

# Highlands County

Florida's 36th most populous county  
with 0.5% of Florida's population



## Population

|  | Highlands County | Florida    |
|--|------------------|------------|
| <b>Census Population</b>               |                  |            |
| 1980 Census                            | 47,526           | 9,746,961  |
| 1990 Census                            | 68,432           | 12,938,071 |
| % change 1980-90                       | 44.0%            | 32.7%      |
| 2000 Census                            | 87,366           | 15,982,824 |
| % change 1990-00                       | 27.7%            | 23.5%      |
| 2010 Census                            | 98,786           | 18,801,332 |
| % change 2000-10                       | 13.1%            | 17.6%      |
| <b>Age</b>                             |                  |            |
| % Under 18 years of age                | 18.2%            | 21.3%      |
| % 65 years of age and over             | 32.2%            | 17.3%      |
| <b>Race &amp; Ethnicity</b>            |                  |            |
| % White alone                          | 81.0%            | 75.0%      |
| % Black or African American alone      | 9.4%             | 16.0%      |
| % Hispanic or Latino (of any race)     | 17.4%            | 22.5%      |
| <b>Estimates and Projections</b>       |                  |            |
| 2019 Estimate                          | 103,434          | 21,208,589 |
| % change 2010-19                       | 4.7%             | 12.8%      |
| 2020 Projection based on 2019 estimate | 104,204          | 21,555,986 |
| % change 2019-20                       | 0.7%             | 1.6%       |
| 2025 Projection based on 2019 estimate | 107,806          | 23,130,870 |
| % change 2020-25                       | 3.5%             | 7.3%       |
| 2018 Median Age                        | 54.0             | 41.7       |
| <b>Density</b>                         |                  |            |
| Persons per square mile                |                  |            |
| 2000                                   | 85.0             | 296.4      |
| 2010                                   | 97.2             | 350.6      |
| 2019                                   | 101.6            | 399.7      |

## Population Characteristics

|   | County | Florida |
|---|--------|---------|
| <b>Language spoken at home other than English</b> |        |         |
| Persons aged 5 and over                           | 19.0%  | 29.1%   |
| <b>Place of birth</b>                             |        |         |
| Foreign born                                      | 10.9%  | 20.5%   |
| <b>Veteran status</b>                             |        |         |
| Civilian population 18 and over                   | 13.4%  | 8.9%    |

## Households and Family Households

|                                     | Highlands County | Florida   |
|-------------------------------------|------------------|-----------|
| <b>Households</b>                   |                  |           |
| Total households, 2000 Census       | 37,471           | 6,338,075 |
| Family households, 2000 Census      | 25,794           | 4,210,760 |
| % with own children under 18        | 29.0%            | 42.3%     |
| Total households, 2010 Census       | 42,604           | 7,420,802 |
| Family households, 2010 Census      | 28,027           | 4,835,475 |
| % with own children under 18        | 28.4%            | 40.0%     |
| Average Household Size, 2010 Census | 2.28             | 2.48      |
| Average Family Size, 2010 Census    | 2.74             | 3.01      |

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.  
Census counts may be corrected for Census Count Question Resolution (CQR).

## Employment by Industry

|                                     | Highlands County | Florida |
|-------------------------------------|------------------|---------|
| <b>Number of Establishments</b>     |                  |         |
| 2019 preliminary                    |                  |         |
| All industries                      | 2,382            | 728,687 |
| Natural Resource & Mining           | 174              | 5,301   |
| Construction                        | 281              | 75,725  |
| Manufacturing                       | 62               | 20,782  |
| Trade, Transportation and Utilities | 504              | 140,766 |
| Information                         | 20               | 11,897  |
| Financial Activities                | 212              | 77,987  |
| Professional & Business Services    | 331              | 174,242 |
| Education & Health Services         | 336              | 77,515  |
| Leisure and Hospitality             | 205              | 59,068  |
| Other Services                      | 175              | 57,596  |
| Government                          | 60               | 6,044   |

Industries may not add to the total due to confidentiality and unclassified.

