

Regional Economic Activity, August 2016 over August 2015
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	967.3	196.5	68.5	193.4	270.4	80.6	157.9	196.8
% change	6.3%	6.4%	4.9%	2.5%	8.5%	9.8%	5.9%	4.4%
Daytona Beach	609.7	146.6	37.0	126.2	179.9	38.0	82.0	155.5
% change	6.5%	9.0%	20.5%	3.0%	4.1%	4.5%	8.6%	5.7%
Ft. Lauderdale	2927.4	595.7	270.7	500.3	839.9	156.3	564.4	154.8
% change	6.0%	3.2%	4.5%	3.8%	9.8%	1.9%	7.5%	3.4%
Ft. Walton	360.4	62.3	23.0	113.1	100.9	20.9	40.3	173.3
% change	4.9%	12.1%	21.8%	-2.1%	4.3%	8.6%	6.6%	5.0%
Gainesville	341.6	76.0	17.5	66.4	113.5	24.0	44.1	154.6
% change	12.2%	17.2%	8.1%	4.8%	14.0%	7.8%	15.3%	6.0%
Jacksonville	2002.1	417.2	121.8	389.9	586.8	129.6	356.9	156.2
% change	6.9%	2.9%	20.3%	3.7%	6.1%	11.3%	11.1%	4.7%
Miami	4077.0	666.7	314.3	892.1	1218.2	174.8	810.9	175.4
% change	6.5%	2.3%	3.2%	2.6%	8.8%	11.5%	11.7%	2.4%
Naples	553.5	88.7	50.4	110.3	164.2	50.4	89.5	177.1
% change	8.0%	15.5%	6.8%	-4.4%	11.9%	4.4%	14.7%	5.7%
Ocala	368.8	93.9	21.8	52.8	108.8	31.1	60.4	156.4
% change	7.2%	4.3%	13.2%	7.9%	2.8%	11.7%	16.0%	4.3%
Orlando/Kissimmee	5003.5	767.2	228.1	1781.6	1235.5	225.3	765.9	182.2
% change	7.0%	6.7%	10.9%	3.7%	10.3%	7.1%	8.8%	4.1%
Palm Bay/Melbourne	674.1	135.1	40.4	123.0	227.9	49.9	97.9	158.5
% change	11.7%	5.2%	18.0%	4.6%	17.3%	17.7%	13.1%	7.1%
Palm Coast	75.2	12.1	3.0	19.4	26.0	5.9	8.9	275.3
% change	4.8%	10.2%	38.4%	2.3%	0.5%	10.5%	4.5%	7.6%
Panama City	376.6	54.0	14.8	107.9	101.0	22.8	76.1	177.2
% change	17.0%	7.8%	11.6%	1.5%	4.5%	10.9%	116.5%	3.6%
Pensacola	555.9	117.1	31.3	120.9	173.9	40.6	72.1	159.0
% change	7.2%	7.0%	10.3%	2.3%	8.1%	19.0%	6.4%	4.2%
Port St. Lucie/Ft. Pierce	498.0	102.3	43.9	90.2	139.8	42.3	79.5	173.7
% change	8.5%	2.6%	11.7%	3.1%	9.4%	16.5%	16.3%	4.3%
Punta Gorda	208.0	46.3	15.8	29.7	70.5	18.2	27.5	182.1
% change	19.5%	29.0%	10.1%	4.1%	25.7%	13.6%	18.6%	17.5%
Sarasota/Bradenton	999.4	199.4	68.9	190.8	282.4	77.6	180.2	163.7
% change	5.5%	4.1%	0.1%	3.9%	3.2%	7.7%	14.7%	4.7%
Sebastian/Vero Beach	174.9	29.8	10.7	37.2	62.0	14.0	21.1	163.0
% change	7.2%	12.4%	8.4%	6.9%	5.4%	4.4%	8.1%	4.5%
Tallahassee	395.3	81.2	22.5	74.9	132.6	25.6	58.4	134.8
% change	6.3%	8.3%	-3.5%	3.8%	5.9%	7.3%	11.9%	1.6%
Tampa/St. Petersburg	3879.6	834.7	241.8	739.3	1144.8	228.3	690.7	150.0
% change	5.3%	1.9%	2.1%	5.7%	6.0%	4.7%	9.6%	5.0%
West Palm Beach	2059.8	347.6	153.0	402.1	601.6	136.1	419.4	156.2
% change	6.7%	8.2%	4.0%	5.8%	9.1%	9.1%	3.2%	3.6%
Winter Haven/Lakeland	703.9	178.0	27.7	116.6	194.6	49.9	137.1	160.2
% change	8.0%	9.5%	2.7%	3.1%	5.9%	10.1%	14.5%	6.3%
STATEWIDE	31984.8	5785.4	2080.1	6774.1	9449.7	1877.4	6018.2	168.4
% change	6.8%	6.4%	5.9%	3.2%	6.8%	8.9%	11.3%	5.4%