Regional Economic Activity, November 2014 over November 2013
Taxable Sales by Major Category ($ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1060.1	190.4	83.3	228.9	343.9	73.2	140.5	180.2
% change	9.9%	9.6%	11.5%	10.1%	10.3%	5.5%	10.7%	9.9%
Daytona Beach	545.8	110.0	31.1	114.6	186.0	33.5	70.7	141.0
% change	8.4%	9.2%	6.4%	9.3%	8.1%	1.9%	10.8%	7.5%
Ft. Lauderdale	2872.2	519.5	278.9	488.7	947.1	145.9	492.1	147.7
% change	5.1%	8.0%	-5.7%	4.7%	7.6%	11.7%	2.7%	6.9%
Ft. Walton	252.2	43.8	18.8	47.8	91.1	17.7	33.1	153.6
% change	5.2%	6.3%	5.4%	6.7%	5.1%	3.5%	2.4%	7.2%
Gainesville	294.8	55.1	14.7	61.5	109.2	18.4	35.9	141.4
% change	3.8%	5.4%	4.3%	-1.2%	4.9%	6.2%	5.5%	5.6%
Jacksonville	1803.7	335.8	99.9	336.5	616.0	104.3	311.3	142.0
% change	7.5%	11.3%	8.1%	4.9%	8.7%	5.6%	4.6%	7.4%
Miami	4026.5	568.1	353.7	885.2	1353.9	159.5	705.9	168.4
% change	6.6%	9.2%	7.8%	8.4%	1.6%	17.0%	9.9%	7.4%
Naples	683.1	92.0	68.8	174.0	218.4	49.0	80.9	166.7
% change	5.9%	2.9%	12.0%	2.2%	6.9%	9.5%	7.6%	9.0%
Ocala	338.7	71.3	20.8	49.4	121.8	25.0	50.3	142.7
% change	3.8%	6.8%	10.6%	-0.4%	5.0%	1.6%	-0.2%	6.1%
Orlando/Kissimmee	4629.3	586.9	216.6	1684.7	1289.8	194.8	656.5	170.7
% change	7.3%	6.9%	-6.0%	9.6%	5.9%	6.6%	9.6%	8.1%
Palm Bay/Melbourne	597.4	111.4	38.8	106.4	213.9	38.5	88.4	142.5
% change	8.2%	7.4%	9.2%	5.5%	9.8%	6.5%	9.3%	7.6%
Palm Coast	74.1	8.1	2.1	20.8	28.9	5.8	8.3	239.2
% change	8.2%	-4.8%	13.1%	4.3%	12.4%	0.3%	25.8%	5.2%
Panama City	231.9	37.7	12.8	49.0	84.4	17.9	29.9	158.0
% change	6.8%	-1.9%	11.3%	7.8%	6.2%	7.2%	17.9%	7.0%
Pensacola	463.9	84.7	27.2	82.1	177.3	31.1	61.4	144.5
% change	4.9%	4.0%	6.8%	4.7%	7.9%	-1.4%	0.9%	7.5%
Port St. Lucie/Ft. Pierce	473.3	90.2	44.3	84.1	153.5	33.5	67.6	159.3
% change	6.8%	8.0%	8.3%	5.5%	9.0%	-2.2%	6.0%	9.7%
Punta Gorda	203.5	32.3	17.8	36.5	75.7	17.7	23.5	148.1
% change	9.1%	2.6%	13.1%	18.1%	9.8%	6.5%	2.8%	8.3%
Sarasota/Bradenton	1030.1	170.7	80.6	196.9	344.7	73.7	163.4	147.9
% change	8.7%	3.6%	12.9%	6.3%	11.6%	8.0%	10.0%	7.8%
Sebastian/Vero Beach	179.3	23.0	12.7	40.1	68.8	14.0	20.7	149.0
% change	6.7%	8.0%	9.6%	9.3%	5.9%	15.9%	-3.7%	7.2%
Tallahassee	360.7	57.9	23.9	72.3	139.9	19.7	47.0	128.1
% change	4.9%	3.4%	27.4%	-0.2%	7.5%	0.4%	-0.1%	3.7%
Tampa/St. Petersburg	3560.8	638.6	252.2	651.9	1222.2	209.4	586.5	135.2
% change	5.0%	5.2%	1.6%	3.1%	7.6%	5.1%	2.9%	6.2%
West Palm Beach	2188.8	311.3	175.5	440.8	724.5	126.7	410.0	147.1
% change	8.0%	6.0%	10.0%	6.1%	4.3%	6.8%	18.7%	6.9%
Winter Haven/Lakeland	635.0	137.7	30.0	98.2	207.7	45.3	116.0	141.8
% change	6.4%	10.7%	12.5%	4.8%	5.8%	10.9%	1.2%	7.2%
STATEWIDE	30311.9	4653.6	2226.7	6371.9	10277.3	1670.7	5111.5	154.3
% change	7.7%	6.7%	6.6%	7.0%	9.4%	8.1%	6.3%	8.8%

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