

Regional Economic Activity, July 2021 over July 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1587.0	333.5	92.4	348.4	373.0	183.1	256.6	293.0
% change	31.7%	36.9%	10.1%	55.0%	21.3%	40.8%	19.5%	53.7%
Daytona Beach	949.0	207.8	41.9	236.2	249.0	96.5	117.6	216.8
% change	24.6%	16.2%	10.1%	57.6%	14.7%	29.9%	13.3%	39.0%
Ft. Lauderdale	3845.2	881.7	266.6	729.9	1017.0	249.4	700.5	204.0
% change	31.8%	37.0%	8.8%	87.7%	24.3%	19.1%	14.3%	61.4%
Ft. Walton	737.0	120.8	30.7	304.3	157.5	54.9	68.7	276.2
% change	36.9%	61.6%	-0.7%	49.1%	22.4%	31.9%	18.0%	58.1%
Gainesville	420.4	82.0	15.8	81.0	123.9	60.6	57.0	192.5
% change	17.7%	11.2%	-6.1%	36.8%	13.6%	27.9%	12.2%	36.0%
Jacksonville	2925.1	592.9	157.1	609.2	770.4	282.4	513.1	214.2
% change	24.4%	22.2%	18.0%	45.4%	17.4%	29.1%	16.9%	36.7%
Miami	5473.2	940.5	368.5	1293.7	1517.5	243.5	1109.5	235.1
% change	50.7%	47.5%	22.8%	179.2%	40.0%	15.4%	18.5%	91.4%
Naples	891.0	139.7	73.7	217.4	256.3	88.1	115.8	285.1
% change	36.4%	33.6%	26.2%	66.0%	29.0%	39.2%	18.7%	58.8%
Ocala	593.0	155.1	27.7	77.1	145.8	82.5	104.9	229.1
% change	20.1%	15.7%	7.9%	32.7%	14.0%	34.2%	21.0%	27.6%
Orlando/Kissimmee	6845.2	1120.2	259.2	2484.8	1505.9	457.0	1018.1	227.6
% change	62.2%	34.2%	20.4%	203.3%	34.1%	30.0%	16.4%	100.5%
Palm Bay/Melbourne	950.5	174.9	43.8	194.7	284.3	109.9	142.9	207.1
% change	20.8%	8.7%	1.2%	45.1%	18.1%	34.7%	13.1%	32.7%
Palm Coast	135.0	16.2	4.2	38.3	38.6	20.7	17.0	393.5
% change	29.7%	17.3%	19.6%	40.5%	18.8%	52.2%	26.8%	41.6%
Panama City	717.8	73.5	26.8	317.4	168.3	65.0	66.8	269.4
% change	34.4%	32.7%	15.1%	46.5%	22.0%	33.3%	27.8%	54.2%
Pensacola	955.5	168.2	45.3	247.7	244.4	125.1	124.6	227.6
% change	29.3%	26.0%	23.3%	43.5%	18.1%	49.5%	18.0%	34.9%
Port St. Lucie/Ft. Pierce	787.6	178.0	55.4	136.5	188.6	91.4	137.8	254.2
% change	25.7%	26.4%	5.6%	44.1%	18.3%	32.2%	25.1%	35.9%
Punta Gorda	306.4	62.5	23.7	53.1	81.8	38.2	47.1	238.8
% change	28.9%	38.7%	23.0%	41.4%	22.2%	27.9%	21.0%	40.7%
Sarasota/Bradenton	1630.4	310.1	106.2	373.5	400.4	163.2	277.1	243.5
% change	29.5%	31.7%	16.1%	56.7%	19.4%	35.3%	16.5%	49.5%
Sebastian/Vero Beach	251.9	51.6	15.5	49.5	73.5	23.9	37.8	223.3
% change	24.8%	25.4%	18.4%	48.0%	13.9%	22.4%	26.3%	34.9%
Tallahassee	508.1	103.7	21.7	94.5	146.7	54.7	86.8	165.5
% change	22.2%	25.7%	2.7%	47.1%	16.4%	22.6%	12.3%	33.8%
Tampa/St. Petersburg	5745.5	1209.0	319.6	1202.6	1516.4	503.0	994.8	208.0
% change	26.1%	25.5%	6.6%	62.2%	18.4%	28.6%	13.1%	42.6%
West Palm Beach	2785.9	495.4	211.3	544.8	754.6	217.5	562.3	207.8
% change	29.4%	32.8%	25.5%	73.0%	20.9%	25.7%	12.5%	55.2%
Winter Haven/Lakeland	1111.0	247.5	37.0	187.8	266.2	146.6	225.9	227.5
% change	26.2%	18.6%	15.7%	60.3%	19.1%	39.8%	16.1%	36.8%
STATEWIDE	49386.4	8401.8	2712.8	10909.9	14703.7	4092.1	8565.9	240.4
% change	36.0%	29.0%	15.5%	85.8%	33.7%	30.2%	14.9%	44.2%