

Regional Economic Activity, June 2019 over June 2018
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1196.5	212.8	78.8	255.1	328.1	96.4	225.3	216.4
% change	1.2%	-2.2%	9.1%	2.3%	0.4%	-9.8%	7.2%	2.7%
Daytona Beach	759.1	146.0	41.5	188.0	225.6	50.5	107.5	174.9
% change	2.8%	-2.4%	10.8%	4.2%	2.4%	-3.6%	9.7%	2.4%
Ft. Lauderdale	3272.3	634.4	250.4	591.8	967.3	177.7	650.6	166.3
% change	-0.8%	3.8%	-12.0%	-5.5%	-0.4%	0.7%	3.5%	-0.3%
Ft. Walton	521.1	77.9	26.7	200.9	131.9	27.3	56.5	201.1
% change	5.5%	11.6%	-4.0%	5.1%	3.5%	1.0%	11.2%	7.2%
Gainesville	356.4	67.3	17.8	70.3	118.2	29.8	53.1	166.4
% change	-0.4%	-5.9%	-7.4%	3.5%	1.2%	-6.6%	5.1%	1.2%
Jacksonville	2391.7	461.0	134.1	488.7	696.2	159.2	452.6	175.5
% change	1.9%	2.4%	-2.2%	4.4%	0.4%	-4.4%	4.8%	3.6%
Miami	4554.8	624.7	318.8	986.6	1412.5	181.9	1030.3	187.1
% change	2.2%	1.5%	-5.4%	1.9%	2.0%	-6.1%	7.8%	1.1%
Naples	661.5	88.8	49.3	156.9	208.8	54.5	103.2	204.6
% change	0.8%	0.3%	-9.1%	2.7%	7.1%	-8.8%	-2.4%	6.6%
Ocala	449.0	109.1	23.7	63.4	129.9	41.9	81.0	176.5
% change	4.0%	4.0%	1.6%	3.6%	5.7%	-5.0%	7.7%	6.3%
Orlando/Kissimmee	6304.1	862.6	242.6	2422.6	1500.7	281.5	994.2	212.3
% change	3.7%	5.8%	-1.7%	2.4%	5.6%	-4.5%	6.2%	4.3%
Palm Bay/Melbourne	798.1	137.9	43.3	154.5	261.5	60.2	140.6	176.0
% change	2.4%	-0.5%	2.0%	6.1%	0.1%	-10.1%	13.3%	2.3%
Palm Coast	96.6	12.8	3.1	26.1	33.0	8.0	13.6	303.9
% change	0.9%	-12.5%	-4.1%	1.1%	2.2%	-6.1%	20.5%	4.4%
Panama City	529.1	58.2	23.6	205.4	143.9	49.4	48.6	195.7
% change	7.8%	4.3%	27.4%	0.0%	3.3%	65.0%	16.0%	6.8%
Pensacola	711.4	127.6	34.3	179.7	210.5	56.0	103.3	178.9
% change	4.3%	7.5%	-6.9%	3.7%	2.7%	3.2%	9.8%	4.8%
Port St. Lucie/Ft. Pierce	597.2	123.8	48.8	102.6	165.2	49.6	107.1	192.3
% change	3.7%	2.8%	1.3%	5.8%	1.2%	-7.7%	14.7%	3.7%
Punta Gorda	234.8	48.6	18.4	38.3	70.1	21.9	37.5	183.9
% change	-2.6%	7.0%	-1.2%	3.6%	-12.6%	-6.2%	2.8%	-3.2%
Sarasota/Bradenton	1250.7	209.0	92.1	271.5	351.8	92.3	233.9	182.0
% change	4.0%	-1.4%	12.7%	4.7%	2.7%	-4.3%	10.9%	3.6%
Sebastian/Vero Beach	196.9	35.0	12.5	37.0	67.4	14.9	30.1	175.8
% change	2.7%	17.8%	3.4%	1.4%	-2.2%	-16.9%	13.1%	4.4%
Tallahassee	446.7	86.1	22.7	82.7	146.4	33.5	75.4	149.9
% change	5.6%	5.4%	-0.6%	4.0%	3.7%	3.3%	15.3%	6.6%
Tampa/St. Petersburg	4737.9	908.1	277.3	938.9	1415.5	283.5	914.5	167.5
% change	5.3%	2.7%	-3.0%	3.3%	5.9%	-2.4%	15.6%	3.5%
West Palm Beach	2345.1	352.6	174.0	457.0	689.7	141.4	530.5	164.8
% change	2.5%	-2.1%	3.4%	1.4%	-0.3%	-3.2%	12.7%	1.8%
Winter Haven/Lakeland	853.5	193.2	34.7	141.6	231.3	68.9	183.8	178.9
% change	3.5%	0.8%	1.3%	4.7%	5.9%	-2.8%	5.5%	3.8%
STATEWIDE	39766.6	6204.0	2261.5	8849.7	12144.8	2401.5	7905.1	188.5
% change	4.7%	2.9%	-2.1%	2.5%	6.9%	0.0%	9.2%	4.4%