

Regional Economic Activity, April 2019 over April 2018
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1373.4	259.8	78.3	338.6	373.5	106.0	217.2	212.6
% change	3.6%	4.8%	-7.7%	6.7%	3.4%	-2.3%	5.2%	0.0%
Daytona Beach	755.7	153.8	37.3	183.7	212.0	51.1	117.8	168.2
% change	6.3%	3.7%	0.0%	5.0%	4.5%	-0.5%	22.9%	2.6%
Ft. Lauderdale	3407.3	671.9	238.1	688.0	951.5	187.6	670.3	164.0
% change	2.8%	8.4%	-20.2%	0.6%	3.4%	1.1%	10.8%	-1.1%
Ft. Walton	403.4	75.7	26.0	114.8	104.5	28.9	53.5	192.6
% change	9.2%	8.5%	6.3%	12.4%	3.4%	9.8%	16.7%	6.7%
Gainesville	371.3	66.1	15.0	76.9	125.4	31.7	56.3	166.4
% change	7.5%	-1.5%	-12.0%	6.5%	12.3%	4.4%	19.7%	1.8%
Jacksonville	2357.2	471.2	117.0	479.5	659.7	166.3	463.6	172.3
% change	6.0%	9.6%	-13.9%	3.7%	6.4%	-0.8%	13.6%	2.4%
Miami	4694.7	664.8	283.8	1167.3	1351.6	203.0	1024.2	185.7
% change	1.6%	4.0%	-21.5%	2.5%	3.6%	2.1%	4.8%	-0.4%
Naples	858.3	111.4	64.7	248.1	268.6	58.0	107.6	201.3
% change	6.3%	13.2%	4.5%	6.6%	10.2%	-4.5%	-1.8%	5.4%
Ocala	458.6	116.4	23.0	66.5	125.9	42.1	84.6	170.7
% change	7.3%	9.4%	1.6%	5.9%	8.7%	1.0%	8.4%	3.4%
Orlando/Kissimmee	6142.4	873.4	208.5	2377.8	1400.5	298.2	983.9	211.5
% change	4.3%	5.9%	-20.0%	5.4%	3.8%	4.7%	8.0%	1.5%
Palm Bay/Melbourne	781.7	142.4	39.0	159.2	251.5	63.5	126.2	172.1
% change	2.5%	2.9%	-10.7%	6.0%	2.7%	-2.8%	4.7%	-1.0%
Palm Coast	97.8	14.5	3.2	25.6	31.7	8.8	13.9	294.4
% change	7.1%	8.8%	-5.7%	5.6%	7.5%	-3.7%	19.3%	3.2%
Panama City	402.6	63.6	19.1	109.9	103.0	54.0	53.0	193.2
% change	16.5%	31.8%	16.6%	-0.4%	1.8%	74.2%	38.3%	12.3%
Pensacola	642.9	126.6	34.7	142.5	184.1	53.1	101.9	173.8
% change	5.8%	10.4%	-1.5%	8.2%	1.3%	4.7%	8.5%	4.2%
Port St. Lucie/Ft. Pierce	626.7	128.5	51.3	113.3	165.4	57.7	110.5	186.8
% change	6.0%	2.7%	6.8%	6.2%	4.7%	3.4%	13.4%	1.6%
Punta Gorda	259.1	54.5	18.3	48.5	76.5	25.4	35.8	181.1
% change	-1.7%	7.0%	-7.5%	3.0%	-9.0%	-4.1%	1.6%	-4.3%
Sarasota/Bradenton	1322.7	233.1	80.8	305.4	376.7	100.1	226.5	178.5
% change	3.7%	4.0%	-9.2%	3.2%	5.4%	0.8%	7.8%	2.0%
Sebastian/Vero Beach	218.6	38.8	12.7	47.7	73.2	16.8	29.3	170.1
% change	3.3%	22.1%	-25.1%	3.4%	2.7%	-11.3%	11.2%	1.4%
Tallahassee	447.5	85.0	19.7	91.7	140.6	35.7	74.9	149.0
% change	10.1%	16.1%	-5.2%	10.3%	5.5%	3.8%	21.2%	6.5%
Tampa/St. Petersburg	4683.4	935.1	264.5	1000.0	1318.6	297.3	868.0	163.4
% change	4.4%	3.3%	-4.0%	3.2%	4.0%	-2.1%	13.2%	1.8%
West Palm Beach	2543.7	393.2	161.0	543.2	743.7	150.2	552.4	161.8
% change	4.8%	7.3%	-12.6%	2.5%	1.7%	3.0%	18.0%	0.1%
Winter Haven/Lakeland	870.0	201.8	31.2	160.5	220.1	71.8	184.5	177.2
% change	6.2%	5.9%	-9.8%	8.9%	7.2%	2.5%	7.7%	2.3%
STATEWIDE	39251.5	6518.5	2071.2	9222.6	11298.6	2522.7	7617.9	184.9
% change	4.8%	6.6%	-12.7%	4.2%	5.5%	3.6%	9.4%	2.3%