

Regional Economic Activity, April 2016 over April 2015  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1209.7	241.0	75.7	300.2	336.8	91.4	164.5	198.7
% change	5.1%	4.5%	5.6%	5.2%	1.4%	14.9%	8.8%	2.8%
Daytona Beach	650.1	146.8	33.3	150.6	192.2	44.3	82.8	153.1
% change	5.4%	12.9%	6.7%	3.0%	0.9%	3.6%	9.1%	5.8%
Ft. Lauderdale	3069.2	606.2	272.9	605.2	855.3	178.8	550.7	153.5
% change	2.9%	4.3%	-0.3%	7.0%	-2.1%	8.1%	5.1%	1.6%
Ft. Walton	333.7	58.6	24.8	91.7	94.5	25.9	38.1	162.5
% change	7.4%	13.4%	17.0%	7.4%	3.3%	9.2%	2.8%	7.8%
Gainesville	325.5	67.3	13.9	74.5	105.3	25.1	39.4	154.3
% change	7.4%	10.7%	0.0%	12.0%	3.0%	7.0%	8.7%	5.3%
Jacksonville	2029.4	408.6	108.6	429.0	593.5	145.9	343.8	155.6
% change	5.6%	5.1%	8.1%	8.4%	5.1%	6.5%	2.7%	5.5%
Miami	4272.3	675.2	307.9	1078.5	1223.6	187.9	799.2	176.0
% change	3.5%	7.9%	-7.5%	7.5%	-2.9%	9.3%	9.1%	1.4%
Naples	739.8	98.8	57.9	210.2	222.9	54.9	95.1	177.8
% change	2.6%	4.0%	-1.5%	0.1%	0.3%	7.3%	13.8%	2.9%
Ocala	388.8	99.2	20.8	61.5	118.5	32.8	56.0	156.1
% change	6.0%	13.6%	2.1%	9.5%	2.2%	5.4%	0.0%	5.1%
Orlando/Kissimmee	5132.4	757.2	210.5	1923.0	1242.3	251.5	747.9	185.7
% change	1.9%	7.1%	-1.3%	0.0%	-0.1%	-1.4%	7.7%	3.6%
Palm Bay/Melbourne	661.5	131.9	35.7	138.7	208.4	56.0	90.7	154.0
% change	2.4%	4.5%	4.1%	6.2%	-3.0%	7.1%	3.7%	3.1%
Palm Coast	82.9	11.8	2.0	22.3	28.9	8.2	9.7	261.3
% change	6.5%	14.4%	-1.9%	1.6%	1.4%	16.1%	21.0%	7.0%
Panama City	330.4	52.7	13.0	97.5	96.4	27.7	43.0	157.3
% change	8.0%	10.2%	-6.5%	3.8%	2.2%	14.9%	35.4%	1.2%
Pensacola	543.7	105.5	29.9	119.8	170.1	44.7	73.7	153.7
% change	5.8%	5.3%	-2.5%	6.6%	3.9%	15.5%	8.2%	5.4%
Port St. Lucie/Ft. Pierce	530.7	110.9	45.5	97.8	151.7	46.5	78.2	167.8
% change	5.8%	8.1%	1.5%	5.2%	0.7%	13.7%	12.4%	3.7%
Punta Gorda	246.0	44.5	17.7	45.1	85.0	23.7	29.9	169.9
% change	15.9%	6.8%	12.6%	9.3%	21.9%	17.4%	26.8%	9.2%
Sarasota/Bradenton	1177.8	216.2	80.6	269.1	347.5	87.4	177.0	162.8
% change	6.4%	15.1%	7.2%	7.3%	0.9%	8.6%	5.5%	5.0%
Sebastian/Vero Beach	192.1	31.2	10.7	43.1	68.5	16.9	21.9	154.5
% change	4.1%	15.5%	-3.2%	-0.7%	0.4%	7.0%	13.6%	3.5%
Tallahassee	389.6	76.9	22.2	82.9	126.3	28.5	52.7	136.8
% change	5.7%	10.5%	9.4%	7.7%	-1.5%	13.6%	9.6%	3.5%
Tampa/St. Petersburg	4166.6	841.3	258.3	893.2	1200.3	268.8	704.7	148.9
% change	6.2%	6.8%	5.8%	9.0%	2.5%	6.7%	8.5%	5.6%
West Palm Beach	2291.8	378.2	159.9	482.1	707.7	141.8	422.1	153.4
% change	2.1%	9.4%	-1.2%	2.4%	-3.8%	4.4%	6.7%	2.1%
Winter Haven/Lakeland	744.8	175.8	27.2	137.2	208.0	58.0	138.7	155.8
% change	3.7%	3.8%	4.9%	5.8%	2.7%	11.2%	0.2%	5.1%
STATEWIDE	33697.2	5841.4	2101.7	7918.4	9827.9	2110.9	5896.9	166.0
% change	4.5%	8.0%	1.3%	4.6%	0.6%	8.0%	8.0%	4.3%