Regional Economic Activity, September 2014 over September 2013
Taxable Sales by Major Category ($ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	848.7	159.9	62.5	151.1	263.7	72.9	138.6	175.1
% change	10.7%	16.0%	14.0%	11.1%	5.4%	11.9%	12.8%	9.1%
Daytona Beach	521.9	111.2	29.0	104.1	166.5	36.0	75.1	138.3
% change	7.6%	15.4%	8.8%	6.6%	2.5%	6.0%	10.4%	5.9%
Ft. Lauderdale	2680.7	501.6	253.5	423.8	844.5	143.9	513.4	144.5
% change	7.7%	13.3%	0.1%	7.9%	5.3%	12.4%	9.2%	7.5%
Ft. Walton	284.4	48.7	16.9	73.2	89.1	20.6	35.9	156.0
% change	6.2%	18.4%	2.4%	2.5%	2.8%	8.6%	7.9%	5.4%
Gainesville	291.0	54.4	14.9	61.4	102.5	19.9	37.8	137.5
% change	4.8%	3.7%	12.3%	6.9%	2.9%	2.3%	7.1%	4.1%
Jacksonville	1757.6	342.0	94.1	328.5	550.5	111.3	331.3	139.0
% change	7.6%	12.5%	9.9%	5.7%	3.3%	4.9%	12.5%	6.1%
Miami	3738.1	547.1	319.0	774.3	1234.3	151.4	712.2	163.7
% change	9.6%	16.7%	16.0%	11.4%	3.9%	12.3%	9.6%	6.1%
Naples	512.2	74.1	50.7	115.6	148.2	47.4	76.3	161.4
% change	11.6%	17.8%	17.1%	12.4%	4.8%	16.1%	12.5%	11.6%
Ocala	327.2	74.0	17.7	45.5	106.2	26.2	57.6	141.6
% change	7.2%	16.3%	10.4%	7.6%	1.7%	8.1%	5.5%	7.3%
Orlando/Kissimmee	4416.0	600.1	210.0	1482.8	1202.7	194.0	726.5	165.1
% change	9.8%	11.4%	3.7%	15.2%	4.1%	6.7%	10.6%	6.8%
Palm Bay/Melbourne	562.9	112.9	34.3	98.8	189.3	39.8	87.8	140.2
% change	6.4%	11.0%	10.2%	4.2%	2.5%	7.3%	10.0%	5.9%
Palm Coast	63.3	8.5	1.9	15.0	24.8	5.2	7.9	239.8
% change	0.2%	-1.1%	7.6%	1.1%	-0.8%	-10.0%	9.8%	4.4%
Panama City	272.2	44.7	12.3	75.9	87.3	17.8	34.2	163.4
% change	4.8%	7.2%	6.5%	4.4%	3.3%	-3.3%	10.4%	7.0%
Pensacola	493.4	97.1	27.2	92.9	165.9	35.9	74.5	148.0
% change	10.3%	16.2%	6.7%	5.0%	6.6%	9.9%	21.4%	8.1%
Port St. Lucie/Ft. Pierce	435.5	84.3	36.4	77.2	130.7	33.6	73.3	155.8
% change	10.2%	14.9%	9.5%	13.2%	4.7%	2.3%	16.8%	9.3%
Punta Gorda	164.9	31.4	12.6	24.9	56.6	15.3	24.1	144.9
% change	8.1%	14.5%	9.1%	4.7%	2.0%	10.4%	18.1%	7.9%
Sarasota/Bradenton	891.2	157.2	67.7	157.6	270.5	74.0	164.1	145.9
% change	10.1%	10.4%	16.5%	10.5%	3.5%	16.1%	15.9%	7.4%
Sebastian/Vero Beach	156.4	22.7	9.7	37.7	54.6	12.6	19.2	147.5
% change	5.9%	13.9%	9.3%	7.2%	3.1%	6.4%	1.4%	5.9%
Tallahassee	360.0	62.6	21.9	71.3	132.3	21.7	50.1	124.9
% change	4.6%	13.0%	11.9%	5.3%	0.3%	-3.7%	7.1%	3.8%
Tampa/St. Petersburg	3465.7	652.5	241.5	630.7	1103.7	214.5	622.8	133.6
% change	6.7%	11.1%	7.7%	6.5%	3.9%	6.2%	7.5%	6.2%
West Palm Beach	1998.6	287.3	143.4	429.9	615.6	131.6	390.8	142.9
% change	9.7%	15.1%	11.3%	5.7%	5.4%	14.8%	15.7%	6.2%
Winter Haven/Lakeland	633.8	140.9	25.7	90.1	185.5	46.4	145.2	141.1
% change	10.9%	18.0%	13.1%	0.0%	3.3%	10.1%	23.2%	7.6%
STATEWIDE	28621.0	4610.7	2002.0	5753.2	9083.4	1705.2	5466.5	150.2
% change	9.2%	12.7%	11.5%	9.0%	6.6%	10.2%	10.1%	8.0%

05-Jan-2015 Revised

* Consumer Nondurables column includes $13.7 million gross receipt portion.