

Regional Economic Activity, June 2020 over June 2019
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1279.4	260.8	87.7	229.0	318.1	152.5	231.4	175.5
% change	6.9%	22.6%	11.2%	-10.2%	-3.0%	58.2%	2.7%	-19.1%
Daytona Beach	787.0	168.3	40.2	153.6	221.9	96.0	106.9	147.7
% change	3.7%	15.3%	-3.2%	-18.3%	-1.6%	90.0%	-0.6%	-15.7%
Ft. Lauderdale	3009.5	657.0	253.0	410.4	842.6	235.9	610.5	118.6
% change	-8.0%	3.6%	1.0%	-30.6%	-12.9%	32.7%	-6.2%	-28.9%
Ft. Walton	548.4	82.7	36.7	185.5	125.5	57.4	60.6	160.0
% change	5.2%	6.2%	37.7%	-7.7%	-4.9%	110.4%	7.2%	-20.5%
Gainesville	373.1	74.7	18.7	59.2	111.7	57.5	51.4	135.1
% change	4.7%	11.1%	4.7%	-15.7%	-5.5%	93.0%	-3.2%	-18.9%
Jacksonville	2458.8	491.9	147.8	429.1	664.0	254.1	471.9	149.8
% change	2.8%	6.7%	10.2%	-12.2%	-4.6%	59.7%	4.3%	-14.7%
Miami	3803.9	670.3	299.3	514.9	1125.2	221.7	972.3	116.8
% change	-16.5%	7.3%	-6.1%	-47.8%	-20.3%	21.9%	-5.6%	-37.8%
Naples	717.5	116.1	64.3	141.8	215.1	78.3	102.0	163.9
% change	8.5%	30.7%	30.2%	-9.6%	3.0%	43.7%	-1.1%	-20.2%
Ocala	526.4	139.2	27.1	60.8	136.4	77.6	85.3	169.3
% change	17.3%	27.6%	14.5%	-4.0%	5.0%	85.3%	5.3%	-4.1%
Orlando/Kissimmee	4199.5	822.6	237.1	685.0	1120.7	420.1	914.0	113.9
% change	-33.4%	-4.6%	-2.2%	-71.7%	-25.3%	49.2%	-8.1%	-46.6%
Palm Bay/Melbourne	809.1	150.0	46.0	136.2	238.7	105.8	132.4	146.9
% change	1.4%	8.7%	6.1%	-11.8%	-8.7%	75.7%	-5.8%	-16.5%
Palm Coast	107.3	14.1	3.6	26.5	31.4	18.3	13.4	258.5
% change	11.1%	10.5%	13.1%	1.7%	-4.8%	129.1%	-1.7%	-15.0%
Panama City	569.5	59.2	25.0	204.0	160.4	68.0	52.9	157.1
% change	7.6%	1.8%	5.9%	-0.7%	11.4%	37.7%	8.8%	-20.0%
Pensacola	781.1	139.9	43.0	173.2	209.8	109.1	106.1	160.7
% change	9.8%	9.7%	25.5%	-3.6%	-0.3%	94.8%	2.7%	-10.1%
Port St. Lucie/Ft. Pierce	660.7	148.5	58.9	97.3	163.1	79.2	113.6	173.0
% change	10.6%	19.9%	20.7%	-5.2%	-1.3%	59.8%	6.1%	-10.2%
Punta Gorda	256.3	52.1	21.6	38.7	69.4	34.7	39.9	159.3
% change	9.2%	7.3%	17.2%	1.0%	-1.0%	58.4%	6.2%	-13.5%
Sarasota/Bradenton	1334.9	238.6	97.7	247.3	363.9	147.2	240.2	149.5
% change	6.7%	14.2%	6.1%	-8.9%	3.4%	59.4%	2.7%	-18.1%
Sebastian/Vero Beach	212.7	44.5	14.5	35.7	64.2	24.9	28.8	152.1
% change	8.0%	27.3%	15.8%	-3.5%	-4.7%	66.9%	-4.1%	-13.7%
Tallahassee	439.0	80.8	25.9	62.8	137.0	53.0	79.6	118.9
% change	-1.7%	-6.1%	14.0%	-24.1%	-6.5%	58.5%	5.6%	-20.8%
Tampa/St. Petersburg	4686.3	980.0	315.4	753.5	1278.8	478.9	879.6	137.5
% change	-1.1%	7.9%	13.7%	-19.7%	-9.7%	68.9%	-3.8%	-18.0%
West Palm Beach	2324.3	400.4	179.0	394.5	649.0	191.2	510.1	125.1
% change	-0.9%	13.6%	2.9%	-13.7%	-5.9%	35.3%	-3.8%	-24.3%
Winter Haven/Lakeland	927.4	228.1	39.2	115.6	223.5	126.7	194.3	158.1
% change	8.7%	18.1%	12.7%	-18.4%	-3.4%	84.1%	5.7%	-11.7%
STATEWIDE	37914.9	6677.4	2488.1	5882.2	11491.3	3701.1	7674.9	147.1
% change	-4.7%	7.6%	10.0%	-33.5%	-5.4%	54.1%	-2.9%	-22.3%