

Regional Economic Activity, March 2022 over March 2021  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	2260.2	473.0	138.4	604.7	527.5	198.8	317.8	287.2
% change	16.1%	10.6%	16.6%	24.6%	7.9%	21.2%	21.2%	20.8%
Daytona Beach	1071.0	244.6	51.7	283.1	271.0	72.7	147.9	209.3
% change	3.2%	1.5%	6.4%	7.9%	-2.0%	-12.3%	17.3%	14.0%
Ft. Lauderdale	4773.6	1095.3	331.9	1024.3	1210.7	235.7	875.6	203.5
% change	16.4%	17.4%	8.7%	34.0%	6.9%	0.8%	19.7%	22.6%
Ft. Walton	560.2	106.3	41.2	167.5	134.8	41.9	68.5	248.2
% change	0.2%	-3.9%	11.8%	5.6%	-3.0%	-13.9%	4.7%	8.3%
Gainesville	471.0	96.4	19.1	100.9	141.7	47.5	65.4	186.0
% change	2.2%	0.9%	-8.2%	15.7%	-1.7%	-9.1%	7.7%	7.9%
Jacksonville	3291.7	691.4	183.1	696.5	827.1	287.9	605.7	215.1
% change	7.6%	3.3%	4.8%	20.7%	-2.2%	8.4%	14.8%	11.6%
Miami	7030.2	1228.1	433.8	1813.8	1865.5	264.3	1424.7	241.8
% change	23.5%	26.5%	11.7%	42.0%	14.0%	10.3%	20.8%	31.5%
Naples	1432.2	194.0	110.4	464.1	420.9	92.9	149.8	281.0
% change	14.6%	4.8%	14.8%	21.3%	14.2%	10.1%	12.9%	22.3%
Ocala	715.4	194.7	36.2	102.6	175.1	82.7	124.1	228.6
% change	7.7%	5.0%	13.6%	17.7%	0.0%	4.1%	17.7%	11.7%
Orlando/Kissimmee	8771.8	1417.0	295.9	3581.8	1732.2	466.7	1278.3	252.7
% change	28.3%	15.3%	5.0%	60.0%	10.1%	13.1%	15.9%	40.7%
Palm Bay/Melbourne	1102.0	217.5	52.6	234.6	325.5	93.3	178.5	207.4
% change	9.8%	5.0%	-2.7%	21.6%	7.0%	-4.9%	21.2%	14.0%
Palm Coast	146.9	19.0	5.4	40.8	41.8	16.4	23.4	376.1
% change	8.1%	6.5%	7.3%	16.3%	-1.4%	-7.1%	31.6%	12.5%
Panama City	550.3	76.6	31.7	177.7	136.9	59.4	68.1	233.0
% change	2.2%	3.8%	12.7%	3.6%	-5.0%	-2.7%	13.9%	11.8%
Pensacola	937.9	177.2	53.7	204.5	245.4	109.1	148.0	214.3
% change	4.1%	-2.3%	3.7%	18.0%	-2.1%	-8.4%	18.3%	8.8%
Port St. Lucie/Ft. Pierce	995.6	219.6	75.5	196.9	235.0	97.4	171.2	251.5
% change	11.8%	8.7%	3.8%	28.5%	10.3%	9.7%	6.4%	15.1%
Punta Gorda	422.7	79.9	35.6	92.5	106.7	41.3	66.7	233.5
% change	14.6%	7.1%	13.6%	24.9%	5.4%	9.5%	33.8%	16.0%
Sarasota/Bradenton	2128.8	374.3	132.9	579.3	513.2	164.2	364.8	235.6
% change	14.3%	6.7%	9.6%	27.7%	7.7%	8.4%	17.8%	19.6%
Sebastian/Vero Beach	314.7	61.8	20.8	74.0	93.1	22.7	42.3	212.5
% change	8.2%	10.3%	18.0%	19.0%	3.4%	0.8%	-0.3%	13.9%
Tallahassee	581.4	128.3	27.6	110.4	162.8	49.8	102.6	163.0
% change	5.6%	11.2%	2.7%	11.9%	-1.6%	-4.6%	11.3%	11.5%
Tampa/St. Petersburg	6812.2	1499.2	389.9	1540.5	1756.1	451.4	1175.1	208.4
% change	8.9%	6.8%	7.3%	22.4%	3.2%	-2.3%	10.3%	17.1%
West Palm Beach	3743.9	643.6	252.1	866.6	1040.0	213.9	727.7	208.6
% change	16.5%	14.5%	5.3%	32.6%	9.1%	4.9%	20.7%	23.6%
Winter Haven/Lakeland	1332.6	308.5	50.1	245.4	313.5	140.9	274.1	224.1
% change	8.6%	3.4%	2.8%	21.6%	3.1%	2.8%	15.5%	11.6%
STATEWIDE	61930.2	10453.7	3344.2	14309.9	18996.2	4055.3	10770.9	256.4
% change	20.0%	11.1%	8.1%	32.3%	24.2%	7.5%	17.1%	27.1%