

Regional Economic Activity, April 2020 over April 2019
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	876.6	172.5	49.0	111.7	249.0	104.3	189.9	186.4
% change	-36.2%	-33.6%	-37.4%	-67.0%	-33.3%	-1.6%	-12.5%	-12.5%
Daytona Beach	531.3	124.4	24.6	72.1	164.4	54.9	90.8	150.9
% change	-29.7%	-19.2%	-34.1%	-60.7%	-22.5%	7.6%	-22.9%	-10.5%
Ft. Lauderdale	2063.8	397.2	141.6	243.9	596.0	171.6	513.6	137.9
% change	-39.4%	-40.9%	-40.5%	-64.5%	-37.4%	-8.6%	-23.4%	-16.1%
Ft. Walton	270.9	63.6	18.0	37.0	73.3	31.8	47.2	164.0
% change	-32.8%	-16.0%	-30.9%	-67.8%	-29.8%	10.3%	-11.7%	-15.0%
Gainesville	256.9	51.6	9.6	38.7	81.7	34.8	40.6	142.5
% change	-30.8%	-22.0%	-36.1%	-49.7%	-34.8%	9.8%	-27.9%	-14.4%
Jacksonville	1801.0	394.2	97.2	234.4	519.8	178.7	376.7	156.3
% change	-23.6%	-16.4%	-16.9%	-51.1%	-21.2%	7.5%	-18.7%	-9.4%
Miami	2574.5	401.0	148.2	368.2	716.5	167.3	773.2	148.4
% change	-45.2%	-39.7%	-47.8%	-68.5%	-47.0%	-17.6%	-24.5%	-20.4%
Naples	505.0	91.0	39.9	73.1	168.5	52.8	79.6	176.6
% change	-41.2%	-18.3%	-38.3%	-70.5%	-37.3%	-8.9%	-26.0%	-12.6%
Ocala	382.3	99.9	15.6	39.2	110.6	45.8	71.3	165.2
% change	-16.6%	-14.2%	-32.4%	-41.0%	-12.2%	8.7%	-15.7%	-3.3%
Orlando/Kissimmee	2949.4	570.9	120.5	382.5	816.0	307.8	751.7	169.7
% change	-52.0%	-34.6%	-42.2%	-83.9%	-41.7%	3.2%	-23.6%	-20.1%
Palm Bay/Melbourne	590.6	115.1	26.8	77.2	194.6	65.6	111.3	155.8
% change	-24.5%	-19.2%	-31.2%	-51.5%	-22.6%	3.2%	-11.8%	-9.5%
Palm Coast	72.2	10.3	2.6	12.1	26.3	9.9	11.1	265.6
% change	-26.1%	-29.3%	-19.8%	-52.9%	-17.0%	12.4%	-20.0%	-9.9%
Panama City	249.5	39.3	13.4	36.2	74.9	44.3	41.4	153.0
% change	-38.0%	-38.3%	-30.0%	-67.1%	-27.2%	-18.0%	-21.7%	-21.1%
Pensacola	526.7	109.2	29.1	71.3	159.7	65.6	91.8	159.1
% change	-18.1%	-13.8%	-16.0%	-49.9%	-13.3%	23.4%	-9.9%	-8.5%
Port St. Lucie/Ft. Pierce	479.1	104.2	32.2	57.9	133.4	59.6	91.8	172.6
% change	-23.6%	-18.9%	-37.2%	-48.9%	-19.4%	3.3%	-16.9%	-7.8%
Punta Gorda	190.7	36.7	15.0	19.8	59.6	27.1	32.4	165.2
% change	-26.4%	-32.8%	-18.0%	-59.2%	-22.1%	7.0%	-9.4%	-9.0%
Sarasota/Bradenton	884.0	169.9	48.5	125.6	253.9	92.5	193.6	156.4
% change	-33.2%	-27.1%	-40.0%	-58.9%	-32.6%	-7.6%	-14.5%	-12.6%
Sebastian/Vero Beach	155.4	33.2	7.2	22.5	52.0	16.4	24.1	157.3
% change	-28.9%	-14.5%	-43.4%	-52.9%	-29.0%	-2.5%	-17.8%	-7.7%
Tallahassee	328.1	60.9	13.5	47.4	101.8	36.3	68.3	125.3
% change	-26.7%	-28.4%	-31.6%	-48.3%	-27.6%	1.9%	-8.9%	-16.0%
Tampa/St. Petersburg	3381.7	707.4	174.9	440.7	1001.6	314.9	742.2	147.3
% change	-27.8%	-24.3%	-33.9%	-55.9%	-24.0%	5.9%	-14.5%	-10.0%
West Palm Beach	1582.9	252.8	97.1	207.0	464.0	139.2	422.8	138.4
% change	-37.8%	-35.7%	-39.7%	-61.9%	-37.6%	-7.3%	-23.5%	-14.7%
Winter Haven/Lakeland	721.9	172.5	22.8	78.1	188.3	81.1	179.2	165.3
% change	-17.0%	-14.5%	-27.0%	-51.4%	-14.4%	12.9%	-2.9%	-6.8%
STATEWIDE	26936.1	4745.0	1514.5	3129.0	8632.0	2567.8	6347.7	151.3
% change	-31.4%	-27.2%	-26.9%	-66.1%	-23.6%	1.8%	-16.7%	-18.5%