

Regional Economic Activity, February 2016 over February 2015
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1273.1	236.8	83.9	352.5	355.4	81.9	162.6	195.8
% change	5.1%	1.1%	9.2%	6.6%	1.6%	4.9%	15.1%	3.8%
Daytona Beach	708.2	141.2	32.5	216.0	193.1	38.0	87.4	150.7
% change	8.9%	12.8%	1.0%	9.3%	5.2%	6.3%	14.9%	6.0%
Ft. Lauderdale	3057.5	584.8	271.4	654.5	843.0	157.1	546.7	152.5
% change	3.3%	-0.4%	11.0%	9.5%	-3.3%	9.0%	6.4%	2.5%
Ft. Walton	273.7	53.5	20.4	59.4	83.6	21.4	35.4	157.4
% change	7.7%	6.8%	14.3%	11.1%	4.4%	11.0%	6.0%	6.9%
Gainesville	316.9	65.2	15.1	69.7	106.4	21.0	39.5	148.7
% change	5.3%	10.9%	3.8%	3.8%	1.6%	5.2%	10.1%	4.4%
Jacksonville	1947.8	404.5	112.5	392.0	584.7	117.0	337.1	152.7
% change	6.6%	6.6%	13.1%	8.2%	2.9%	3.9%	10.2%	5.2%
Miami	4205.7	642.8	302.9	1101.8	1192.4	169.5	796.4	175.1
% change	3.3%	4.0%	3.1%	6.0%	-5.4%	11.2%	12.9%	2.1%
Naples	820.4	101.0	66.3	268.9	243.5	49.7	91.0	179.6
% change	5.1%	4.6%	10.3%	6.3%	2.1%	-1.1%	10.4%	4.0%
Ocala	387.3	98.2	23.5	64.3	118.8	29.5	52.9	153.9
% change	6.4%	15.5%	6.6%	7.5%	2.3%	5.4%	0.3%	6.4%
Orlando/Kissimmee	5029.3	724.0	222.4	1936.3	1212.9	215.3	718.4	186.2
% change	5.2%	4.9%	4.9%	7.7%	-1.4%	6.2%	11.3%	4.6%
Palm Bay/Melbourne	658.2	131.0	37.7	139.1	213.6	46.4	90.5	152.0
% change	5.6%	7.0%	-3.0%	7.5%	4.3%	4.4%	8.9%	3.8%
Palm Coast	78.7	11.4	2.3	21.4	27.7	6.2	9.6	255.0
% change	9.7%	24.8%	29.4%	0.3%	7.0%	11.3%	21.0%	6.2%
Panama City	268.1	50.6	13.8	61.5	85.3	22.5	34.4	158.8
% change	7.6%	13.4%	1.8%	6.5%	5.0%	6.5%	11.6%	6.2%
Pensacola	508.6	108.0	29.6	98.5	165.1	36.4	70.9	148.5
% change	7.8%	7.1%	12.5%	12.0%	3.6%	5.7%	12.8%	4.4%
Port St. Lucie/Ft. Pierce	529.4	107.2	46.9	108.1	154.5	39.4	73.3	166.5
% change	6.2%	7.3%	11.2%	5.7%	3.5%	7.6%	7.4%	4.4%
Punta Gorda	241.2	44.7	19.5	52.6	77.8	21.1	25.4	162.5
% change	10.9%	19.5%	15.9%	5.3%	7.8%	15.0%	12.2%	6.8%
Sarasota/Bradenton	1178.0	203.2	80.8	293.7	345.5	78.1	176.6	160.1
% change	6.0%	10.4%	8.4%	7.5%	0.7%	2.5%	10.3%	4.8%
Sebastian/Vero Beach	198.3	29.5	12.4	47.3	69.9	14.9	24.3	153.6
% change	5.6%	12.0%	7.8%	5.2%	-0.5%	4.4%	18.6%	4.1%
Tallahassee	388.6	77.9	22.7	80.4	130.4	23.2	54.1	133.9
% change	6.1%	10.2%	8.3%	10.6%	-0.5%	4.4%	11.4%	3.4%
Tampa/St. Petersburg	4026.2	804.0	263.2	862.8	1198.4	225.6	672.1	147.2
% change	6.6%	5.1%	13.0%	10.8%	3.8%	1.9%	7.8%	6.9%
West Palm Beach	2368.4	357.3	171.1	547.6	720.9	125.0	446.5	152.1
% change	4.8%	6.6%	11.6%	3.9%	-0.1%	3.5%	10.9%	2.9%
Winter Haven/Lakeland	739.1	177.1	31.7	132.9	217.7	48.4	131.4	151.6
% change	7.1%	9.6%	11.3%	8.3%	6.5%	3.8%	4.1%	6.5%
STATEWIDE	33479.4	5674.9	2148.6	8113.5	9899.5	1820.3	5822.6	164.6
% change	6.0%	5.7%	6.5%	7.5%	1.6%	7.7%	11.3%	4.5%