

Regional Economic Activity, May 2020 over May 2019
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1120.8	263.1	75.8	179.7	296.6	101.0	204.5	176.3
% change	-9.1%	11.4%	-9.2%	-34.2%	-8.2%	2.8%	-6.7%	-17.8%
Daytona Beach	693.5	186.6	36.3	119.5	202.2	54.0	94.9	145.9
% change	-5.9%	16.7%	-11.1%	-32.0%	-2.2%	7.5%	-8.4%	-13.8%
Ft. Lauderdale	2474.0	587.7	191.8	298.6	674.4	173.3	548.2	124.1
% change	-25.1%	-13.3%	-27.6%	-52.8%	-26.2%	0.0%	-14.5%	-25.1%
Ft. Walton	391.6	78.0	28.5	96.8	105.2	31.1	52.0	157.4
% change	-13.1%	-5.8%	-7.1%	-30.9%	-8.0%	14.5%	-6.3%	-19.7%
Gainesville	316.2	72.4	14.4	51.6	97.2	34.9	45.7	136.7
% change	-13.0%	-2.0%	-9.7%	-30.7%	-15.4%	14.0%	-15.0%	-17.5%
Jacksonville	2191.0	498.8	124.5	350.4	628.6	177.4	411.4	151.0
% change	-8.2%	2.9%	-5.0%	-28.3%	-5.4%	10.0%	-9.9%	-12.9%
Miami	3079.4	606.6	224.2	390.6	846.1	180.2	831.7	127.3
% change	-33.5%	-7.8%	-38.6%	-63.9%	-36.0%	-4.5%	-18.0%	-32.0%
Naples	637.7	115.9	57.3	112.4	204.9	51.0	96.1	164.8
% change	-14.1%	4.4%	-1.4%	-37.2%	-11.5%	-13.7%	-7.2%	-19.3%
Ocala	469.7	141.8	23.4	53.5	126.9	46.4	77.7	165.5
% change	3.0%	14.5%	-1.3%	-15.5%	4.1%	8.4%	-3.3%	-4.5%
Orlando/Kissimmee	3579.6	825.6	182.9	501.7	1007.0	286.6	775.9	140.6
% change	-40.0%	-7.7%	-33.5%	-76.4%	-26.1%	2.0%	-24.3%	-33.7%
Palm Bay/Melbourne	753.2	158.1	38.8	116.2	228.3	65.6	146.2	149.5
% change	-4.8%	3.3%	-6.5%	-27.0%	-8.9%	8.6%	15.7%	-13.8%
Palm Coast	89.7	14.6	3.6	17.9	30.2	10.3	13.1	259.1
% change	-6.0%	-1.8%	7.2%	-27.0%	-2.5%	25.0%	-2.6%	-13.2%
Panama City	394.3	54.4	22.6	113.6	112.4	43.0	48.4	149.2
% change	-11.6%	-16.5%	3.8%	-20.9%	-3.2%	-15.2%	-0.8%	-21.8%
Pensacola	662.6	141.9	36.9	125.1	197.8	64.9	96.1	157.4
% change	-2.5%	4.7%	3.1%	-19.5%	1.4%	15.5%	-5.5%	-10.1%
Port St. Lucie/Ft. Pierce	608.0	150.3	50.1	90.2	155.6	56.5	105.2	170.5
% change	-0.2%	10.3%	1.0%	-13.7%	-2.3%	10.9%	-2.8%	-9.9%
Punta Gorda	236.2	52.0	19.2	32.9	70.7	25.9	35.5	159.3
% change	-3.2%	-5.0%	-6.4%	-18.1%	1.8%	14.1%	-2.5%	-12.2%
Sarasota/Bradenton	1134.0	244.8	76.1	184.5	317.5	95.2	215.8	148.5
% change	-9.1%	4.6%	-11.6%	-30.0%	-6.9%	5.3%	-6.9%	-17.2%
Sebastian/Vero Beach	195.4	45.1	10.8	31.9	62.8	16.0	28.8	151.1
% change	-3.3%	15.2%	-16.3%	-19.9%	-7.3%	11.3%	2.2%	-12.9%
Tallahassee	387.4	82.3	19.5	59.2	120.8	35.0	70.6	120.4
% change	-12.9%	-11.0%	-5.7%	-30.1%	-12.0%	0.3%	-5.4%	-19.1%
Tampa/St. Petersburg	4269.0	1000.9	260.0	626.8	1248.8	310.1	822.6	141.4
% change	-8.8%	4.4%	-11.0%	-33.3%	-5.9%	10.2%	-6.6%	-14.4%
West Palm Beach	1943.9	370.6	139.5	282.2	553.3	135.6	462.7	127.3
% change	-18.9%	-3.6%	-26.7%	-41.6%	-21.2%	-3.4%	-7.0%	-22.2%
Winter Haven/Lakeland	821.3	227.8	31.8	97.9	212.3	75.2	176.2	162.2
% change	-4.7%	2.1%	1.6%	-30.0%	-1.6%	8.8%	-3.3%	-10.4%
STATEWIDE	32445.6	6524.8	2031.5	4380.7	10218.8	2520.3	6769.5	137.5
% change	-16.0%	-1.6%	-16.1%	-48.6%	-7.7%	5.9%	-10.9%	-26.9%