

Regional Economic Activity, August 2019 over August 2018  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1105.9	217.2	71.6	222.3	288.6	95.9	210.3	218.8
% change	2.1%	2.5%	-1.0%	10.3%	2.3%	-8.2%	-0.4%	3.9%
Daytona Beach	692.1	144.5	38.2	155.8	200.8	51.4	101.3	177.1
% change	-1.8%	-6.7%	-0.2%	-9.3%	1.3%	11.2%	6.6%	2.9%
Ft. Lauderdale	3120.8	644.3	225.5	556.7	887.0	172.6	634.5	166.5
% change	-1.3%	-0.9%	-18.7%	-0.7%	1.2%	-0.6%	1.9%	0.3%
Ft. Walton	431.7	79.1	25.2	142.8	109.0	22.2	53.3	205.3
% change	4.6%	5.0%	8.4%	4.7%	1.7%	6.1%	7.0%	6.4%
Gainesville	373.2	71.8	17.7	75.5	126.8	29.8	51.6	168.1
% change	2.9%	-3.1%	-9.8%	4.6%	5.6%	6.8%	5.9%	3.3%
Jacksonville	2273.1	473.5	122.3	450.5	625.8	157.4	443.6	177.2
% change	1.8%	2.0%	-3.8%	2.6%	0.8%	-0.6%	4.8%	5.4%
Miami	4400.0	661.7	305.0	1002.1	1261.3	180.8	989.2	186.1
% change	-0.4%	-0.6%	-8.2%	1.6%	-0.5%	-6.1%	1.9%	1.7%
Naples	643.7	91.2	54.5	141.8	195.2	57.5	103.4	208.6
% change	3.5%	0.1%	-1.7%	5.2%	9.4%	-1.5%	0.0%	7.1%
Ocala	439.4	117.5	24.6	58.6	115.6	43.1	80.0	180.1
% change	4.9%	7.6%	10.5%	4.7%	5.2%	-0.5%	2.5%	9.1%
Orlando/Kissimmee	5695.5	874.5	234.3	2045.8	1310.5	270.0	960.6	210.0
% change	2.5%	2.7%	-0.5%	5.4%	0.1%	0.9%	1.0%	4.7%
Palm Bay/Melbourne	759.0	138.3	40.4	143.1	251.2	62.4	123.6	179.2
% change	-0.5%	-4.7%	-0.9%	-0.8%	-1.2%	3.8%	4.5%	3.7%
Palm Coast	88.4	13.9	2.9	21.5	28.5	8.2	13.4	307.0
% change	2.2%	8.8%	-14.7%	-4.1%	0.1%	10.2%	11.8%	4.4%
Panama City	419.9	60.6	20.3	140.7	104.8	43.0	50.5	206.1
% change	8.8%	13.9%	27.0%	4.3%	-5.6%	59.1%	15.6%	5.7%
Pensacola	655.2	135.3	32.0	149.6	187.8	48.6	101.9	184.1
% change	4.8%	7.6%	-6.9%	8.6%	2.7%	3.3%	4.6%	7.2%
Port St. Lucie/Ft. Pierce	572.7	123.2	42.3	98.1	149.7	53.6	105.7	197.5
% change	1.0%	0.2%	-7.2%	-5.1%	3.4%	1.0%	8.6%	4.8%
Punta Gorda	219.7	49.0	17.7	33.4	61.5	21.5	36.5	190.0
% change	-2.8%	1.8%	-1.1%	10.1%	-15.2%	-2.8%	4.5%	-1.1%
Sarasota/Bradenton	1129.7	217.9	75.6	215.3	315.2	84.0	221.7	184.0
% change	2.2%	0.7%	-4.9%	6.6%	6.3%	-12.5%	3.0%	4.9%
Sebastian/Vero Beach	200.6	35.9	11.7	40.1	60.9	16.3	35.7	182.2
% change	3.9%	17.3%	-4.6%	-1.1%	1.1%	4.2%	5.9%	7.0%
Tallahassee	443.0	90.7	22.1	85.7	139.8	32.7	72.0	148.7
% change	7.5%	12.0%	0.2%	8.0%	2.1%	8.0%	15.1%	6.9%
Tampa/St. Petersburg	4411.3	932.3	252.7	859.6	1255.2	259.6	852.0	168.8
% change	2.1%	1.3%	-6.1%	3.7%	1.6%	-3.1%	6.7%	4.5%
West Palm Beach	2196.3	350.3	160.6	432.2	624.2	146.2	482.8	166.0
% change	-0.1%	-3.6%	-3.7%	1.0%	0.3%	3.9%	1.2%	2.7%
Winter Haven/Lakeland	820.9	212.3	31.2	132.3	203.4	68.6	173.2	182.8
% change	1.7%	4.1%	-2.7%	3.0%	-0.3%	4.2%	0.0%	4.7%
STATEWIDE	36523.8	6360.2	2107.9	7857.9	10491.3	2289.5	7416.8	190.9
% change	2.6%	1.6%	-4.3%	3.4%	3.3%	0.9%	4.4%	4.8%