

Nassau County

Florida's 37th most populous county
with 0.4% of Florida's population



Population

Census Population	Nassau County	Florida
1980 Census	32,894	9,746,961
1990 Census	43,941	12,938,071
2000 Census	57,663	15,982,824
2010 Census	73,314	18,801,332
2020 Census	90,352	21,538,187
% change 2010-2020	23.2%	14.6%
Age		
% Under 18 years of age	20.1%	19.5%
% Aged 65 and over	23.7%	21.2%
% Median age	46.9	43.0
Gender		
% Male	48.7%	48.6%
% Female	51.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	83.9%	51.5%
% Not Hispanic-Black or African American	5.5%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.2%	0.2%
% Not Hispanic-Asian	1.0%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.1%	0.1%
% Not Hispanic-Some Other Race	0.3%	0.6%
% Not Hispanic-Two or More Races	4.1%	3.7%
% Hispanic or Latino (of any race)	4.9%	26.5%

Population Estimates

	Nassau County	Florida
2021 Estimate	93,012	21,898,945
% change 2020-2021	2.9%	1.7%
2022 Estimate	95,809	22,276,132
% change 2020-2022	6.0%	3.4%
2023 Estimate	100,763	22,634,867
% change 2020-2023	11.5%	5.1%
Based on 2023 Estimate		
2025	105,725	23,292,200
2030	116,587	24,698,545
2035	125,713	25,814,954
2040	133,502	26,682,030
2045	139,900	27,409,376
2050	145,753	28,065,018

Population Characteristics

	Nassau County	Florida
Language Spoken at home (% of total persons aged 5 and over)		
Speak only English	94.6%	70.1%
Speak a language other than English	5.4%	29.9%
Speak English "very well"	3.8%	18.1%
Place of birth		
Foreign born	3.9%	21.1%
Veteran status		
Civilian population 18 and over	11.4%	7.9%

Migration

Residence 1 Year Ago	Nassau County	Florida
Persons aged 1 and over		
Same house	87.3%	85.6%
Different house in the U.S.	12.7%	13.5%
Same county in Florida	4.8%	7.4%
Different county in Florida	2.5%	3.1%
Different county in another state	5.3%	3.0%
Abroad	0.1%	0.9%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Nassau County	Florida
2017 GDP	2,646,890	1,014,866,863
Percent of the State	0.3%	
2018 GDP	2,693,033	1,050,433,812
Percent of the State	0.3%	
2019 GDP	2,881,647	1,079,271,045
Percent of the State	0.3%	
2020 GDP	3,021,533	1,068,377,540
Percent of the State	0.3%	
2021 GDP	3,281,865	1,164,778,182
Percent of the State	0.3%	
2022 GDP	3,438,877	1,218,430,197
Percent of the State	0.3%	

Population by Housing Type

	Nassau County	Florida
Household Population	89,605	21,073,604
Household Population per Occupied Housing Unit	2.49	2.47
Group Quarters Population	747	464,583

Housing

Housing Counts	Nassau County	Florida
Housing units, 2020 Census	41,628	9,865,350
Occupied	35,919	8,529,067
Vacant	5,709	1,336,283

Building Permits

Units Permitted	Nassau County	Florida
2000	758	155,269
2010	251	38,679
2020	1,438	164,074
2021	1,855	213,494
2022	1,431	211,962

Density

Persons per square mile	Nassau County	Florida
2000	88.5	296.4
2010	113.0	350.6
2020	139.3	401.4
2023	155.3	421.9

Households and Family Households

	Nassau County	Florida
Households		
Total households, 2000 Census	21,980	6,338,075
Family households, 2000 Census	16,532	4,210,760
% with own children under 18	43.6%	42.3%
Total households, 2010 Census	28,794	7,420,802
Family households, 2010 Census	20,870	4,835,475
% with own children under 18	36.4%	40.0%
Average Household Size, 2010 Census	2.53	2.48
Average Family Size, 2010 Census	2.93	3.01
Total households, 2020 Census	35,919	8,529,067
Family households, 2020 Census	26,196	5,571,482
% with own children under 18	32.6%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments

2022

	Nassau County	Florida
All industries	2,758	851,793
Natural Resource & Mining	39	5,563
Construction	367	80,911
Manufacturing	72	24,106
Trade, Transportation and Utilities	468	150,714
Information	38	17,691
Financial Activities	280	92,973
Professional & Business Services	601	215,872
Education & Health Services	284	95,774
Leisure and Hospitality	295	64,512
Other Services	213	58,508
Government	43	5,903