## Real Gross Domestic Product

|                                     | Highlands County | Florida     |
|-------------------------------------|------------------|-------------|
| <b>Real GDP</b>                     |                  |             |
| (Thousands of Chained 2012 Dollars) |                  |             |
| 2015 GDP                            | 2,429,784        | 839,124,321 |
| Percent of the State                | 0.3%             |             |
| 2016 GDP                            | 2,526,899        | 866,730,997 |
| Percent of the State                | 0.3%             |             |
| 2017 GDP                            | 2,547,217        | 896,117,037 |
| Percent of the State                | 0.3%             |             |
| 2018 GDP                            | 2,538,660        | 924,873,329 |
| Percent of the State                | 0.3%             |             |

## Housing

|                            | Highlands County | Florida   |
|----------------------------|------------------|-----------|
| <b>Housing Counts</b>      |                  |           |
| Housing units, 2000 Census | 48,846           | 7,302,947 |
| Occupied                   | 37,471           | 6,337,929 |
| Owner-occupied             | 29,853           | 4,441,799 |
| Renter-occupied            | 7,618            | 1,896,130 |
| Vacant                     | 11,375           | 965,018   |
| Housing units, 2010 Census | 55,386           | 8,989,580 |
| Occupied                   | 42,604           | 7,420,802 |
| Owner-occupied             | 32,830           | 4,998,979 |
| Renter-occupied            | 9,774            | 2,421,823 |
| Vacant                     | 12,782           | 1,568,778 |

## Units Permitted

|      | Highlands County | Florida |
|------|------------------|---------|
| 1990 | 847              | 126,384 |
| 2000 | 450              | 155,269 |
| 2010 | 154              | 38,679  |
| 2011 | 77               | 42,360  |
| 2012 | 32               | 64,810  |
| 2013 | 62               | 86,752  |
| 2014 | 92               | 84,075  |
| 2015 | 162              | 109,924 |
| 2016 | 128              | 116,240 |
| 2017 | 181              | 122,719 |
| 2018 | 271              | 144,427 |
| 2019 | 253              | 154,302 |

## Residence 1 Year Ago

|                                   | Highlands County | Florida |
|-----------------------------------|------------------|---------|
| <b>Persons aged 1 and over</b>    |                  |         |
| Same house                        | 83.9%            | 84.3%   |
| Different house in the U.S.       | 14.8%            | 14.6%   |
| Same county in Florida            | 8.6%             | 8.7%    |
| Different county in Florida       | 3.0%             | 3.1%    |
| Different county in another state | 3.2%             | 2.8%    |
| Abroad                            | 1.3%             | 1.1%    |

Employment by Industry

| Average Annual Employment,<br>% of All Industries, 2019 preliminary | Highlands<br>County | Florida   | Average Annual Wage<br>2019 preliminary | Highlands County | Florida  |
|---|---------------------|-----------|---|------------------|----------|
| All industries  | 27.493              | 8,878,680 | All industries                          | \$35,651         | \$51,761 |
| Natural Resource & Mining   | 7.4%                | 0.8%      | Natural Resource & Mining               | \$31,840         | \$35,649 |
| Construction  | 5.2%                | 6.3%      | Construction                            | \$37,864         | \$52,926 |
| Manufacturing   | 2.3%                | 4.3%      | Manufacturing                           | \$41,764         | \$63,883 |
| Trade, Transportation and Utilities                                 | 20.1%               | 20.3%     | Trade, Transportation and Utilities     | \$31,429         | \$46,237 |
| Information   | 0.5%                | 1.6%      | Information                             | \$47,038         | \$86,109 |
| Financial Activities  | 3.3%                | 6.6%      | Financial Activities                    | \$42,537         | \$77,030 |
| Professional & Business Services                                    | 7.7%                | 15.7%     | Professional & Business Services        | \$33,835         | \$63,747 |
| Education & Health Services   | 22.6%               | 14.9%     | Education & Health Services             | \$45,813         | \$52,050 |
| Leisure and Hospitality   | 12.8%               | 14.2%     | Leisure and Hospitality                 | \$17,958         | \$26,681 |
| Other Services  | 2.4%                | 3.2%      | Other Services                          | \$25,162         | \$37,972 |
| Government  | 15.6%               | 12.1%     | Government                              | \$41,774         | \$55,897 |

Industries may not add to the total due to confidentiality and unclassified.

