

Regional Economic Activity, December 2021 over December 2020
Taxable Sales by Major Category (\$ Million) and Percentage Change

| | Total | Autos & Accessories | Consumer Durables | Tourism & Recreation | Consumer Nondurables | Building Investment | Business Investment | Index of Retail Activity |
|---------------------------|---------|---------------------|-------------------|----------------------|----------------------|---------------------|---------------------|--------------------------|
| Cape Coral/Ft. Myers | 2003.1 | 395.4 | 126.3 | 435.6 | 572.1 | 180.0 | 293.6 | 287.9 |
| % change | 24.3% | 21.9% | 8.4% | 34.8% | 18.3% | 54.1% | 18.9% | 25.1% |
| Daytona Beach | 983.3 | 209.9 | 48.9 | 196.2 | 310.5 | 81.9 | 135.7 | 212.2 |
| % change | 18.0% | 4.8% | 17.2% | 37.8% | 11.5% | 54.3% | 15.9% | 16.6% |
| Ft. Lauderdale | 4624.5 | 959.8 | 341.5 | 861.6 | 1419.2 | 233.3 | 809.0 | 199.6 |
| % change | 21.0% | 12.9% | 17.4% | 52.4% | 16.3% | 26.5% | 13.6% | 25.6% |
| Ft. Walton | 475.1 | 97.8 | 30.2 | 92.2 | 142.6 | 48.0 | 64.3 | 254.1 |
| % change | 15.1% | 4.7% | -0.7% | 25.3% | 9.0% | 67.9% | 15.3% | 13.1% |
| Gainesville | 467.0 | 79.9 | 21.5 | 86.3 | 167.3 | 49.8 | 62.2 | 185.8 |
| % change | 14.0% | 0.3% | 8.1% | 30.4% | 8.5% | 48.3% | 10.5% | 16.0% |
| Jacksonville | 3262.8 | 622.9 | 184.5 | 608.2 | 1038.8 | 256.1 | 552.3 | 213.8 |
| % change | 15.4% | 8.0% | 12.1% | 29.7% | 10.8% | 42.9% | 10.2% | 16.5% |
| Miami | 6978.4 | 1011.2 | 431.1 | 1698.0 | 2246.1 | 242.1 | 1350.0 | 231.6 |
| % change | 32.0% | 21.5% | 17.0% | 82.6% | 21.3% | 23.3% | 21.8% | 38.8% |
| Naples | 1348.9 | 190.6 | 114.7 | 367.0 | 429.7 | 96.5 | 150.4 | 286.9 |
| % change | 25.7% | 15.6% | 11.9% | 36.8% | 21.5% | 48.6% | 26.5% | 26.7% |
| Ocala | 674.9 | 157.4 | 34.1 | 89.9 | 199.7 | 80.9 | 113.1 | 226.8 |
| % change | 18.3% | 6.3% | 14.2% | 28.4% | 14.0% | 62.7% | 16.0% | 16.1% |
| Orlando/Kissimmee | 7798.8 | 1202.7 | 314.3 | 2673.6 | 2069.0 | 413.1 | 1126.1 | 243.5 |
| % change | 38.3% | 23.1% | 15.8% | 85.9% | 23.3% | 41.8% | 14.5% | 47.6% |
| Palm Bay/Melbourne | 1044.8 | 184.6 | 51.2 | 193.7 | 363.6 | 90.0 | 161.8 | 202.8 |
| % change | 16.5% | 2.6% | 4.9% | 34.1% | 14.8% | 34.2% | 15.3% | 16.2% |
| Palm Coast | 137.7 | 15.9 | 5.0 | 31.8 | 49.6 | 15.8 | 19.5 | 380.2 |
| % change | 16.4% | -5.2% | 14.7% | 24.4% | 10.6% | 50.8% | 20.3% | 14.9% |
| Panama City | 443.7 | 61.9 | 28.1 | 91.2 | 142.2 | 54.9 | 65.4 | 249.0 |
| % change | 18.7% | 4.8% | 23.0% | 24.2% | 12.8% | 35.2% | 26.1% | 15.2% |
| Pensacola | 891.4 | 149.1 | 51.4 | 147.4 | 291.9 | 104.9 | 146.8 | 214.5 |
| % change | 14.7% | 2.5% | 11.2% | 25.2% | 11.4% | 42.4% | 11.2% | 13.6% |
| Port St. Lucie/Ft. Pierce | 932.5 | 189.6 | 74.9 | 158.7 | 264.9 | 86.0 | 158.5 | 251.9 |
| % change | 20.2% | 6.8% | 12.8% | 32.0% | 16.5% | 43.5% | 27.1% | 20.0% |
| Punta Gorda | 373.7 | 64.6 | 34.0 | 66.1 | 116.7 | 37.8 | 54.5 | 231.0 |
| % change | 18.5% | 5.3% | 6.6% | 37.5% | 15.9% | 34.7% | 20.6% | 18.6% |
| Sarasota/Bradenton | 1920.0 | 329.1 | 138.2 | 401.8 | 559.2 | 152.7 | 339.1 | 231.2 |
| % change | 22.8% | 10.5% | 22.0% | 39.5% | 15.9% | 41.0% | 23.9% | 23.0% |
| Sebastian/Vero Beach | 333.1 | 52.9 | 21.1 | 89.0 | 104.3 | 23.8 | 41.9 | 219.5 |
| % change | 14.2% | 4.9% | -5.5% | 21.5% | 13.2% | 52.6% | 10.7% | 15.5% |
| Tallahassee | 567.0 | 96.8 | 30.2 | 97.6 | 199.1 | 46.9 | 96.4 | 162.0 |
| % change | 18.0% | 5.5% | 4.2% | 28.7% | 18.2% | 42.5% | 17.0% | 17.6% |
| Tampa/St. Petersburg | 6603.4 | 1285.9 | 382.9 | 1275.5 | 2066.2 | 438.7 | 1154.2 | 204.6 |
| % change | 20.7% | 12.1% | 0.0% | 43.5% | 17.6% | 38.6% | 17.9% | 19.3% |
| West Palm Beach | 3798.6 | 579.4 | 291.7 | 765.4 | 1254.6 | 210.7 | 696.8 | 206.9 |
| % change | 23.5% | 17.2% | 25.2% | 46.7% | 18.7% | 30.3% | 14.8% | 26.8% |
| Winter Haven/Lakeland | 1252.8 | 269.5 | 54.6 | 192.0 | 357.7 | 132.1 | 246.9 | 221.6 |
| % change | 18.0% | 3.4% | 15.9% | 34.6% | 15.7% | 46.7% | 16.5% | 16.2% |
| STATEWIDE | 60927.5 | 9068.4 | 3581.7 | 11483.7 | 22808.7 | 3849.8 | 10135.1 | 253.0 |
| % change | 30.0% | 14.0% | 13.2% | 52.3% | 35.4% | 41.7% | 17.3% | 33.9% |