

Regional Economic Activity, May 2016 over May 2015
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1059.1	207.4	74.0	231.7	299.6	85.5	160.8	197.0
% change	3.6%	0.2%	8.0%	2.5%	1.8%	9.9%	7.9%	3.1%
Daytona Beach	632.8	142.7	33.1	142.1	188.3	41.5	85.1	153.5
% change	4.2%	4.5%	2.4%	3.7%	2.3%	3.9%	9.7%	5.8%
Ft. Lauderdale	2994.2	587.5	275.9	553.0	865.0	165.4	547.5	153.8
% change	1.5%	-1.7%	-1.7%	3.6%	0.7%	2.3%	6.1%	1.5%
Ft. Walton	358.0	58.8	23.6	108.3	102.5	24.2	40.5	163.9
% change	2.4%	1.4%	3.0%	5.5%	1.2%	1.7%	-0.9%	6.9%
Gainesville	315.7	68.7	14.8	64.2	102.4	25.2	40.5	154.3
% change	2.3%	5.2%	2.6%	-1.0%	0.4%	12.7%	1.9%	4.6%
Jacksonville	2034.5	410.1	112.0	433.0	604.0	136.9	338.4	156.3
% change	3.5%	2.8%	6.9%	2.9%	2.9%	8.2%	3.6%	5.2%
Miami	4134.2	640.2	307.2	983.4	1235.4	172.5	795.5	175.2
% change	0.9%	-1.4%	-10.1%	4.2%	-2.5%	8.6%	8.2%	1.1%
Naples	610.8	83.5	54.4	150.6	188.3	52.6	81.5	176.2
% change	3.3%	-4.6%	1.1%	6.8%	5.2%	6.4%	1.0%	3.3%
Ocala	373.3	94.7	20.4	56.1	113.8	33.1	55.2	156.5
% change	3.1%	5.3%	-8.8%	5.2%	0.3%	10.3%	4.1%	4.6%
Orlando/Kissimmee	5047.2	737.6	217.5	1838.0	1249.1	248.8	756.2	183.7
% change	4.7%	2.7%	-3.3%	5.8%	0.9%	10.4%	11.7%	3.5%
Palm Bay/Melbourne	666.2	134.6	36.9	137.5	210.8	52.4	94.1	153.6
% change	1.4%	1.1%	-5.0%	11.0%	-4.9%	7.5%	3.3%	2.7%
Palm Coast	82.7	11.1	2.5	24.1	28.1	7.3	9.6	267.6
% change	10.9%	7.5%	16.3%	18.9%	2.6%	14.2%	19.2%	7.7%
Panama City	363.1	52.4	14.8	115.6	105.5	25.9	48.9	160.4
% change	3.2%	3.6%	2.7%	0.5%	-3.8%	5.3%	29.4%	0.2%
Pensacola	566.1	113.3	31.9	127.8	176.4	44.0	72.7	155.2
% change	4.5%	6.7%	13.4%	2.8%	0.8%	8.9%	7.1%	5.6%
Port St. Lucie/Ft. Pierce	510.4	107.6	45.7	92.3	144.2	42.6	78.1	168.8
% change	3.3%	-1.6%	1.1%	5.8%	0.7%	9.3%	11.3%	3.3%
Punta Gorda	217.0	41.8	16.0	35.3	77.8	19.9	26.1	171.4
% change	12.8%	10.9%	3.8%	2.6%	22.6%	10.5%	11.6%	11.1%
Sarasota/Bradenton	1081.4	203.7	77.6	222.7	316.8	84.3	176.3	162.2
% change	4.3%	6.3%	3.7%	4.5%	0.8%	13.5%	4.6%	4.7%
Sebastian/Vero Beach	173.4	28.9	11.2	35.0	62.4	14.2	21.6	155.8
% change	2.7%	0.8%	6.8%	5.3%	-1.0%	8.3%	6.6%	3.1%
Tallahassee	377.3	74.7	22.9	73.0	126.4	27.1	53.3	136.6
% change	-0.4%	-1.8%	8.3%	-2.5%	-3.8%	12.8%	3.5%	2.3%
Tampa/St. Petersburg	4063.8	851.6	263.2	818.9	1201.2	250.3	678.7	149.4
% change	4.4%	7.6%	4.4%	2.7%	2.1%	5.1%	6.1%	5.2%
West Palm Beach	2152.0	344.7	167.5	427.5	664.8	129.8	417.7	153.5
% change	0.5%	2.7%	0.8%	0.3%	-6.0%	-0.9%	11.4%	1.4%
Winter Haven/Lakeland	710.7	175.5	26.3	119.1	200.3	52.9	136.6	157.1
% change	5.5%	9.9%	1.0%	5.5%	4.7%	6.8%	1.9%	5.5%
STATEWIDE	32770.1	5692.1	2098.6	7341.9	9757.7	1944.3	5935.5	164.9
% change	3.5%	3.8%	-3.1%	3.8%	0.5%	6.6%	9.7%	3.3%