

Regional Economic Activity, March 2019 over March 2018  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1619.5	298.3	98.5	460.8	426.6	112.1	223.0	211.0
% change	1.6%	4.0%	7.6%	0.8%	-1.3%	2.0%	3.2%	-1.0%
Daytona Beach	829.7	177.4	41.4	228.6	220.5	53.9	107.9	165.8
% change	-0.4%	-1.7%	3.4%	2.8%	-6.7%	-1.0%	8.4%	1.2%
Ft. Lauderdale	3694.0	748.4	275.8	784.1	1035.8	184.4	665.6	162.8
% change	0.2%	4.5%	-9.3%	-3.7%	-0.8%	2.3%	6.3%	-1.0%
Ft. Walton	417.6	78.6	28.0	117.4	110.0	29.5	54.1	187.0
% change	5.3%	10.1%	3.5%	5.5%	-1.4%	6.4%	13.5%	5.7%
Gainesville	386.0	75.6	17.2	85.2	122.0	32.6	53.4	163.3
% change	-0.1%	-6.0%	-4.6%	2.1%	-1.9%	12.1%	5.0%	0.5%
Jacksonville	2546.0	507.0	135.9	558.5	706.1	172.3	466.2	170.8
% change	3.8%	1.9%	2.2%	7.4%	1.0%	1.3%	8.0%	1.4%
Miami	5197.0	732.3	360.6	1356.2	1520.3	191.5	1036.2	186.4
% change	1.0%	-1.5%	-4.3%	0.6%	1.9%	-2.9%	5.2%	0.0%
Naples	1034.7	123.2	74.0	341.0	321.3	59.0	116.2	201.4
% change	2.9%	1.8%	2.1%	3.0%	6.3%	-6.5%	0.2%	4.4%
Ocala	495.3	133.0	25.1	74.4	136.3	44.7	81.7	169.0
% change	3.0%	11.9%	-2.2%	-2.9%	0.3%	1.8%	2.1%	2.6%
Orlando/Kissimmee	6954.7	970.2	267.5	2908.3	1486.3	283.5	1038.8	211.8
% change	4.3%	7.7%	3.2%	6.7%	-1.3%	-3.9%	6.3%	0.8%
Palm Bay/Melbourne	859.8	159.5	45.3	182.4	279.5	64.6	128.6	170.6
% change	-1.2%	-1.6%	2.8%	-1.0%	-2.0%	-6.6%	2.6%	-1.5%
Palm Coast	105.2	15.6	3.6	29.6	33.8	8.9	13.7	291.5
% change	2.5%	1.6%	25.5%	2.2%	0.9%	-10.4%	14.1%	2.3%
Panama City	452.2	73.8	24.2	117.5	118.5	58.8	59.4	193.7
% change	19.0%	31.5%	24.7%	-2.0%	5.1%	95.9%	42.1%	14.2%
Pensacola	699.4	142.2	38.0	147.2	202.2	60.2	109.6	169.7
% change	4.9%	6.1%	4.6%	4.6%	1.1%	4.9%	11.9%	3.5%
Port St. Lucie/Ft. Pierce	680.5	141.0	54.6	139.4	184.8	57.5	103.2	184.8
% change	-0.2%	-3.7%	7.3%	0.6%	-0.7%	-2.2%	2.4%	0.5%
Punta Gorda	303.0	61.3	23.3	63.7	90.1	23.7	40.8	179.4
% change	-3.8%	3.0%	3.9%	-5.5%	-12.1%	-5.3%	7.0%	-4.5%
Sarasota/Bradenton	1537.5	255.3	94.9	407.3	439.1	99.1	241.8	177.7
% change	3.8%	0.8%	7.4%	3.7%	3.8%	-1.5%	8.2%	1.7%
Sebastian/Vero Beach	244.8	40.4	15.3	60.4	81.7	16.0	31.0	169.9
% change	0.8%	13.3%	-3.6%	3.0%	-4.4%	-16.9%	11.2%	0.9%
Tallahassee	480.0	96.8	23.2	98.4	151.4	37.8	72.3	146.3
% change	8.4%	5.4%	6.2%	12.4%	5.7%	16.5%	9.6%	5.5%
Tampa/St. Petersburg	5206.3	1055.7	309.8	1182.3	1470.1	296.2	892.2	162.3
% change	3.3%	1.2%	0.5%	3.6%	2.5%	-0.8%	9.9%	1.5%
West Palm Beach	2792.1	432.7	195.7	667.6	842.9	144.6	508.7	161.5
% change	1.1%	0.1%	4.3%	3.2%	-1.1%	-1.9%	2.4%	0.4%
Winter Haven/Lakeland	953.6	224.9	39.3	178.9	251.3	73.4	185.9	174.6
% change	3.2%	1.8%	1.7%	3.5%	2.0%	-1.6%	9.0%	1.0%
STATEWIDE	43756.7	7199.7	2478.8	11013.5	12593.3	2553.8	7917.6	184.0
% change	3.5%	2.9%	0.3%	3.7%	1.6%	3.7%	7.8%	1.3%