	1.2%
West Palm Beach	2467.1	359.5	183.4	563.3	710.4	148.3	502.2	162.6
% change	0.2%	2.5%	-2.7%	4.7%	-5.2%	7.5%	0.9%	0.5%
Winter Haven/Lakeland	789.5	189.1	31.8	138.9	192.0	66.2	171.6	169.3
% change	1.4%	7.8%	-10.9%	4.1%	-6.9%	3.4%	4.9%	-0.6%
STATEWIDE	37034.1	6044.1	2256.3	8634.8	10372.4	2406.5	7320.0	185.1
% change	2.6%	4.7%	-5.5%	3.7%	-2.2%	10.9%	7.0%	1.7%