

Regional Economic Activity, June 2016 over June 2015
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1040.1	191.8	72.8	215.6	303.1	90.0	166.7	195.8
% change	3.9%	1.0%	7.6%	4.9%	1.9%	11.8%	4.6%	3.0%
Daytona Beach	653.0	135.5	34.1	152.4	199.3	44.0	87.8	155.1
% change	5.6%	10.2%	-2.6%	7.2%	3.6%	2.5%	5.5%	5.3%
Ft. Lauderdale	3013.7	540.4	280.5	531.0	912.0	167.7	582.3	153.1
% change	2.4%	1.1%	3.7%	6.1%	0.7%	-3.2%	4.2%	1.5%
Ft. Walton	435.8	60.8	26.9	159.0	120.3	25.8	42.9	166.5
% change	3.8%	8.1%	14.0%	5.6%	0.5%	1.9%	-3.7%	6.2%
Gainesville	327.4	69.5	16.2	64.1	111.4	25.5	40.7	154.4
% change	4.5%	10.2%	2.0%	3.7%	3.2%	8.7%	-1.5%	4.8%
Jacksonville	2084.5	403.4	120.1	424.1	644.5	139.2	353.2	156.0
% change	3.2%	3.7%	9.1%	5.0%	3.1%	3.6%	-1.0%	4.8%
Miami	4129.8	603.9	330.2	899.1	1300.5	175.8	820.3	175.2
% change	1.8%	2.8%	1.3%	4.7%	-2.1%	3.4%	4.4%	1.1%
Naples	579.5	74.3	54.8	125.2	183.2	51.1	90.9	175.4
% change	5.9%	-3.3%	11.5%	6.6%	7.2%	-0.5%	11.0%	3.4%
Ocala	383.9	91.5	22.1	57.6	119.5	33.5	59.8	156.0
% change	3.7%	7.3%	-3.2%	8.5%	0.3%	2.9%	4.2%	3.7%
Orlando/Kissimmee	5305.2	695.7	221.9	2035.0	1302.4	244.4	805.7	181.8
% change	5.8%	6.8%	2.9%	7.9%	1.7%	-4.0%	11.4%	3.8%
Palm Bay/Melbourne	668.4	123.3	38.5	129.9	222.4	53.6	100.8	152.5
% change	4.6%	6.4%	-3.3%	5.9%	2.6%	6.9%	7.2%	2.3%
Palm Coast	84.1	11.5	2.0	22.9	30.1	7.5	10.2	270.0
% change	6.4%	18.5%	-6.7%	4.3%	3.0%	2.9%	15.7%	7.0%
Panama City	447.2	48.9	16.1	175.0	127.6	25.8	53.7	164.4
% change	7.1%	-4.0%	6.0%	6.9%	2.7%	2.3%	41.1%	-0.5%
Pensacola	603.0	108.2	32.8	146.8	189.4	47.5	78.4	155.3
% change	3.2%	-0.9%	5.3%	4.4%	3.4%	10.6%	1.3%	4.5%
Port St. Lucie/Ft. Pierce	501.6	99.3	43.7	86.4	149.9	42.5	79.8	168.1
% change	2.9%	0.5%	1.0%	1.2%	3.3%	5.6%	6.8%	2.3%
Punta Gorda	217.0	37.8	18.7	33.7	76.9	19.1	30.8	173.3
% change	14.1%	5.2%	28.1%	3.4%	20.2%	7.6%	21.9%	11.9%
Sarasota/Bradenton	1078.2	186.2	76.9	219.4	328.4	81.5	185.9	162.5
% change	4.3%	8.3%	1.4%	4.3%	3.0%	0.0%	6.1%	4.4%
Sebastian/Vero Beach	172.3	27.8	10.9	31.9	65.5	14.1	22.1	156.2
% change	2.1%	3.4%	2.9%	-2.1%	2.5%	-2.2%	8.2%	2.5%
Tallahassee	392.7	79.4	22.7	72.7	134.4	28.1	55.3	135.0
% change	3.0%	9.3%	-2.5%	0.3%	-0.8%	5.0%	9.1%	1.3%
Tampa/St. Petersburg	4063.6	781.1	266.4	791.6	1258.9	250.5	715.0	149.0
% change	3.3%	6.0%	0.3%	2.3%	3.1%	-1.1%	4.6%	4.4%
West Palm Beach	2222.9	323.0	156.8	422.7	682.6	134.2	503.5	153.9
% change	6.8%	7.0%	-1.4%	5.6%	0.7%	-0.4%	23.6%	1.3%
Winter Haven/Lakeland	720.7	162.3	27.6	121.4	210.5	55.2	143.7	156.3
% change	4.3%	5.1%	-0.9%	6.1%	4.1%	5.1%	3.0%	4.6%
STATEWIDE	33986.6	5401.5	2163.8	7608.6	10400.0	2052.9	6359.9	164.1
% change	5.5%	6.1%	0.5%	6.7%	3.5%	4.5%	9.3%	3.4%