

Bay County

Florida's 30th most populous county
with 0.8% of Florida's population



Population

Census Population	Bay County	Florida
1980 Census	97,740	9,746,961
1990 Census	126,994	12,938,071
2000 Census	148,217	15,982,824
2010 Census	168,852	18,801,332
2020 Census	175,216	21,538,187
% change 2010-2020	3.8%	14.6%
Age		
% Under 18 years of age	20.3%	19.5%
% Aged 65 and over	18.5%	21.2%
% Median age	42.3	43.0
Gender		
% Male	49.7%	48.6%
% Female	50.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	73.3%	51.5%
% Not Hispanic-Black or African American	10.0%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.5%	0.2%
% Not Hispanic-Asian	2.3%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.1%	0.1%
% Not Hispanic-Some Other Race	0.4%	0.6%
% Not Hispanic-Two or More Races	5.5%	3.7%
% Hispanic or Latino (of any race)	7.9%	26.5%

Population Estimates

	Bay County	Florida
2021 Estimate	178,282	21,898,945
% change 2020-2021	1.7%	1.7%
2022 Estimate	184,002	22,276,132
% change 2020-2022	5.0%	3.4%
2023 Estimate	187,545	22,634,867
% change 2020-2023	7.0%	5.1%
Based on 2023 Estimate		
2025	191,016	23,292,200
2030	198,636	24,698,545
2035	205,121	25,814,954
2040	210,382	26,682,030
2045	215,072	27,409,376
2050	219,367	28,065,018

Population Characteristics

	Bay County	Florida
Language Spoken at home (% of total persons aged 5 and over)		
Speak only English	90.6%	70.1%
Speak a language other than English	9.4%	29.9%
Speak English "very well"	5.9%	18.1%
Place of birth		
Foreign born	7.3%	21.1%
Veteran status		
Civilian population 18 and over	14.2%	7.9%

Migration

Residence 1 Year Ago Persons aged 1 and over	Bay County	Florida
Same house	80.7%	85.6%
Different house in the U.S.	18.7%	13.5%
Same county in Florida	9.5%	7.4%
Different county in Florida	3.3%	3.1%
Different county in another state	6.0%	3.0%
Abroad	0.5%	0.9%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Bay County	Florida
2017 GDP	8,391,383	1,014,866,863
Percent of the State	0.8%	
2018 GDP	8,572,539	1,050,433,812
Percent of the State	0.8%	
2019 GDP	8,658,254	1,079,271,045
Percent of the State	0.8%	
2020 GDP	8,771,093	1,068,377,540
Percent of the State	0.8%	
2021 GDP	9,501,883	1,164,778,182
Percent of the State	0.8%	
2022 GDP	9,794,242	1,218,430,197
Percent of the State	0.8%	

Population by Housing Type

	Bay County	Florida
Household Population	172,151	21,073,604
Household Population per Occupied Housing Unit	2.45	2.47
Group Quarters Population	3,065	464,583

Housing

Housing Counts	Bay County	Florida
Housing units, 2020 Census	102,971	9,865,350
Occupied	70,134	8,529,067
Vacant	32,837	1,336,283

Building Permits

Units Permitted	Bay County	Florida
2000	1,452	155,269
2010	309	38,679
2020	2,846	164,074
2021	2,610	213,494
2022	2,288	211,962
2023	2,322	193,788

Density

Persons per square mile	Bay County	Florida
2000	194.1	296.4
2010	222.6	350.6
2020	231.0	401.4
2023	247.2	421.9

Households and Family Households

Households	Bay County	Florida
Total households, 2000 Census	59,597	6,338,075
Family households, 2000 Census	40,480	4,210,760
% with own children under 18	45.0%	42.3%
Total households, 2010 Census	68,438	7,420,802
Family households, 2010 Census	44,451	4,835,475
% with own children under 18	40.8%	40.0%
Average Household Size, 2010 Census	2.41	2.48
Average Family Size, 2010 Census	2.92	3.01
Total households, 2020 Census	70,134	8,529,067
Family households, 2020 Census	46,191	5,571,482
% with own children under 18	35.5%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CCR).

