

Regional Economic Activity, February 2021 over February 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1552.3	324.0	99.5	381.6	372.8	144.2	230.3	226.8
% change	5.1%	19.8%	15.2%	-10.3%	-2.4%	47.2%	6.8%	0.6%
Daytona Beach	768.3	176.6	39.3	168.3	203.4	71.5	109.2	174.3
% change	-2.8%	16.7%	10.9%	-30.6%	-3.9%	58.8%	4.7%	-5.2%
Ft. Lauderdale	3297.0	703.5	255.3	591.2	865.8	209.5	671.6	158.0
% change	-1.4%	3.2%	14.3%	-19.5%	-4.0%	23.2%	6.4%	-6.4%
Ft. Walton	378.8	81.8	27.3	81.1	94.5	39.8	54.2	216.0
% change	17.2%	15.8%	31.7%	11.1%	6.5%	73.7%	15.3%	11.6%
Gainesville	367.5	73.7	14.6	71.1	109.8	43.3	54.9	162.4
% change	5.1%	4.8%	5.0%	-5.4%	-0.9%	46.3%	10.2%	-0.1%
Jacksonville	2393.9	532.2	138.8	440.4	631.8	213.5	437.2	184.5
% change	7.3%	14.0%	13.4%	-5.4%	4.8%	42.8%	3.3%	3.9%
Miami	4592.2	738.7	309.8	1023.2	1265.7	209.1	1045.7	171.7
% change	-1.9%	10.9%	5.3%	-15.7%	-2.2%	23.0%	0.3%	-9.8%
Naples	1015.3	152.7	85.9	294.2	298.6	74.6	109.2	221.2
% change	2.1%	22.5%	20.3%	-11.6%	-1.9%	38.6%	2.0%	-0.6%
Ocala	523.7	143.6	25.2	71.4	127.4	64.3	91.9	194.9
% change	12.1%	15.4%	11.3%	4.2%	-2.1%	56.4%	14.4%	6.6%
Orlando/Kissimmee	5070.4	887.2	224.1	1476.1	1177.3	357.1	948.6	168.0
% change	-18.5%	3.3%	-3.7%	-39.7%	-18.7%	32.1%	-1.6%	-25.9%
Palm Bay/Melbourne	781.9	153.6	40.8	148.0	231.2	84.5	123.9	173.8
% change	0.6%	4.0%	6.8%	-9.1%	-6.3%	61.0%	-4.0%	-3.0%
Palm Coast	104.5	14.2	3.9	24.7	30.8	15.1	15.9	322.2
% change	10.5%	6.1%	26.5%	-10.9%	3.9%	88.9%	23.4%	4.2%
Panama City	345.5	49.5	22.3	83.7	91.5	48.9	49.7	198.8
% change	8.4%	-5.8%	19.8%	5.1%	6.0%	30.7%	12.5%	4.5%
Pensacola	695.5	133.1	40.7	117.7	186.1	96.9	121.0	188.3
% change	18.0%	14.1%	28.6%	1.4%	5.3%	93.8%	23.3%	7.3%
Port St. Lucie/Ft. Pierce	710.3	168.3	61.8	124.1	164.8	74.0	117.2	209.7
% change	10.9%	24.2%	25.6%	-4.1%	-0.4%	45.7%	6.8%	4.3%
Punta Gorda	300.3	59.4	25.5	58.7	78.5	33.8	44.4	193.9
% change	5.3%	7.0%	23.1%	-6.5%	-3.5%	36.6%	10.9%	0.5%
Sarasota/Bradenton	1480.3	274.3	105.0	338.2	363.1	140.0	259.7	187.4
% change	6.6%	15.6%	21.3%	-6.9%	-2.8%	49.8%	10.4%	-1.2%
Sebastian/Vero Beach	231.7	44.8	16.3	48.9	69.2	19.8	32.6	180.8
% change	1.9%	13.9%	24.2%	-12.0%	-7.7%	42.3%	7.4%	-2.6%
Tallahassee	422.9	83.6	21.0	77.0	123.5	40.5	77.5	137.1
% change	4.4%	3.8%	18.4%	-7.8%	-2.7%	45.0%	13.0%	-3.9%
Tampa/St. Petersburg	4852.6	1033.6	283.5	951.1	1279.9	393.2	911.3	170.5
% change	1.3%	5.3%	11.6%	-7.8%	-6.3%	47.4%	2.2%	-0.8%
West Palm Beach	2616.0	437.9	199.0	511.2	727.2	178.8	561.9	160.6
% change	0.5%	7.6%	14.1%	-17.3%	-4.1%	35.8%	9.3%	-4.6%
Winter Haven/Lakeland	1039.5	297.1	36.9	149.2	230.2	113.1	212.9	193.1
% change	6.8%	5.6%	13.2%	-3.5%	-3.1%	67.2%	6.9%	3.9%
STATEWIDE	40332.4	7222.6	2526.2	7911.5	11482.1	3249.8	7940.3	191.0
% change	1.4%	8.4%	18.0%	-18.2%	0.7%	39.2%	4.7%	-2.6%