Establishments

% of All Industries, 2022

	Nassau County	Florida
All industries	2,758	851,793
Natural Resource & Mining	1.4%	0.7%
Construction	13.3%	9.5%
Manufacturing	2.6%	2.8%
Trade, Transportation and Utilities	17.0%	17.7%
Information	1.4%	2.1%
Financial Activities	10.2%	10.9%
Professional & Business Services	21.8%	25.3%
Education & Health Services	10.3%	11.2%
Leisure and Hospitality	10.7%	7.6%
Other Services	7.7%	6.9%
Government	1.6%	0.7%

Average Annual Employment

% of All Industries, 2022

	Nassau County	Florida
All industries	24,996	9,359,143
Natural Resource & Mining	1.0%	0.8%
Construction	6.6%	6.4%
Manufacturing	6.4%	4.4%
Trade, Transportation and Utilities	18.9%	20.5%
Information	0.7%	1.7%
Financial Activities	3.8%	7.0%
Professional & Business Services	9.8%	16.9%
Education & Health Services	10.9%	14.8%
Leisure and Hospitality	23.1%	13.2%
Other Services	4.3%	3.0%
Government	14.4%	11.2%

Industries may not add to the total due to confidentiality and unclassified.

Average Annual Wage

2022

	Nassau County	Florida
All industries	\$51,110	\$63,770
Natural Resource & Mining	\$64,042	\$43,504
Construction	\$50,111	\$63,021
Manufacturing	\$74,574	\$74,590
Trade, Transportation and Utilities	\$39,886	\$56,618
Information	\$69,050	\$109,068
Financial Activities	\$78,386	\$97,914
Professional & Business Services	\$77,205	\$79,380
Education & Health Services	\$49,318	\$62,057
Leisure and Hospitality	\$31,040	\$33,766
Other Services	\$41,772	\$47,178
Government	\$65,245	\$64,666

Labor Force as Percent of Population

Aged 18 and Older

	Nassau County	Florida
2000	70.0%	63.7%
2010	61.8%	61.8%
2020	57.9%	58.5%
2021	57.3%	59.1%
2022	57.3%	59.8%
2023	57.3%	60.5%

Unemployment Rate

	Nassau County	Florida
2000	3.3%	3.7%
2010	10.3%	10.8%
2020	5.9%	8.1%
2021	3.5%	4.7%
2022	2.6%	3.0%
2023	2.8%	2.9%

Income and Financial Health

Personal Income (\$000s)

	Nassau County	Florida
2000	\$1,777,392	\$471,588,082
2010	\$3,236,369	\$730,690,145
% change 2000-2010	82.1%	54.9%
2020	\$6,020,074	\$1,221,121,559
% change 2010-2020	86.0%	67.1%
2021	\$6,903,654	\$1,376,879,460
% change 2020-2021	14.7%	12.8%
2022	\$7,483,635	\$1,441,598,918
% change 2021-2022	8.4%	4.7%

Per Capita Personal Income

	Nassau County	Florida
2000	\$30,667	\$29,387
2010	\$44,017	\$38,778
% change 2000-2010	43.5%	32.0%
2020	\$66,135	\$56,561
% change 2010-2020	50.2%	45.9%
2021	\$73,137	\$63,078
% change 2020-2021	10.6%	11.5%
2022	\$76,442	\$64,806
% change 2021-2022	4.5%	2.7%

Earnings by Place of Work (\$000s)

	Nassau County	Florida
2000	\$737,506	\$308,751,767
2010	\$1,037,589	\$439,036,383
% change 2000-2010	40.7%	42.2%
2020	\$1,768,611	\$683,698,267
% change 2010-2020	70.5%	55.7%
2021	\$1,927,951	\$768,399,192
% change 2020-2021	9.0%	12.4%
2022	\$2,171,730	\$844,048,879
% change 2021-2022	12.6%	9.8%

Median Income

	Nassau County	Florida
Median Household Income	\$84,085	\$67,917
Median Family Income	\$96,039	\$81,514

Percent in Poverty, 2022

	Nassau County	Florida
All ages in poverty	6.8%	12.7%
Under age 18 in poverty	10.2%	17.3%
Related children age 5-17 in families in poverty	9.6%	16.1%

Workers Aged 16 and Over

	Nassau County	Florida
Place of Work in Florida		
Worked outside county of residence	36.5%	17.3%
Travel Time to Work		
Mean travel time to work (minutes)	30.4	27.9

Personal Bankruptcy Filing Rate
(per 1,000 population)

