

Regional Economic Activity, September 2016 over September 2015
 Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1007.5	190.3	74.8	177.5	306.5	94.1	164.3	200.9
% change	6.3%	-1.2%	5.7%	4.3%	12.0%	10.5%	6.0%	5.4%
Daytona Beach	630.5	140.1	35.3	118.4	212.0	41.3	83.5	159.6
% change	10.4%	8.7%	4.1%	3.9%	19.0%	2.4%	9.9%	7.7%
Ft. Lauderdale	3007.9	585.6	277.9	486.0	935.2	158.5	564.8	158.2
% change	7.4%	8.9%	0.8%	6.6%	12.7%	1.8%	3.6%	5.5%
Ft. Walton	352.1	58.8	21.5	90.0	116.7	23.1	42.1	179.6
% change	13.5%	8.5%	6.8%	9.0%	23.0%	8.4%	13.1%	7.7%
Gainesville	340.4	66.8	16.0	69.5	121.2	23.8	43.0	157.7
% change	7.2%	8.0%	4.3%	2.0%	11.2%	6.8%	5.4%	7.5%
Jacksonville	2054.8	389.0	115.4	396.8	672.8	132.3	348.4	159.3
% change	7.6%	-1.5%	9.3%	6.0%	14.8%	8.4%	6.4%	5.9%
Miami	4128.1	606.3	356.9	854.2	1316.5	170.9	823.4	178.2
% change	5.0%	2.5%	5.7%	1.4%	7.4%	6.1%	6.5%	3.8%
Naples	598.2	81.0	57.6	133.0	189.9	51.2	85.4	182.0
% change	6.5%	2.5%	1.7%	5.1%	16.8%	-1.1%	0.4%	7.1%
Ocala	395.3	93.6	21.5	53.9	133.9	31.3	61.1	161.9
% change	11.4%	7.0%	4.0%	8.8%	19.9%	2.9%	11.4%	7.0%
Orlando/Kissimmee	5154.7	714.1	224.3	1753.9	1398.0	236.7	827.8	186.4
% change	5.7%	8.4%	2.3%	0.7%	10.2%	7.9%	7.8%	4.7%
Palm Bay/Melbourne	703.2	131.3	36.5	119.7	265.3	53.2	97.3	165.1
% change	15.3%	5.0%	-8.5%	9.7%	32.7%	14.8%	8.3%	11.2%
Palm Coast	79.6	11.2	2.4	17.8	31.9	6.7	9.5	279.7
% change	-0.2%	8.1%	23.7%	4.9%	16.4%	-5.0%	-40.3%	8.2%
Panama City	354.9	49.5	15.1	95.5	124.6	23.8	46.3	185.0
% change	18.7%	5.7%	8.5%	8.9%	30.9%	6.5%	40.4%	7.9%
Pensacola	586.9	109.7	30.1	112.5	215.2	43.2	76.1	164.2
% change	14.5%	9.3%	1.2%	7.3%	26.6%	11.8%	10.6%	7.1%
Port St. Lucie/Ft. Pierce	503.0	104.0	43.1	80.2	157.1	41.0	77.7	178.0
% change	9.5%	9.0%	6.3%	2.7%	17.7%	6.6%	6.1%	6.7%
Punta Gorda	225.6	45.0	16.5	29.8	87.2	18.4	28.7	190.2
% change	24.5%	27.4%	1.4%	4.1%	47.3%	1.0%	21.7%	21.3%
Sarasota/Bradenton	1064.6	200.8	77.4	187.7	332.0	83.9	182.9	168.2
% change	9.5%	12.9%	1.7%	6.8%	14.1%	4.6%	6.4%	6.5%
Sebastian/Vero Beach	176.8	28.0	11.7	35.5	66.1	14.6	20.8	165.9
% change	4.9%	1.1%	15.1%	-10.1%	14.0%	8.9%	5.1%	5.2%
Tallahassee	408.4	74.2	24.6	77.3	151.6	27.1	53.7	137.6
% change	6.2%	0.1%	3.5%	1.0%	14.3%	8.8%	1.8%	3.8%
Tampa/St. Petersburg	4085.5	806.3	270.7	741.8	1320.9	247.8	698.1	153.0
% change	7.1%	6.7%	0.8%	6.3%	10.8%	4.2%	5.5%	6.0%
West Palm Beach	2229.5	335.2	162.5	478.9	689.1	137.7	426.0	160.3
% change	5.5%	7.1%	-4.4%	6.5%	9.3%	2.8%	2.4%	5.8%
Winter Haven/Lakeland	737.6	171.0	29.0	107.5	237.3	52.2	140.6	164.6
% change	8.0%	7.8%	4.1%	3.1%	20.8%	5.4%	-3.8%	7.7%
STATEWIDE	33556.5	5541.3	2216.2	6750.1	10820.2	1983.4	6245.3	172.6
% change	8.5%	7.5%	2.5%	5.1%	14.1%	7.1%	6.5%	6.9%