

Regional Economic Activity, September 2021 over September 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1515.5	314.2	103.9	268.8	366.1	202.6	259.8	291.7
% change	24.8%	22.2%	23.4%	29.3%	9.3%	84.0%	18.2%	27.5%
Daytona Beach	884.2	193.2	44.3	173.4	232.4	117.2	123.7	211.4
% change	23.0%	8.6%	18.8%	31.6%	8.4%	125.2%	17.4%	20.2%
Ft. Lauderdale	3755.0	839.2	269.1	628.7	1026.7	267.2	724.2	200.6
% change	21.6%	26.8%	4.4%	44.0%	14.7%	48.4%	10.1%	32.8%
Ft. Walton	555.4	97.3	30.6	160.1	128.6	72.7	66.1	268.5
% change	25.8%	16.8%	17.1%	23.8%	7.5%	146.8%	23.2%	26.6%
Gainesville	457.6	80.7	18.7	92.2	135.1	73.5	57.4	184.7
% change	26.6%	12.8%	13.0%	42.5%	8.6%	127.7%	10.3%	17.3%
Jacksonville	2844.5	548.9	157.2	536.0	744.0	331.7	526.6	208.2
% change	19.5%	8.9%	12.0%	29.1%	6.8%	86.2%	18.1%	19.5%
Miami	5359.9	902.6	376.2	1107.5	1519.9	262.8	1190.8	230.8
% change	32.0%	29.4%	21.1%	81.5%	20.1%	33.1%	21.5%	53.2%
Naples	917.2	145.3	89.0	201.5	255.3	101.6	124.4	287.3
% change	26.0%	30.2%	35.8%	20.7%	17.4%	61.5%	20.4%	31.4%
Ocala	612.8	154.1	30.7	72.6	144.5	101.2	109.7	225.0
% change	26.6%	17.3%	19.7%	20.0%	11.7%	93.2%	29.6%	15.9%
Orlando/Kissimmee	6481.5	1035.7	260.3	2117.6	1439.9	526.2	1101.7	228.8
% change	39.1%	20.6%	15.9%	87.3%	19.1%	79.4%	16.7%	62.8%
Palm Bay/Melbourne	911.2	167.0	48.1	160.3	264.9	123.9	147.0	202.6
% change	21.7%	9.7%	10.1%	27.8%	8.8%	97.7%	21.3%	17.5%
Palm Coast	127.3	14.3	4.2	26.8	37.1	24.7	20.2	383.5
% change	27.1%	-6.9%	11.1%	23.1%	7.5%	152.0%	35.2%	20.2%
Panama City	523.2	68.7	24.9	160.3	128.4	76.8	64.1	263.1
% change	25.1%	20.1%	27.5%	19.3%	7.5%	90.5%	35.0%	24.1%
Pensacola	874.4	146.1	45.8	169.7	227.3	150.3	135.3	222.4
% change	30.1%	14.3%	24.6%	30.3%	12.0%	107.8%	32.3%	21.7%
Port St. Lucie/Ft. Pierce	796.7	166.5	60.6	129.3	189.2	99.1	151.9	254.8
% change	28.2%	22.0%	12.4%	40.3%	15.4%	69.9%	30.1%	21.6%
Punta Gorda	291.5	60.1	25.8	44.4	74.2	40.5	46.6	234.9
% change	19.5%	14.5%	15.0%	23.4%	7.8%	59.2%	19.8%	20.9%
Sarasota/Bradenton	1544.6	291.7	115.7	274.6	373.4	186.5	302.8	237.1
% change	24.6%	22.2%	24.3%	24.0%	11.1%	80.8%	22.5%	24.6%
Sebastian/Vero Beach	256.0	51.2	17.1	54.7	68.2	26.5	38.3	222.2
% change	17.5%	12.5%	9.0%	30.3%	5.5%	67.8%	11.9%	17.5%
Tallahassee	519.5	90.0	26.3	102.9	155.0	62.9	82.5	161.6
% change	18.0%	10.7%	17.9%	45.0%	3.0%	74.5%	4.3%	18.6%
Tampa/St. Petersburg	5609.2	1143.0	329.7	1035.6	1514.6	566.7	1019.6	203.8
% change	20.7%	11.5%	5.6%	37.2%	11.7%	80.3%	15.0%	23.5%
West Palm Beach	2872.6	496.7	208.6	572.1	781.4	236.8	577.0	207.0
% change	22.1%	28.6%	17.2%	24.2%	15.2%	50.4%	17.1%	29.1%
Winter Haven/Lakeland	1135.9	265.0	41.9	159.4	252.3	176.7	240.7	221.2
% change	27.4%	20.7%	14.8%	33.4%	6.0%	116.0%	22.5%	19.5%
STATEWIDE	49372.4	8085.5	2887.3	8959.1	15611.9	4694.3	9134.2	242.7
% change	31.0%	19.3%	18.3%	45.1%	31.3%	76.5%	18.1%	34.6%