Labor Force

| Labor Force as Percent of Population<br>Aged 18 and Older | Highlands<br>County | Florida | Unemployment Rate | Highlands County | Florida |
|---|---------------------|---------|-------------------|------------------|---------|
| 1990  | 46.8%               | 64.3%   | 1990              | 9.0%             | 6.1%    |
| 2000  | 47.0%               | 63.7%   | 2000              | 4.8%             | 3.7%    |
| 2010  | 46.1%               | 62.2%   | 2010              | 12.5%            | 11.1%   |
| 2019  | 42.2%               | 61.2%   | 2019              | 4.5%             | 3.1%    |

Income and Financial Health

| Personal Income (\$000s) | Highlands<br>County | Florida         | Per Capita Personal Income | Highlands County | Florida  |
|--------------------------|---------------------|-----------------|----------------------------|------------------|----------|
| 1990                     | \$1,127,130         | \$257,571,430   | 1990                       | \$16,279         | \$19,763 |
| 2000                     | \$1,810,547         | \$472,238,563   | 2000                       | \$20,712         | \$29,428 |
| 2010                     | \$2,839,216         | \$725,074,023   | 2010                       | \$28,785         | \$38,474 |
| 2011                     | \$2,913,943         | \$764,633,664   | 2011                       | \$29,590         | \$40,047 |
| % change 2010-11         | 2.6%                | 5.5%            | % change 2010-11           | 2.8%             | 4.1%     |
| 2012                     | \$2,938,159         | \$793,428,830   | 2012                       | \$29,913         | \$41,055 |
| % change 2011-12         | 0.8%                | 3.8%            | % change 2011-12           | 1.1%             | 2.5%     |
| 2013                     | \$2,935,720         | \$795,424,889   | 2013                       | \$29,929         | \$40,659 |
| % change 2012-13         | -0.1%               | 0.3%            | % change 2012-13           | 0.1%             | -1.0%    |
| 2014                     | \$3,054,136         | \$856,161,682   | 2014                       | \$30,973         | \$43,109 |
| % change 2013-14         | 4.0%                | 7.6%            | % change 2013-14           | 3.5%             | 6.0%     |
| 2015                     | \$3,230,715         | \$915,895,494   | 2015                       | \$32,236         | \$45,287 |
| % change 2014-15         | 5.8%                | 7.0%            | % change 2014-15           | 4.1%             | 5.1%     |
| 2016                     | \$3,287,881         | \$942,461,242   | 2016                       | \$32,174         | \$45,684 |
| % change 2015-16         | 1.8%                | 2.9%            | % change 2015-16           | -0.2%            | 0.9%     |
| 2017                     | \$3,425,904         | \$1,004,144,269 | 2017                       | \$32,922         | \$47,869 |
| % change 2016-17         | 4.2%                | 6.5%            | % change 2016-17           | 2.3%             | 4.8%     |
| 2018                     | \$3,526,778         | \$1,066,446,916 | 2018                       | \$33,453         | \$50,070 |
| % change 2017-18         | 2.9%                | 6.2%            | % change 2017-18           | 1.6%             | 4.6%     |

| Earnings by Place of Work (\$000s) | Highlands<br>County | Florida       | Median Income                                    | Highlands County        | Florida                |
|------------------------------------|---------------------|---------------|--|-------------------------|------------------------|
| 1990                               | \$518,120           | \$161,135,722 | Median Household Income                          | \$37,314                | \$53,267               |
| 2000                               | \$806,265           | \$308,751,767 | Median Family Income                             | \$45,616                | \$64,312               |
| 2010                               | \$1,271,008         | \$438,991,235 | <b>Percent in Poverty, 2018</b>                  |                         |                        |
| 2011                               | \$1,288,424         | \$450,502,115 | All ages in poverty                              | 20.8%                   | 13.7%                  |
| % change 2010-11                   | 1.4%                | 2.6%          | Under age 18 in poverty                          | 38.5%                   | 20.0%                  |
| 2012                               | \$1,333,986         | \$468,412,894 | Related children age 5-17 in families in poverty | 39.0%                   | 18.8%                  |
| % change 2011-12                   | 3.5%                | 4.0%          |  |                         |                        |
| 2013                               | \$1,335,037         | \$482,900,406 |  |                         |                        |
| % change 2012-13                   | 0.1%                | 3.1%          |  |                         |                        |
| 2014                               | \$1,353,013         | \$512,381,351 | <b>Percent Insured by Age Group</b>              | <b>Highlands County</b> | <b>Florida</b>         |
| % change 2013-14                   | 1.3%                | 6.1%          | Under 65 years                                   | 80.6%                   | 83.9%                  |
| 2015                               | \$1,442,759         | \$545,198,370 | Under 19 years                                   | 91.8%                   | 92.4%                  |
| % change 2014-15                   | 6.6%                | 6.4%          | 18 to 64 years                                   | 76.6%                   | 80.8%                  |
| 2016                               | \$1,447,843         | \$568,197,880 |  |                         |                        |
| % change 2015-16                   | 0.4%                | 4.2%          |  |                         |                        |
| 2017                               | \$1,518,236         | \$601,927,042 | <b>Education</b>                                 | <b>Highlands County</b> | <b>Florida</b>         |
| % change 2016-17                   | 4.9%                | 5.9%          | <b>Public Education Schools</b>                  | <b>Highlands County</b> | <b>Florida</b>         |
| 2018                               | \$1,515,938         | \$634,065,871 | <b>Traditional Setting (2019-20)</b>             | <b>School District</b>  | <b>School District</b> |
| % change 2017-18                   | -0.2%               | 5.3%          | Total (state total includes special districts)   | 19                      | 3,721                  |
|                                    |                     |               | Elementary                                       | 11                      | 1,878                  |
|                                    |                     |               | Middle   | 4                       | 575                    |
|                                    |                     |               | Senior High                                      | 4                       | 713                    |
|                                    |                     |               | Combination                                      | 0                       | 555                    |

