

Regional Economic Activity, June 2021 over June 2020  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1609.7	352.2	103.9	354.1	397.8	144.6	257.1	282.7
% change	25.8%	35.1%	18.5%	54.6%	25.1%	-5.2%	11.1%	60.2%
Daytona Beach	919.6	203.3	44.3	227.2	257.1	62.1	125.7	217.0
% change	16.9%	20.8%	10.2%	47.9%	15.8%	-35.3%	17.6%	46.3%
Ft. Lauderdale	4029.5	886.0	306.4	752.6	1115.2	216.1	753.2	199.0
% change	33.9%	34.8%	21.1%	83.4%	32.3%	-8.4%	23.4%	66.6%
Ft. Walton	667.5	107.4	35.8	266.1	153.1	35.8	69.4	271.4
% change	21.7%	29.8%	-2.7%	43.4%	22.0%	-37.7%	14.6%	68.5%
Gainesville	417.5	81.5	19.3	84.5	131.3	41.3	59.5	194.8
% change	11.9%	9.1%	3.6%	42.7%	17.6%	-28.1%	15.8%	43.9%
Jacksonville	2914.6	588.3	165.5	591.7	803.9	237.8	527.4	213.7
% change	18.5%	19.6%	12.0%	37.9%	21.1%	-6.4%	11.8%	42.1%
Miami	5760.2	922.9	398.2	1321.5	1707.0	232.0	1178.5	228.3
% change	51.4%	37.7%	33.0%	156.6%	51.7%	4.6%	21.2%	93.6%
Naples	919.5	146.0	80.7	221.1	274.0	78.1	119.5	273.4
% change	28.2%	25.8%	25.6%	56.0%	27.4%	-0.3%	17.2%	65.6%
Ocala	589.0	156.9	31.1	78.1	153.7	62.9	106.3	229.1
% change	11.9%	12.7%	14.5%	28.3%	12.7%	-18.9%	24.6%	35.2%
Orlando/Kissimmee	6835.0	1099.9	272.3	2450.2	1553.5	367.7	1091.4	220.5
% change	62.8%	33.7%	14.8%	257.7%	38.6%	-12.5%	19.4%	91.2%
Palm Bay/Melbourne	927.3	177.6	49.9	186.8	285.6	77.5	149.9	205.3
% change	14.6%	18.4%	8.6%	37.1%	19.6%	-26.8%	13.2%	39.2%
Palm Coast	127.5	15.7	4.3	36.1	39.8	14.4	17.3	385.7
% change	18.9%	11.4%	19.7%	36.1%	26.8%	-21.4%	29.1%	48.4%
Panama City	662.8	70.2	28.0	289.1	161.2	49.0	65.3	261.5
% change	16.4%	18.5%	11.8%	41.7%	0.5%	-27.9%	23.3%	65.5%
Pensacola	908.1	166.3	48.1	225.1	244.1	94.4	130.2	224.6
% change	16.3%	18.8%	11.6%	30.0%	16.3%	-13.5%	22.7%	39.5%
Port St. Lucie/Ft. Pierce	787.9	177.9	64.7	134.6	191.4	76.7	142.6	247.6
% change	19.3%	19.8%	9.7%	38.4%	17.3%	-3.2%	25.5%	42.7%
Punta Gorda	303.8	63.4	26.1	53.4	81.2	31.5	48.1	231.4
% change	18.5%	21.6%	21.0%	37.9%	17.1%	-9.2%	20.7%	44.7%
Sarasota/Bradenton	1645.1	314.4	106.5	378.8	423.8	127.9	293.7	234.8
% change	23.2%	31.8%	9.0%	53.1%	16.5%	-13.1%	22.3%	56.5%
Sebastian/Vero Beach	242.3	48.3	17.2	46.8	74.7	18.1	37.4	214.3
% change	13.9%	8.4%	18.4%	31.1%	16.3%	-27.4%	29.5%	40.1%
Tallahassee	497.1	96.1	25.7	94.4	152.1	43.7	85.0	165.6
% change	13.2%	19.0%	-0.6%	50.5%	11.0%	-17.5%	6.8%	39.0%
Tampa/St. Petersburg	5769.8	1208.6	350.1	1195.1	1564.0	388.1	1063.9	205.1
% change	23.1%	23.3%	11.0%	58.6%	22.3%	-19.0%	21.0%	48.4%
West Palm Beach	3003.9	505.7	227.5	579.9	879.8	196.1	614.8	202.1
% change	29.2%	26.3%	27.1%	47.0%	35.6%	2.6%	20.5%	60.6%
Winter Haven/Lakeland	1097.3	251.0	42.7	183.1	271.2	116.8	232.5	225.2
% change	18.3%	10.1%	9.1%	58.4%	21.3%	-7.8%	19.6%	42.0%
STATEWIDE	48973.5	8413.1	2934.5	10744.1	14434.9	3300.4	9146.5	234.5
% change	29.2%	26.0%	17.9%	82.7%	25.6%	-10.8%	19.2%	58.6%