

Regional Economic Activity, October 2019 over October 2018
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1214.7	242.0	86.8	240.3	318.5	107.2	219.8	221.0
% change	4.2%	11.3%	6.4%	8.0%	0.8%	-1.8%	0.2%	5.2%
Daytona Beach	696.1	159.6	36.7	154.9	195.3	47.7	101.9	173.8
% change	1.2%	5.8%	6.0%	-2.1%	0.4%	-3.2%	1.8%	0.1%
Ft. Lauderdale	3184.2	648.2	235.1	585.2	877.9	182.6	655.2	166.9
% change	1.7%	5.7%	-1.1%	-0.1%	1.4%	-0.8%	1.9%	0.6%
Ft. Walton	370.2	74.0	21.1	100.5	99.9	22.5	52.1	203.3
% change	2.4%	5.6%	0.4%	-1.8%	2.4%	-7.4%	13.1%	3.5%
Gainesville	352.9	65.8	14.2	80.8	112.5	29.8	49.8	167.4
% change	0.0%	1.3%	-7.7%	4.1%	-3.0%	4.0%	-1.2%	2.6%
Jacksonville	2290.2	469.3	121.0	458.3	624.0	154.0	463.4	175.9
% change	4.7%	10.3%	-5.6%	3.3%	0.8%	-1.8%	11.8%	3.6%
Miami	4524.9	668.7	340.1	1000.3	1254.4	195.8	1065.6	186.5
% change	3.2%	7.4%	-2.4%	0.8%	1.4%	-4.2%	8.6%	1.3%
Naples	784.6	120.8	73.9	193.3	224.1	63.3	109.3	210.5
% change	4.3%	12.3%	12.7%	-2.5%	7.9%	0.1%	-0.4%	5.8%
Ocala	454.5	117.5	22.1	60.8	118.8	45.2	89.9	180.2
% change	8.3%	13.9%	-3.7%	4.2%	4.6%	0.1%	17.7%	8.5%
Orlando/Kissimmee	6017.1	854.7	261.4	2300.4	1322.6	283.2	994.8	211.8
% change	3.6%	9.6%	4.4%	3.5%	1.6%	-0.5%	2.6%	3.0%
Palm Bay/Melbourne	743.2	146.1	36.9	140.2	236.1	58.7	125.1	175.8
% change	2.9%	4.7%	-6.8%	6.2%	1.3%	-3.0%	6.9%	-0.3%
Palm Coast	87.0	13.5	3.2	20.3	29.0	7.3	13.7	299.7
% change	4.1%	21.2%	-18.5%	-0.8%	1.3%	-3.6%	15.5%	2.3%
Panama City	368.9	58.0	17.9	103.7	98.4	42.6	48.3	207.6
% change	50.8%	85.0%	81.2%	59.1%	43.0%	20.1%	41.9%	23.3%
Pensacola	619.1	124.9	30.5	130.6	182.0	48.8	102.3	182.8
% change	2.3%	7.8%	-9.0%	4.5%	1.3%	3.0%	-1.7%	7.1%
Port St. Lucie/Ft. Pierce	606.8	130.8	46.7	114.1	154.5	53.3	107.5	198.1
% change	2.9%	8.4%	-6.6%	4.2%	4.3%	-8.2%	3.7%	3.2%
Punta Gorda	241.5	51.9	20.7	39.4	66.3	25.6	37.7	190.3
% change	-1.8%	1.3%	5.7%	8.4%	-14.8%	13.4%	-2.3%	-1.6%
Sarasota/Bradenton	1203.0	232.5	84.6	228.8	323.6	97.7	235.7	186.3
% change	4.8%	9.1%	-0.3%	4.5%	2.3%	-0.1%	8.5%	6.9%
Sebastian/Vero Beach	212.7	39.1	13.8	48.3	65.9	16.4	29.3	184.5
% change	9.9%	25.6%	3.6%	23.4%	0.6%	-10.4%	11.8%	5.8%
Tallahassee	426.3	82.7	21.7	88.8	132.5	30.4	70.1	148.4
% change	2.5%	11.7%	19.3%	0.9%	-4.1%	-5.6%	7.9%	7.0%
Tampa/St. Petersburg	4514.4	928.7	257.3	890.5	1274.1	288.2	875.6	168.4
% change	4.4%	7.6%	-6.5%	4.0%	4.1%	0.0%	7.0%	3.8%
West Palm Beach	2422.6	394.7	190.4	511.6	652.4	155.4	518.1	166.9
% change	2.9%	8.2%	1.8%	-0.5%	0.4%	-2.4%	8.2%	1.6%
Winter Haven/Lakeland	866.1	207.7	30.3	133.6	214.9	70.1	209.6	181.5
% change	6.2%	11.3%	-6.4%	1.6%	3.4%	4.4%	10.0%	4.0%
STATEWIDE	37911.4	6499.7	2339.5	8223.9	10662.2	2431.2	7754.9	188.8
% change	4.7%	9.3%	3.0%	2.5%	4.0%	0.8%	6.4%	3.1%