

Regional Economic Activity, September 2020 over September 2019
 Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1214.1	257.0	84.2	207.9	335.0	110.1	219.8	229.7
% change	9.4%	28.4%	11.1%	0.0%	10.7%	0.1%	3.0%	4.5%
Daytona Beach	718.8	177.9	37.3	131.8	214.5	52.1	105.3	176.1
% change	9.5%	28.4%	8.7%	-4.1%	16.7%	-15.0%	3.9%	0.7%
Ft. Lauderdale	3089.2	661.8	257.7	436.7	894.9	180.1	658.0	151.2
% change	0.2%	8.6%	10.2%	-17.4%	0.7%	-1.6%	3.1%	-9.1%
Ft. Walton	441.4	83.3	26.1	129.3	119.6	29.5	53.7	212.5
% change	12.2%	15.4%	13.3%	21.5%	13.3%	-10.8%	1.1%	4.1%
Gainesville	361.5	71.5	16.6	64.7	124.3	32.3	52.1	157.8
% change	0.6%	17.1%	-1.3%	-18.6%	8.1%	-12.4%	3.6%	-5.4%
Jacksonville	2380.7	504.2	140.4	415.1	696.8	178.2	446.0	174.4
% change	9.3%	18.7%	13.8%	-1.7%	15.2%	3.5%	3.6%	-0.4%
Miami	4061.6	697.6	310.7	610.2	1265.9	197.5	979.7	150.6
% change	-6.3%	13.4%	-5.9%	-34.2%	-0.8%	6.9%	-2.0%	-19.1%
Naples	727.9	111.6	65.6	167.0	217.5	62.9	103.3	219.2
% change	11.9%	22.3%	5.6%	27.1%	8.6%	-0.9%	1.0%	5.6%
Ocala	484.0	131.4	25.6	60.5	129.4	52.4	84.6	194.7
% change	12.4%	20.9%	16.9%	4.7%	13.6%	6.2%	7.4%	8.7%
Orlando/Kissimmee	4660.6	858.9	224.7	1130.5	1209.4	293.4	943.7	140.1
% change	-16.8%	11.6%	-7.2%	-43.5%	-5.8%	1.1%	-7.1%	-33.6%
Palm Bay/Melbourne	748.8	152.2	43.6	125.4	243.6	62.7	121.2	172.7
% change	7.6%	20.7%	21.3%	1.5%	10.2%	-10.8%	2.2%	-1.7%
Palm Coast	100.1	15.4	3.8	21.8	34.5	9.8	14.9	319.6
% change	16.4%	21.2%	42.6%	13.4%	24.4%	-5.3%	11.2%	5.8%
Panama City	418.2	57.2	19.5	134.4	119.4	40.3	47.5	212.8
% change	5.2%	6.7%	-3.7%	20.5%	8.9%	-27.2%	0.5%	2.6%
Pensacola	672.3	127.8	36.8	130.2	203.0	72.3	102.3	182.9
% change	5.2%	4.2%	10.0%	-1.5%	9.0%	8.2%	4.8%	-0.3%
Port St. Lucie/Ft. Pierce	621.7	136.6	53.9	92.1	163.9	58.4	116.8	210.2
% change	13.2%	17.1%	28.0%	2.9%	12.2%	6.0%	16.8%	6.8%
Punta Gorda	244.0	52.5	22.5	35.9	68.8	25.4	38.9	194.8
% change	9.7%	11.8%	23.3%	4.5%	11.0%	1.9%	8.1%	2.7%
Sarasota/Bradenton	1239.6	238.7	93.1	221.5	336.0	103.1	247.1	191.0
% change	3.4%	11.9%	11.5%	2.3%	-7.0%	0.7%	11.6%	1.6%
Sebastian/Vero Beach	217.8	45.5	15.7	42.0	64.6	15.8	34.2	189.6
% change	14.1%	36.3%	29.1%	5.2%	9.2%	-10.7%	19.5%	5.3%
Tallahassee	440.2	81.2	22.3	70.9	150.5	36.0	79.1	136.5
% change	-1.4%	2.0%	-4.9%	-20.3%	1.5%	-4.2%	15.6%	-8.3%
Tampa/St. Petersburg	4648.3	1024.8	312.2	754.9	1355.8	314.3	886.3	165.3
% change	4.8%	16.6%	19.3%	-11.6%	7.7%	-3.0%	3.3%	-2.1%
West Palm Beach	2353.4	386.3	178.0	460.5	678.2	157.5	492.9	160.7
% change	3.6%	12.8%	11.0%	-7.2%	8.0%	0.2%	1.2%	-3.0%
Winter Haven/Lakeland	891.8	219.5	36.4	119.5	238.2	81.8	196.5	185.4
% change	9.6%	16.3%	14.6%	-1.8%	14.2%	-2.1%	9.5%	2.4%
STATEWIDE	37676.7	6777.8	2441.5	6175.6	11889.5	2659.6	7732.8	180.7
% change	1.8%	14.5%	8.5%	-17.3%	7.1%	1.1%	1.0%	-5.2%