	Nassau County	Florida
12-Month Period Ending September 30, 2022	0.68	1.14
12-Month Period Ending September 30, 2023	0.78	1.16
State Rank	41	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2020-21	Nassau County	Florida*	Expenditures 2020-21	Nassau County	Florida*
Total - All Revenue Account Codes (\$000s)	\$508,758.0	\$81,512,347.2	Total - All Expenditure Account Codes (\$000s)	\$476,774.73	\$77,064,319.71
Per Capita \$	\$5,469.81	\$3,903.45	Per Capita \$	\$5,125.95	\$3,690.44
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$115,549.2	\$28,700,395.9	General Government Services** (\$000s)	\$296,350.25	\$30,930,327.83
Per Capita \$	\$1,242.30	\$1,374.40	Per Capita \$	\$3,186.15	\$1,481.19
% of Total	22.7%	35.2%	% of Total	62.2%	40.1%
Permits, Fee, and Special Assessments (\$000s)	\$22,076.0	\$3,079,751.7	Public Safety (\$000s)	\$66,818.55	\$13,640,661.35
Per Capita \$	\$237.35	\$147.48	Per Capita \$	\$718.39	\$653.22
% of Total	4.3%	3.8%	% of Total	14.0%	17.7%
Intergovernmental Revenues (\$000s)	\$31,461.0	\$9,164,789.4	Physical Environment (\$000s)	\$14,479.29	\$5,265,524.83
Per Capita \$	\$338.25	\$438.88	Per Capita \$	\$155.67	\$252.15
% of Total	6.2%	11.2%	% of Total	3.0%	6.8%
Charges for Services (\$000s)	\$307,653.9	\$23,760,013.8	Transportation (\$000s)	\$21,386.61	\$5,650,946.87
Per Capita \$	\$3,307.68	\$1,137.82	Per Capita \$	\$229.93	\$270.61
% of Total	60.5%	29.1%	% of Total	4.5%	7.3%
Judgments, Fines, and Forfeits (\$000s)	\$712.2	\$338,738.4	Economic Environment (\$000s)	\$5,513.73	\$1,975,239.15
Per Capita \$	\$7.66	\$16.22	Per Capita \$	\$59.28	\$94.59
% of Total	0.1%	0.4%	% of Total	1.2%	2.6%
Miscellaneous Revenues (\$000s)	\$2,621.1	\$4,467,076.4	Human Services (\$000s)	\$4,522.56	\$4,694,300.07
Per Capita \$	\$28.18	\$213.92	Per Capita \$	\$48.62	\$224.80
% of Total	0.5%	5.5%	% of Total	0.9%	6.1%
Other Sources (\$000s)	\$28,684.5	\$12,001,581.6	Culture / Recreation (\$000s)	\$2,947.75	\$1,794,823.73
Per Capita \$	\$308.40	\$574.73	Per Capita \$	\$31.69	\$85.95
% of Total	5.6%	14.7%	% of Total	0.6%	2.3%
			Other Uses and Non-Operating (\$000s)	\$24,039.01	\$10,103,703.21
			Per Capita \$	\$258.45	\$483.84
			% of Total	5.0%	13.1%
			Court-Related Expenditures (\$000s)	\$40,716.98	\$3,008,792.67
			Per Capita \$	\$437.76	\$144.08
			% of Total	8.5%	3.9%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Nassau County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	1,335.5	2,158.0
Admissions to prison FY 2022-23	122	27,209
Admissions to prison per 100,000 population FY 2022-23	121.1	120.2

State Infrastructure

Transportation	Nassau County	Florida
State Highway		
Centerline Miles	111.5	12,123.4
Lane Miles	419.2	45,337.5
State Bridges		
Number	66	7,079

State Facilities

Buildings/Facilities (min. 300 Square Feet)		
Number	62	9,426
Square Footage	148,563	65,539,144

Conservation Land (land acres only)

State-Owned (includes partially-owned)	23,204	5,689,323
% of Total Conservation Land (CL)	98.6%	54.9%
% of Total Area Land	5.6%	16.6%
% of Florida State-Owned CL	0.4%	

Health Insurance Status

Percent Insured by Age Group	Nassau County	Florida
Under 65 years	88.8%	84.9%
Under 19 years	92.7%	92.7%
18 to 64 years	87.4%	82.2%

State and Local Taxation

2023	Nassau County	Not County-Wide*
County	7.0840	1.5699
School	6.4600	
Municipal		1.3798
Special Districts	0.2081	0.0650

*MSTU included in Not County-Wide "County" category

Education

Public Education Schools	Nassau County	Florida
Traditional Setting (2023-24)		
Total (state total includes special districts)	17	3,787
Elementary	9	1,877
Middle	3	565
Senior High	5	729
Combination	0	616

Educational attainment

Persons aged 25 and older	Nassau County	Florida
% HS graduate or higher	91.8%	89.3%
% bachelor's degree or higher	32.0%	32.3%

Other County Profiles

Criminal Justice County Profiles
School District Profiles

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