

Regional Economic Activity, April 2021 over April 2020  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1738.3	400.2	106.7	411.8	423.1	141.3	255.3	251.5
% change	98.3%	131.9%	117.7%	268.6%	69.9%	35.4%	34.4%	34.5%
Daytona Beach	906.3	225.0	44.6	214.3	245.4	62.2	114.9	194.0
% change	70.6%	80.9%	81.0%	197.0%	49.3%	13.3%	26.5%	28.0%
Ft. Lauderdale	3880.5	905.9	290.0	738.1	1025.3	220.3	701.0	176.7
% change	88.0%	128.1%	104.8%	202.6%	72.0%	28.4%	36.5%	27.8%
Ft. Walton	540.9	110.0	33.5	170.7	130.9	34.5	61.3	247.4
% change	99.7%	73.0%	86.3%	361.4%	78.5%	8.5%	29.8%	49.9%
Gainesville	433.1	90.1	18.2	84.8	144.5	39.6	55.9	184.0
% change	68.6%	74.8%	90.6%	119.1%	76.9%	13.6%	37.8%	28.9%
Jacksonville	2876.8	640.1	165.4	574.2	760.9	230.1	506.1	202.3
% change	59.7%	62.4%	70.2%	145.0%	46.4%	28.7%	34.4%	29.1%
Miami	5442.8	937.5	354.8	1263.8	1539.2	238.9	1108.6	197.3
% change	111.4%	133.8%	139.5%	243.2%	114.8%	42.8%	43.4%	32.9%
Naples	1100.4	171.2	90.7	319.7	325.8	74.1	118.9	240.5
% change	117.9%	88.1%	127.1%	337.4%	93.3%	40.2%	49.4%	35.7%
Ocala	600.9	174.4	30.5	78.6	157.4	62.3	97.8	216.4
% change	57.2%	74.6%	95.9%	100.5%	42.3%	36.1%	37.1%	30.6%
Orlando/Kissimmee	6267.2	1158.3	255.7	2020.5	1452.8	357.4	1022.4	190.9
% change	112.5%	102.9%	112.3%	428.2%	78.0%	16.1%	36.0%	12.8%
Palm Bay/Melbourne	911.3	190.9	47.0	181.1	277.2	80.1	135.0	191.4
% change	54.3%	65.9%	75.2%	134.5%	42.5%	22.1%	21.3%	22.5%
Palm Coast	127.9	18.4	4.4	33.3	40.0	14.6	17.2	350.6
% change	77.0%	78.6%	67.8%	176.1%	52.3%	48.0%	54.6%	31.4%
Panama City	526.2	74.0	24.7	185.1	131.9	49.3	61.3	226.7
% change	110.9%	88.6%	84.5%	411.4%	76.0%	11.2%	47.9%	46.9%
Pensacola	836.5	174.5	48.3	178.8	223.3	88.5	123.1	209.9
% change	58.8%	59.8%	65.9%	150.6%	39.9%	34.9%	34.0%	31.4%
Port St. Lucie/Ft. Pierce	820.3	192.4	66.9	139.2	196.8	79.2	145.8	229.4
% change	71.2%	84.8%	107.6%	140.6%	47.5%	32.8%	58.8%	32.5%
Punta Gorda	333.0	70.6	27.5	62.5	91.2	34.4	46.7	213.9
% change	74.6%	92.5%	83.0%	215.4%	53.1%	26.7%	44.1%	29.1%
Sarasota/Bradenton	1701.4	351.2	113.7	401.8	427.1	130.2	277.3	210.0
% change	92.5%	106.7%	134.5%	219.8%	68.2%	40.8%	43.2%	33.9%
Sebastian/Vero Beach	303.5	58.5	16.1	55.4	81.5	20.3	71.8	194.8
% change	95.4%	76.2%	123.6%	146.3%	56.6%	24.0%	198.3%	23.4%
Tallahassee	508.7	105.6	24.2	98.6	151.4	43.0	85.9	156.3
% change	55.1%	73.6%	79.5%	108.2%	48.8%	18.4%	25.8%	24.4%
Tampa/St. Petersburg	5648.9	1264.6	320.4	1179.2	1513.9	388.0	982.8	187.6
% change	67.0%	78.8%	83.2%	167.6%	51.1%	23.2%	32.4%	27.0%
West Palm Beach	2966.2	527.7	230.8	617.8	837.5	193.4	558.9	178.7
% change	87.4%	108.7%	137.7%	198.5%	80.5%	38.9%	32.2%	28.8%
Winter Haven/Lakeland	1116.3	273.4	42.4	195.0	270.5	112.6	222.5	212.1
% change	54.6%	58.5%	86.2%	149.8%	43.6%	38.8%	24.2%	28.0%
STATEWIDE	47356.1	8864.8	2870.5	10097.6	13659.5	3312.7	8550.9	213.5
% change	75.8%	86.8%	89.5%	222.7%	58.2%	29.0%	34.7%	40.5%