

Regional Economic Activity, May 2019 over May 2018
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1233.6	236.2	83.5	273.2	323.2	98.3	219.3	214.1
% change	4.6%	1.9%	8.0%	7.4%	3.4%	-4.4%	9.4%	1.7%
Daytona Beach	737.1	159.9	40.8	175.6	206.9	50.2	103.6	168.8
% change	6.1%	0.4%	5.8%	6.3%	6.8%	5.0%	14.6%	3.0%
Ft. Lauderdale	3304.2	678.1	264.9	632.2	914.3	173.4	641.4	165.3
% change	2.2%	5.1%	-9.9%	0.2%	2.4%	1.0%	7.4%	-0.2%
Ft. Walton	450.5	82.8	30.7	140.0	114.3	27.1	55.6	195.9
% change	12.4%	16.6%	10.7%	14.6%	6.8%	11.0%	15.0%	6.8%
Gainesville	363.5	73.9	16.0	74.4	114.9	30.6	53.7	165.7
% change	3.4%	3.7%	-11.6%	2.8%	3.2%	8.5%	6.9%	1.0%
Jacksonville	2386.6	484.9	131.1	488.7	664.1	161.2	456.5	173.3
% change	5.8%	8.1%	-4.8%	2.8%	6.1%	0.9%	11.9%	3.3%
Miami	4630.3	658.0	365.3	1081.8	1321.7	188.7	1014.8	186.5
% change	3.6%	0.8%	5.7%	3.3%	1.9%	1.5%	7.7%	0.8%
Naples	742.4	111.1	58.1	179.1	231.4	59.1	103.6	203.7
% change	9.1%	12.7%	1.0%	8.5%	15.9%	5.5%	-0.4%	7.5%
Ocala	456.0	123.9	23.7	63.3	121.9	42.8	80.4	173.2
% change	8.6%	13.9%	-0.4%	6.8%	9.3%	-0.1%	8.8%	5.2%
Orlando/Kissimmee	5967.9	894.8	275.0	2128.9	1363.2	281.0	1025.1	210.9
% change	6.8%	11.0%	8.2%	3.8%	4.8%	0.9%	14.0%	3.2%
Palm Bay/Melbourne	791.0	153.0	41.5	159.2	250.5	60.4	126.3	173.4
% change	6.0%	8.2%	-3.0%	12.3%	4.5%	-0.5%	5.7%	1.0%
Palm Coast	95.4	14.8	3.3	24.6	31.0	8.2	13.5	298.5
% change	10.0%	14.8%	-0.6%	10.7%	10.9%	-1.3%	12.2%	4.9%
Panama City	446.2	65.1	21.7	143.7	116.1	50.7	48.8	190.0
% change	16.2%	19.8%	14.7%	7.2%	5.9%	82.8%	24.2%	7.8%
Pensacola	679.5	135.5	35.8	155.4	195.0	56.2	101.7	175.2
% change	6.7%	9.8%	-4.9%	9.3%	5.4%	1.2%	9.5%	4.2%
Port St. Lucie/Ft. Pierce	608.9	136.4	49.7	104.4	159.3	50.9	108.2	189.0
% change	8.6%	8.3%	4.7%	7.3%	9.7%	5.3%	12.5%	3.1%
Punta Gorda	243.9	54.7	20.5	40.2	69.4	22.7	36.4	181.2
% change	-1.0%	2.9%	1.5%	6.1%	-10.7%	-3.9%	7.6%	-4.4%
Sarasota/Bradenton	1247.1	234.1	86.1	263.7	341.0	90.3	231.8	179.0
% change	5.7%	4.6%	0.3%	6.7%	5.0%	-2.1%	12.5%	2.9%
Sebastian/Vero Beach	202.1	39.2	12.9	39.8	67.8	14.4	28.1	173.2
% change	8.3%	29.9%	-6.6%	5.6%	6.4%	-13.7%	13.9%	3.6%
Tallahassee	444.7	92.5	20.7	84.7	137.3	34.9	74.6	148.8
% change	8.8%	11.0%	-4.1%	5.9%	6.2%	8.7%	19.1%	6.5%
Tampa/St. Petersburg	4680.0	958.8	292.0	940.1	1326.8	281.4	881.0	164.9
% change	6.5%	4.3%	4.9%	3.6%	6.7%	1.9%	14.2%	2.8%
West Palm Beach	2397.8	384.5	190.3	483.3	701.8	140.4	497.4	163.2
% change	5.4%	3.8%	8.8%	7.5%	2.6%	7.4%	6.8%	1.5%
Winter Haven/Lakeland	861.6	223.1	31.3	139.9	215.9	69.1	182.3	181.0
% change	5.8%	2.8%	-12.5%	6.4%	4.1%	9.3%	14.4%	3.0%
STATEWIDE	38632.2	6631.9	2422.6	8527.1	11074.0	2379.8	7596.8	187.6
% change	6.3%	6.2%	3.2%	4.9%	5.6%	4.6%	10.8%	3.9%