| Personal Bankruptcy Filing Rate<br>(per 1,000 population) | Highlands<br>County | Florida | Educational attainment           | Highlands County | Florida |
|---|---------------------|---------|----------------------------------|------------------|---------|
| 12-Month Period Ending Jun. 30, 2019                      | 1.37                | 2.07    | <b>Persons aged 25 and older</b> |                  |         |
| 12-Month Period Ending Jun. 30, 2020                      | 1.25                | 1.89    | % HS graduate or higher          | 84.7%            | 88.0%   |
| State Rank  | 39                  | NA      | % bachelor's degree or higher    | 17.0%            | 29.2%   |

NonBusiness Chapter 7 & Chapter 13

Quality of Life

| Crime   | Highlands<br>County | Florida | Workers Aged 16 and Over           | Highlands County | Florida |
|---|---------------------|---------|------------------------------------|------------------|---------|
| Crime rate, 2019<br>(index crimes per 100,000 population) | 2,534.0             | 2,551.1 | Workers Aged 16 and Over           |                  |         |
| Admissions to prison FY 2018-19                           | 248                 | 28,782  | Place of Work in Florida           |                  |         |
| Admissions to prison per 100,000<br>population FY 2018-19 | 239.8               | 135.7   | Worked outside county of residence | 10.5%            | 17.7%   |
|   |                     |         | Travel Time to Work                |                  |         |
|   |                     |         | Mean travel time to work (minutes) | 19.9             | 27.4    |