Employment and Labor Force

Establishments

2022	Bay County	Florida
All industries	6,449	851,793
Natural Resource & Mining	37	5,563
Construction	945	80,911
Manufacturing	157	24,106
Trade, Transportation and Utilities	1,230	150,714
Information	68	17,691
Financial Activities	692	92,973
Professional & Business Services	1,210	215,872
Education & Health Services	686	95,774
Leisure and Hospitality	777	64,512
Other Services	401	58,508
Government	127	5,903

Establishments

% of All Industries, 2022	Bay County	Florida
All industries	6,449	851,793
Natural Resource & Mining	0.6%	0.7%
Construction	14.7%	9.5%
Manufacturing	2.4%	2.8%
Trade, Transportation and Utilities	19.1%	17.7%
Information	1.1%	2.1%
Financial Activities	10.7%	10.9%
Professional & Business Services	18.8%	25.3%
Education & Health Services	10.6%	11.2%
Leisure and Hospitality	12.0%	7.6%
Other Services	6.2%	6.9%
Government	2.0%	0.7%

Average Annual Employment
% of All Industries, 2022

	Bay County	Florida
All industries	77,970	9,359,143
Natural Resource & Mining	0.3%	0.8%
Construction	8.5%	6.4%
Manufacturing	4.0%	4.4%
Trade, Transportation and Utilities	20.1%	20.5%
Information	0.7%	1.7%
Financial Activities	6.3%	7.0%
Professional & Business Services	11.6%	16.9%
Education & Health Services	12.5%	14.8%
Leisure and Hospitality	17.0%	13.2%
Other Services	2.7%	3.0%
Government	16.2%	11.2%

Average Annual Wage
2022

	Bay County	Florida
All industries	\$50,459	\$63,770
Natural Resource & Mining	\$49,813	\$43,504
Construction	\$55,514	\$63,021
Manufacturing	\$62,473	\$74,590
Trade, Transportation and Utilities	\$43,169	\$56,618
Information	\$58,747	\$109,068
Financial Activities	\$66,265	\$97,914
Professional & Business Services	\$60,194	\$79,380
Education & Health Services	\$57,391	\$62,057
Leisure and Hospitality	\$28,819	\$33,766
Other Services	\$42,725	\$47,178
Government	\$59,194	\$64,666

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population

Aged 18 and Older	Bay County	Florida
2000	63.9%	63.7%
2010	64.8%	61.8%
2020	60.3%	58.5%
2021	61.4%	59.1%
2022	60.0%	59.8%
2023	60.5%	60.5%

Unemployment Rate	Bay County	Florida
2000	4.6%	3.7%
2010	10.2%	10.8%
2020	6.3%	8.1%
2021	4.0%	4.7%
2022	2.8%	3.0%
2023	2.8%	2.9%

Income and Financial Health

Personal Income (\$000s)	Bay County	Florida
2000	\$3,654,873	\$471,588,082
2010	\$6,288,567	\$730,690,145
% change 2000-2010	72.1%	54.9%
2020	\$8,737,281	\$1,221,121,559
% change 2010-2020	38.9%	67.1%
2021	\$9,807,417	\$1,376,879,460
% change 2020-2021	12.2%	12.8%
2022	\$10,046,785	\$1,441,598,918
% change 2021-2022	2.4%	4.7%

Per Capita Personal Income	Bay County	Florida
2000	\$24,630	\$29,387
2010	\$37,148	\$38,778
% change 2000-2010	50.8%	32.0%
2020	\$50,069	\$56,561
% change 2010-2020	34.8%	45.9%
2021	\$54,638	\$63,078
% change 2020-2021	9.1%	11.5%
2022	\$54,268	\$64,806
% change 2021-2022	-0.7%	2.7%

Earnings by Place of Work (\$000s)

	Bay County	Florida
2000	\$2,473,667	\$308,751,767
2010	\$4,110,035	\$439,036,383
% change 2000-2010	66.2%	42.2%
2020	\$5,361,276	\$683,698,267
% change 2010-2020	30.4%	55.7%
2021	\$6,029,226	\$768,399,192
% change 2020-2021	12.5%	12.4%
2022	\$6,420,859	\$844,048,879
% change 2021-2022	6.5%	9.8%

Median Income	Bay County	Florida
Median Household Income	\$65,999	\$67,917
Median Family Income	\$77,037	\$81,514

Percent in Poverty, 2022	Bay County	Florida
All ages in poverty	11.9%	12.7%
Under age 18 in poverty	17.8%	17.3%
Related children age 5-17 in families in poverty	17.0%	16.1%

Workers Aged 16 and Over	Bay County	Florida
Place of Work in Florida		
Worked outside county of residence	4.9%	17.3%
Travel Time to Work		
Mean travel time to work (minutes)	24.4	27.9

