

Regional Economic Activity, March 2021 over March 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1947.0	427.6	118.7	485.5	489.1	164.0	262.2	237.6
% change	47.5%	73.0%	46.2%	56.3%	40.7%	51.3%	16.5%	12.0%
Daytona Beach	1037.6	240.9	48.6	262.4	276.6	82.9	126.1	183.4
% change	47.5%	63.7%	35.6%	80.5%	33.5%	43.4%	14.6%	8.7%
Ft. Lauderdale	4099.9	932.6	305.3	764.5	1132.4	233.7	731.3	165.9
% change	43.0%	70.6%	46.3%	65.8%	36.5%	29.4%	14.1%	5.7%
Ft. Walton	559.2	110.6	36.9	158.6	139.0	48.7	65.4	229.0
% change	66.5%	61.0%	57.6%	142.8%	50.8%	52.9%	20.5%	25.4%
Gainesville	460.7	95.5	20.8	87.2	144.1	52.3	60.7	172.5
% change	41.7%	51.7%	38.5%	60.3%	34.4%	43.3%	23.8%	11.6%
Jacksonville	3060.2	669.5	174.7	577.3	845.7	265.5	527.5	192.9
% change	40.1%	54.3%	38.0%	60.3%	34.4%	43.8%	17.3%	13.9%
Miami	5692.1	971.1	388.4	1277.3	1636.2	239.5	1179.7	183.9
% change	54.9%	84.9%	51.4%	93.7%	52.8%	35.0%	19.6%	5.7%
Naples	1249.7	185.1	96.2	382.7	368.7	84.4	132.7	229.5
% change	54.6%	80.6%	44.3%	80.4%	43.5%	33.1%	24.4%	11.9%
Ocala	664.4	185.4	31.9	87.2	175.1	79.4	105.4	204.7
% change	43.9%	68.0%	29.0%	59.1%	30.4%	48.4%	25.4%	16.2%
Orlando/Kissimmee	6837.3	1228.5	281.9	2238.6	1572.9	412.7	1102.8	179.4
% change	40.7%	60.5%	40.6%	54.4%	38.1%	36.4%	10.0%	-12.3%
Palm Bay/Melbourne	1003.8	207.2	54.0	193.0	304.1	98.1	147.3	182.0
% change	38.6%	68.8%	40.0%	60.9%	25.8%	47.9%	9.3%	7.4%
Palm Coast	135.8	17.9	5.1	35.1	42.4	17.7	17.7	334.0
% change	51.2%	51.3%	59.4%	77.3%	32.4%	77.5%	35.5%	14.0%
Panama City	538.3	73.7	28.1	171.5	144.1	61.0	59.8	207.9
% change	65.7%	54.2%	40.0%	151.3%	50.6%	33.6%	26.0%	17.9%
Pensacola	901.4	181.3	51.9	173.4	250.6	119.2	125.1	197.1
% change	44.7%	45.3%	53.6%	68.4%	33.6%	76.2%	18.0%	16.1%
Port St. Lucie/Ft. Pierce	890.7	202.1	72.7	153.2	213.0	88.8	160.9	218.4
% change	50.7%	70.2%	63.1%	62.7%	28.1%	52.6%	47.7%	15.6%
Punta Gorda	368.8	74.6	31.4	74.0	101.2	37.7	49.9	201.4
% change	41.0%	56.9%	48.5%	60.6%	29.0%	41.0%	20.2%	10.0%
Sarasota/Bradenton	1863.1	350.7	121.3	453.5	476.6	151.5	309.6	197.0
% change	48.8%	68.0%	36.9%	79.1%	36.3%	48.0%	23.9%	10.5%
Sebastian/Vero Beach	290.9	56.0	17.7	62.2	90.0	22.5	42.5	186.2
% change	43.9%	48.9%	35.7%	69.3%	30.5%	45.2%	40.2%	6.7%
Tallahassee	550.9	115.4	26.8	98.7	165.5	52.2	92.2	146.4
% change	36.6%	65.7%	28.4%	54.5%	29.9%	47.2%	7.4%	7.8%
Tampa/St. Petersburg	6255.5	1404.0	363.3	1258.8	1702.1	462.2	1065.3	177.9
% change	42.9%	57.6%	41.2%	68.3%	36.0%	42.5%	17.7%	9.4%
West Palm Beach	3214.4	561.9	239.4	653.6	952.9	203.9	602.7	168.7
% change	43.6%	60.2%	52.9%	67.1%	40.0%	37.7%	18.0%	7.0%
Winter Haven/Lakeland	1227.6	298.4	48.7	201.9	304.2	137.1	237.4	201.0
% change	40.8%	53.9%	39.5%	68.3%	31.7%	58.0%	15.7%	13.5%
STATEWIDE	51588.0	9413.3	3095.0	10818.6	15292.7	3772.6	9195.9	201.7
% change	44.0%	59.8%	46.9%	68.4%	39.4%	44.0%	17.7%	12.9%