

Regional Economic Activity, October 2021 over October 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1582.9	354.5	109.0	322.6	382.7	148.3	265.9	290.2
% change	23.0%	28.8%	19.0%	36.2%	18.2%	8.4%	19.5%	25.3%
Daytona Beach	840.6	201.7	41.3	187.4	230.4	59.7	120.0	210.4
% change	12.6%	4.4%	14.6%	36.3%	13.0%	-16.2%	14.3%	17.8%
Ft. Lauderdale	3831.2	879.0	277.2	708.5	1007.0	220.7	738.8	200.3
% change	23.0%	26.3%	11.7%	48.0%	18.6%	5.2%	16.8%	29.1%
Ft. Walton	496.2	99.6	30.4	147.3	126.0	31.5	61.4	271.1
% change	8.3%	7.5%	15.0%	16.1%	9.9%	-28.4%	14.2%	21.6%
Gainesville	428.2	79.4	16.1	89.8	128.8	40.5	73.7	185.2
% change	16.6%	8.2%	7.8%	30.0%	13.5%	-6.3%	38.8%	16.4%
Jacksonville	2824.9	581.8	158.5	577.4	747.8	216.7	542.7	210.4
% change	15.9%	9.0%	14.4%	33.3%	13.6%	-0.4%	19.1%	17.8%
Miami	5431.2	943.8	383.7	1210.0	1485.8	239.3	1168.8	228.3
% change	32.9%	32.0%	29.2%	75.0%	24.4%	10.3%	20.5%	46.2%
Naples	1031.8	171.7	98.7	267.6	284.1	79.7	130.1	287.7
% change	25.2%	23.2%	24.3%	41.0%	22.6%	7.2%	18.6%	29.9%
Ocala	590.0	158.6	28.1	80.2	148.7	63.3	111.0	227.2
% change	16.3%	12.4%	12.0%	26.3%	16.4%	6.1%	22.9%	16.1%
Orlando/Kissimmee	6581.0	1048.3	248.4	2409.0	1439.1	362.9	1073.3	231.1
% change	39.7%	19.8%	8.7%	105.2%	25.4%	1.4%	15.8%	54.3%
Palm Bay/Melbourne	874.7	176.9	46.8	174.2	263.4	72.0	141.3	203.1
% change	11.3%	14.9%	13.3%	30.7%	13.4%	-11.0%	-2.0%	16.4%
Palm Coast	119.4	16.2	4.5	29.3	36.9	12.2	20.3	383.6
% change	17.1%	9.5%	26.7%	23.1%	19.9%	-12.6%	34.3%	18.3%
Panama City	468.3	67.6	25.1	147.5	124.0	46.7	57.3	265.3
% change	11.4%	5.5%	30.1%	17.9%	13.5%	-11.6%	15.0%	21.9%
Pensacola	798.1	148.0	45.8	169.8	225.2	80.6	128.7	222.3
% change	6.1%	-8.1%	10.5%	28.3%	11.3%	-21.6%	14.7%	18.7%
Port St. Lucie/Ft. Pierce	788.6	180.9	61.0	144.4	184.8	76.5	141.0	256.5
% change	19.4%	18.1%	17.4%	26.3%	16.4%	9.8%	25.6%	21.1%
Punta Gorda	316.0	64.8	28.7	56.2	83.2	33.3	49.6	237.1
% change	19.5%	19.3%	19.8%	31.5%	19.3%	0.5%	22.5%	20.6%
Sarasota/Bradenton	1569.8	310.5	113.2	328.6	391.5	128.9	297.0	235.2
% change	21.4%	24.5%	19.5%	31.5%	19.5%	-1.9%	23.5%	23.4%
Sebastian/Vero Beach	252.0	52.4	18.3	51.6	74.5	18.7	36.5	225.2
% change	10.9%	13.4%	19.3%	9.9%	15.4%	-4.6%	5.3%	16.5%
Tallahassee	512.9	93.5	22.9	110.7	149.8	40.1	96.0	163.6
% change	15.8%	6.7%	14.8%	38.5%	10.0%	-8.7%	27.3%	17.7%
Tampa/St. Petersburg	5551.6	1185.5	321.6	1164.9	1479.6	371.2	1028.8	204.3
% change	16.3%	17.3%	3.5%	39.8%	13.7%	-6.5%	11.8%	21.1%
West Palm Beach	2933.4	505.4	233.0	607.9	772.8	197.9	616.4	204.7
% change	22.9%	25.6%	20.1%	33.3%	20.4%	10.1%	20.4%	26.6%
Winter Haven/Lakeland	1094.9	247.3	40.5	173.4	262.8	103.4	267.5	221.2
% change	13.6%	3.1%	17.2%	31.7%	14.3%	-9.8%	25.4%	17.1%
STATEWIDE	48403.9	8303.6	2916.7	9924.3	14884.4	3279.6	9095.3	243.4
% change	26.2%	17.9%	17.1%	50.5%	32.3%	1.8%	17.3%	31.0%