Personal Bankruptcy Filing Rate (per 1,000 population)	Bay County	Florida
12-Month Period Ending September 30, 2022	0.41	1.14
12-Month Period Ending September 30, 2023	0.49	1.16
State Rank	61	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2020-21	Bay County	Florida*	Expenditures 2020-21	Bay County	Florida*
Total - All Revenue Account Codes (\$000s)	\$1,193,216.4	\$81,512,347.2	Total - All Expenditure Account Codes (\$000s)	\$1,115,149.93	\$77,064,319.71
Per Capita \$	\$6,692.86	\$3,903.45	Per Capita \$	\$6,254.98	\$3,690.44
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$148,505.8	\$28,700,395.9	General Government Services** (\$000s)	\$98,688.27	\$30,930,327.83
Per Capita \$	\$832.98	\$1,374.40	Per Capita \$	\$553.55	\$1,481.19
% of Total	12.4%	35.2%	% of Total	8.8%	40.1%
Permits, Fee, and Special Assessments (\$000s)	\$9,327.5	\$3,079,751.7	Public Safety (\$000s)	\$118,541.83	\$13,640,661.35
Per Capita \$	\$52.32	\$147.48	Per Capita \$	\$664.91	\$653.22
% of Total	0.8%	3.8%	% of Total	10.6%	17.7%
Intergovernmental Revenues (\$000s)	\$68,593.2	\$9,164,789.4	Physical Environment (\$000s)	\$55,238.40	\$5,265,524.83
Per Capita \$	\$384.75	\$438.88	Per Capita \$	\$309.84	\$252.15
% of Total	5.7%	11.2%	% of Total	5.0%	6.8%
Charges for Services (\$000s)	\$100,703.1	\$23,760,013.8	Transportation (\$000s)	\$54,282.94	\$5,650,946.87
Per Capita \$	\$564.85	\$1,137.82	Per Capita \$	\$304.48	\$270.61
% of Total	8.4%	29.1%	% of Total	4.9%	7.3%
Judgments, Fines, and Forfeits (\$000s)	\$1,968.8	\$338,738.4	Economic Environment (\$000s)	\$51,471.16	\$1,975,239.15
Per Capita \$	\$11.04	\$16.22	Per Capita \$	\$288.71	\$94.59
% of Total	0.2%	0.4%	% of Total	4.6%	2.6%
Miscellaneous Revenues (\$000s)	\$10,907.3	\$4,467,076.4	Human Services (\$000s)	\$9,925.85	\$4,694,300.07
Per Capita \$	\$61.18	\$213.92	Per Capita \$	\$55.67	\$224.80
% of Total	0.9%	5.5%	% of Total	0.9%	6.1%
Other Sources (\$000s)	\$853,210.7	\$12,001,581.6	Culture / Recreation (\$000s)	\$7,474.92	\$1,794,823.73
Per Capita \$	\$4,785.74	\$574.73	Per Capita \$	\$41.93	\$85.95
% of Total	71.5%	14.7%	% of Total	0.7%	2.3%
			Other Uses and Non-Operating (\$000s)	\$713,979.00	\$10,103,703.21
			Per Capita \$	\$4,004.77	\$483.84
			% of Total	64.0%	13.1%
			Court-Related Expenditures (\$000s)	\$5,547.58	\$3,008,792.67
			Per Capita \$	\$31.12	\$144.08
			% of Total	0.5%	3.9%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

	Bay County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	3,122.5	2,158.0
Admissions to prison FY 2022-23	999	27,209
Admissions to prison per 100,000 population FY 2022-23	532.7	120.2

State Infrastructure

	Bay County	Florida
Transportation		
State Highway		
Centerline Miles	214.6	12,123.4
Lane Miles	672.5	45,337.5
State Bridges		
Number	59	7,079

State Facilities

	Bay County	Florida
Buildings/Facilities (min. 300 Square Feet)		
Number	103	9,426
Square Footage	577,372	65,539,144

Conservation Land (land acres only)

	Bay County	Florida
State-Owned (includes partially-owned)	32,012	5,689,323
% of Total Conservation Land (CL)	49.6%	54.9%
% of Total Area Land	6.6%	16.6%
% of Florida State-Owned CL	0.6%	

Other County Profiles

Criminal Justice County Profiles
School District Profiles

Health Insurance Status

	Bay County	Florida
Percent Insured by Age Group		
Under 65 years	84.1%	84.9%
Under 19 years	91.7%	92.7%
18 to 64 years	81.4%	82.2%

State and Local Taxation

	Bay County	
	County-Wide	Not County-Wide*
2023		
County	5.4362	0.0830
School	5.4830	
Municipal		1.1688
Special Districts	0.0234	0.6618

*MSTU included in Not County-Wide "County" category

Education

	Bay County	Florida
Public Education Schools		
Traditional Setting (2023-24)		
Total (state total includes special districts)	44	3,787
Elementary	21	1,877
Middle	5	565
Senior High	10	729
Combination	8	616

Educational attainment

	Bay County	Florida
Persons aged 25 and older		
% HS graduate or higher	89.3%	89.3%
% bachelor's degree or higher	26.6%	32.3%

Prepared by:
Florida Legislature
Office of Economic and Demographic Research
111 W. Madison Street, Suite 574
Tallahassee, FL 32309-6588
(850) 487-1402 http://edr.state.fl.us



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