

Regional Economic Activity, November 2021 over November 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1771.8	366.1	121.9	390.6	446.4	173.8	272.9	287.6
% change	31.5%	39.7%	18.9%	44.2%	25.4%	35.7%	19.7%	25.3%
Daytona Beach	851.4	188.2	44.0	183.0	241.5	76.6	118.2	210.9
% change	19.9%	14.0%	20.1%	42.4%	12.9%	20.9%	14.8%	16.7%
Ft. Lauderdale	4007.2	884.3	327.9	718.2	1112.1	227.5	737.1	199.6
% change	27.6%	29.9%	18.7%	55.3%	23.1%	18.3%	17.7%	27.4%
Ft. Walton	430.1	90.8	27.8	92.1	116.0	43.2	60.2	261.2
% change	13.2%	19.9%	4.1%	16.4%	9.6%	11.2%	12.0%	15.6%
Gainesville	422.5	74.2	17.6	87.0	133.6	49.5	60.6	185.3
% change	19.8%	10.1%	5.9%	37.8%	16.2%	26.5%	18.1%	16.9%
Jacksonville	2842.7	563.6	167.5	563.9	796.4	245.4	506.0	211.5
% change	20.6%	19.8%	16.1%	35.9%	15.6%	25.3%	14.2%	16.9%
Miami	5824.5	954.5	420.3	1330.7	1659.9	241.3	1217.7	228.1
% change	39.7%	42.6%	22.9%	88.5%	30.8%	22.5%	23.5%	41.8%
Naples	1140.9	171.2	113.3	296.1	336.9	89.4	134.0	285.0
% change	30.6%	38.0%	25.1%	33.0%	30.3%	30.1%	22.9%	28.1%
Ocala	586.5	146.0	31.4	77.1	156.9	73.5	101.7	226.5
% change	20.1%	17.9%	18.9%	27.1%	15.5%	34.6%	16.8%	16.4%
Orlando/Kissimmee	7032.0	1049.5	273.5	2661.7	1567.2	403.9	1076.2	235.4
% change	46.5%	29.9%	9.0%	115.3%	22.5%	24.9%	19.4%	49.3%
Palm Bay/Melbourne	896.2	168.3	48.3	164.5	277.6	85.9	151.6	201.3
% change	17.3%	17.7%	10.0%	31.0%	14.4%	14.9%	13.0%	15.9%
Palm Coast	125.0	14.7	4.5	34.7	39.4	15.6	16.1	380.3
% change	18.9%	10.9%	32.5%	25.0%	17.8%	12.9%	19.8%	16.8%
Panama City	400.1	58.2	23.9	92.3	112.4	53.6	59.7	256.8
% change	17.5%	13.9%	15.5%	23.1%	11.4%	12.9%	31.6%	17.5%
Pensacola	800.1	144.8	48.0	142.6	227.6	97.7	139.4	217.8
% change	16.3%	12.7%	12.8%	25.2%	10.8%	5.7%	32.3%	15.4%
Port St. Lucie/Ft. Pierce	797.5	175.1	70.9	134.4	195.7	84.8	136.6	252.4
% change	23.3%	24.2%	22.0%	27.7%	16.9%	30.1%	24.6%	20.4%
Punta Gorda	331.4	62.4	30.8	59.2	92.2	35.2	51.7	233.0
% change	22.3%	20.2%	12.0%	34.5%	20.8%	12.2%	29.5%	18.6%
Sarasota/Bradenton	1651.9	298.1	124.7	346.7	426.0	152.8	303.7	229.9
% change	28.8%	25.2%	22.3%	45.2%	21.5%	27.3%	30.3%	22.4%
Sebastian/Vero Beach	276.6	52.1	21.2	61.6	80.0	22.6	39.1	221.1
% change	20.8%	22.5%	43.4%	27.7%	14.3%	21.9%	12.3%	15.8%
Tallahassee	498.3	86.2	26.8	96.4	154.7	47.4	86.8	162.5
% change	22.2%	12.7%	23.1%	37.1%	21.8%	23.1%	17.6%	17.3%
Tampa/St. Petersburg	5649.7	1178.1	350.7	1094.1	1568.3	421.8	1036.7	203.0
% change	19.7%	20.5%	0.6%	40.9%	14.2%	18.7%	16.8%	19.0%
West Palm Beach	3219.6	544.8	261.6	646.5	935.8	212.1	618.7	205.4
% change	32.7%	39.7%	27.1%	52.3%	28.2%	24.7%	22.3%	26.9%
Winter Haven/Lakeland	1105.0	255.9	44.8	171.8	278.2	124.0	230.4	220.2
% change	18.9%	11.8%	15.1%	40.7%	14.9%	23.3%	17.2%	15.2%
STATEWIDE	51555.9	8280.5	3239.1	10158.5	17138.9	3676.3	9062.6	252.9
% change	33.5%	26.2%	16.6%	59.6%	37.8%	24.1%	20.5%	33.2%