Reported County Government Revenues and Expenditures

| Revenue 2017-18                                | Highlands County | Florida*       | Expenditures 2017-18                           | Highlands County | Florida*        |
|--|------------------|----------------|--|------------------|-----------------|
| Total - All Revenue Account Codes (\$000s)     | \$125,928.8      | \$44,214,365.8 | Total - All Expenditure Account Codes (\$000s) | \$137,466.61     | \$41,792,449.68 |
| Per Capita \$                                  | \$1,228.27       | \$2,223.20     | Per Capita \$                                  | \$1,340.81       | \$2,101.42      |
| % of Total                                     | 100.0%           | 100.0%         | % of Total                                     | 100.0%           | 100.0%          |
| Taxes (\$000s)                                 | \$55,172.7       | \$14,725,283.7 | General Government Services** (\$000s)         | \$33,615.05      | \$7,105,044.04  |
| Per Capita \$                                  | \$538.14         | \$740.42       | Per Capita \$                                  | \$327.87         | \$357.26        |
| % of Total                                     | 43.8%            | 33.3%          | % of Total                                     | 24.5%            | 17.0%           |
| Permits, Fee, and Special Assessments (\$000s) | \$10,048.4       | \$2,064,228.9  | Public Safety (\$000s)                         | \$57,521.34      | \$10,202,428.55 |
| Per Capita \$                                  | \$98.01          | \$103.79       | Per Capita \$                                  | \$561.05         | \$513.00        |
| % of Total                                     | 8.0%             | 4.7%           | % of Total                                     | 41.8%            | 24.4%           |
| Intergovernmental Revenues (\$000s)            | \$22,641.8       | \$4,552,371.7  | Physical Environment (\$000s)                  | \$13,338.48      | \$4,910,992.05  |
| Per Capita \$                                  | \$220.84         | \$228.90       | Per Capita \$                                  | \$130.10         | \$246.94        |
| % of Total                                     | 18.0%            | 10.3%          | % of Total                                     | 9.7%             | 11.8%           |
| Charges for Services (\$000s)                  | \$15,338.0       | \$13,745,670.4 | Transportation (\$000s)                        | \$17,015.60      | \$5,056,604.18  |
| Per Capita \$                                  | \$149.60         | \$691.16       | Per Capita \$                                  | \$165.97         | \$254.26        |
| % of Total                                     | 12.2%            | 31.1%          | % of Total                                     | 12.4%            | 12.1%           |
| Judgments, Fines, and Forfeits (\$000s)        | \$613.2          | \$198,680.9    | Economic Environment (\$000s)                  | \$3,413.61       | \$1,566,748.75  |
| Per Capita \$                                  | \$5.98           | \$9.99         | Per Capita \$                                  | \$33.30          | \$78.78         |
| % of Total                                     | 0.5%             | 0.4%           | % of Total                                     | 2.5%             | 3.7%            |
| Miscellaneous Revenues (\$000s)                | \$20,544.8       | \$1,189,350.3  | Human Services (\$000s)                        | \$3,571.91       | \$3,545,609.16  |
| Per Capita \$                                  | \$200.39         | \$59.80        | Per Capita \$                                  | \$34.84          | \$178.28        |
| % of Total                                     | 16.3%            | 2.7%           | % of Total                                     | 2.6%             | 8.5%            |
| Other Sources (\$000s)                         | \$1,569.9        | \$7,738,780.0  | Culture / Recreation (\$000s)                  | \$2,960.29       | \$1,704,980.28  |
| Per Capita \$                                  | \$15.31          | \$389.12       | Per Capita \$                                  | \$28.87          | \$85.73         |
| % of Total                                     | 1.2%             | 17.5%          | % of Total                                     | 2.2%             | 4.1%            |
|  |                  |                | Other Uses and Non-Operating (\$000s)          | \$1,569.93       | \$6,807,083.14  |
|  |                  |                | Per Capita \$                                  | \$15.31          | \$342.28        |
|  |                  |                | % of Total                                     | 1.1%             | 16.3%           |
|  |                  |                | Court-Related Expenditures (\$000s)            | \$4,460.42       | \$892,959.54    |
|  |                  |                | Per Capita \$                                  | \$43.51          | \$44.90         |
|  |                  |                | % of Total                                     | 3.2%             | 2.1%            |

\* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

\*\* (Not Court-Related)

State Infrastructure

|   | Highlands County | Florida    |
|---|------------------|------------|
| <b>Transportation</b>                       |                  |            |
| State Highway                               |                  |            |
| Centerline Miles                            | 132.5            | 12,128.1   |
| Lane Miles                                  | 397.7            | 45,030.3   |
| State Bridges                               |                  |            |
| Number                                      | 24               | 7,044      |
| <b>State Facilities</b>                     |                  |            |
| Buildings/Facilities (min. 300 Square Feet) |                  |            |
| Number                                      | 77               | 9,630      |
| Square Footage                              | 141,121          | 66,989,245 |
| <b>Conservation Land (land acres only)</b>  |                  |            |
| State-Owned (includes partially-owned)      | 39,932           | 5,383,024  |
| % of Total Conservation Land (CL)           | 20.7%            | 51.6%      |
| % of Total Area Land                        | 6.1%             | 15.7%      |
| % of Florida State-Owned CL                 | 0.7%             |            |
| State-Managed                               | 61,284           | 5,486,474  |
| % of Total Conservation Land (CL)           | 31.8%            | 52.6%      |
| % of Total Area Land                        | 9.4%             | 16.0%      |
| % of Florida State-Managed CL               | 1.1%             |            |

State and Local Taxation

| 2019 Ad Valorem Millage Rates | Highlands County | Not County-Wide* |
|-------------------------------|------------------|------------------|
| County                        | 8.5500           |                  |
| School                        | 6.1200           |                  |
| Municipal                     |                  | 0.8069           |
| Special Districts             |                  | 0.2817           |

\*MSTU included in Not County-Wide "County" category

