

Regional Economic Activity, August 2021 over August 2020  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1415.9	322.3	91.1	287.2	326.7	133.1	255.5	291.6
% change	25.1%	29.4%	15.7%	36.4%	10.8%	59.0%	19.0%	34.9%
Daytona Beach	802.9	194.0	40.2	183.3	216.2	54.3	114.9	211.9
% change	18.1%	10.3%	12.2%	35.0%	8.2%	52.1%	18.6%	24.5%
Ft. Lauderdale	3606.1	879.4	247.6	646.7	935.9	194.1	702.4	202.0
% change	28.7%	34.7%	6.7%	54.8%	19.9%	66.9%	16.7%	44.4%
Ft. Walton	541.5	98.2	28.2	201.5	125.6	27.8	60.2	270.5
% change	20.6%	19.6%	4.6%	34.2%	9.8%	34.0%	9.8%	37.2%
Gainesville	396.2	79.8	16.9	82.8	122.7	36.6	57.3	184.9
% change	16.9%	13.4%	-4.2%	31.1%	8.8%	43.1%	16.1%	21.7%
Jacksonville	2627.7	570.3	146.8	526.0	677.3	203.9	503.3	209.0
% change	18.6%	12.4%	14.9%	30.9%	8.6%	58.2%	18.4%	24.6%
Miami	5163.5	948.3	339.7	1107.1	1411.2	212.9	1144.3	233.2
% change	41.7%	43.0%	24.3%	107.3%	28.0%	67.2%	21.3%	70.2%
Naples	825.7	141.3	74.8	194.5	233.8	66.9	114.5	285.8
% change	29.0%	31.5%	20.0%	50.5%	18.0%	43.1%	18.9%	39.6%
Ocala	544.7	154.7	26.5	71.9	130.7	56.5	104.4	223.7
% change	19.0%	18.0%	7.2%	21.0%	9.5%	43.9%	24.4%	17.3%
Orlando/Kissimmee	5909.7	1088.8	229.3	1942.5	1300.3	333.8	1014.8	226.5
% change	42.7%	32.5%	11.3%	108.9%	20.9%	50.0%	14.7%	77.3%
Palm Bay/Melbourne	818.8	168.2	43.9	161.8	239.9	64.3	140.7	202.6
% change	16.9%	10.8%	11.8%	28.5%	7.8%	59.6%	16.8%	21.5%
Palm Coast	111.0	15.6	4.1	29.6	33.7	10.8	17.3	386.7
% change	24.1%	8.8%	20.7%	28.3%	17.4%	83.1%	22.4%	28.1%
Panama City	517.4	66.1	23.8	196.5	125.6	42.8	62.7	265.7
% change	27.1%	10.8%	20.4%	42.7%	10.5%	49.9%	30.9%	33.5%
Pensacola	814.3	160.2	43.0	183.2	213.2	76.7	137.9	223.6
% change	24.9%	19.5%	22.6%	34.0%	9.0%	43.1%	42.5%	24.6%
Port St. Lucie/Ft. Pierce	719.2	168.6	55.0	133.8	165.5	65.6	130.7	252.2
% change	22.2%	15.4%	4.2%	38.0%	12.0%	67.6%	23.9%	23.6%
Punta Gorda	270.2	61.6	23.7	41.4	68.8	27.8	46.9	236.0
% change	22.6%	20.7%	17.6%	22.2%	9.2%	78.4%	27.6%	26.1%
Sarasota/Bradenton	1397.8	292.8	97.0	281.7	340.0	112.2	274.1	238.8
% change	21.5%	19.9%	11.1%	32.5%	10.2%	55.2%	21.7%	31.8%
Sebastian/Vero Beach	237.0	48.2	14.4	48.8	63.1	16.9	45.5	221.8
% change	18.6%	14.3%	18.4%	25.2%	5.1%	100.8%	19.7%	21.6%
Tallahassee	479.5	89.9	24.5	95.1	149.8	36.6	83.6	161.4
% change	16.2%	12.4%	-0.6%	34.2%	8.7%	37.5%	15.1%	22.1%
Tampa/St. Petersburg	5163.3	1169.4	297.4	1026.8	1336.1	331.2	1002.3	205.1
% change	20.0%	19.4%	7.8%	40.4%	7.7%	49.6%	17.4%	29.3%
West Palm Beach	2636.1	490.3	205.4	527.4	674.0	174.0	564.9	206.5
% change	27.0%	32.3%	23.4%	45.6%	10.5%	83.4%	19.9%	38.0%
Winter Haven/Lakeland	996.9	241.2	35.7	156.2	229.3	97.5	237.0	221.9
% change	17.5%	5.4%	-1.9%	34.4%	6.3%	49.8%	27.2%	24.0%
STATEWIDE	44674.7	8186.4	2507.2	8947.6	13450.7	2928.1	8654.6	238.4
% change	30.4%	24.0%	12.2%	54.9%	26.8%	63.7%	19.5%	37.2%