

Regional Economic Activity, November 2016 over November 2015
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1160.6	219.2	89.2	258.7	342.8	89.7	161.0	199.4
% change	3.0%	6.1%	1.1%	3.1%	-0.2%	6.7%	4.8%	3.3%
Daytona Beach	633.2	147.3	36.7	125.6	194.4	44.8	84.5	158.4
% change	9.6%	22.1%	8.7%	5.8%	3.2%	11.8%	10.7%	5.5%
Ft. Lauderdale	3113.2	596.2	298.9	553.8	928.2	163.0	573.2	157.4
% change	2.9%	5.9%	2.1%	3.2%	0.3%	2.2%	4.4%	3.8%
Ft. Walton	283.7	56.1	19.6	54.6	92.3	21.8	39.4	175.3
% change	6.6%	13.4%	-2.6%	3.9%	3.8%	8.5%	12.3%	7.7%
Gainesville	334.9	71.1	16.6	69.3	112.1	23.6	42.3	158.1
% change	8.1%	24.6%	5.1%	0.8%	3.1%	12.5%	10.0%	6.9%
Jacksonville	2047.5	411.2	118.1	380.9	640.5	138.2	358.6	158.5
% change	9.2%	16.3%	9.4%	3.3%	5.5%	20.3%	11.0%	5.0%
Miami	4304.7	640.8	371.6	965.0	1309.2	176.4	841.7	176.2
% change	3.1%	5.1%	3.7%	0.1%	-0.3%	8.1%	9.9%	1.4%
Naples	765.1	104.6	75.5	207.3	230.7	53.8	93.2	186.3
% change	7.3%	12.9%	3.4%	11.2%	4.7%	3.0%	5.8%	6.6%
Ocala	382.1	95.3	22.2	56.4	121.0	31.8	55.3	161.7
% change	6.4%	15.4%	1.3%	2.9%	2.1%	7.9%	6.6%	5.6%
Orlando/Kissimmee	5319.6	726.1	246.7	1980.5	1357.8	244.1	764.4	191.1
% change	8.2%	12.4%	7.8%	7.5%	7.1%	16.2%	6.3%	5.1%
Palm Bay/Melbourne	729.7	141.2	40.9	127.7	260.5	58.2	101.2	167.1
% change	17.5%	18.5%	9.1%	13.0%	20.8%	23.9%	13.9%	11.9%
Palm Coast	84.1	12.4	2.6	23.5	28.5	7.5	9.6	271.8
% change	10.1%	33.4%	15.6%	7.7%	1.2%	14.6%	16.0%	5.4%
Panama City	260.7	44.9	13.4	57.7	89.7	23.1	32.0	181.9
% change	7.4%	12.5%	-3.6%	9.0%	5.5%	15.1%	3.0%	9.3%
Pensacola	521.1	101.9	30.9	96.5	177.2	40.0	74.5	161.5
% change	8.9%	12.4%	3.1%	9.9%	2.2%	16.2%	19.9%	8.3%
Port St. Lucie/Ft. Pierce	532.0	113.2	46.7	91.2	158.4	43.9	78.6	175.5
% change	5.9%	18.5%	-8.0%	3.8%	3.5%	8.3%	5.5%	4.9%
Punta Gorda	245.7	48.8	20.8	39.5	85.6	21.6	29.5	190.1
% change	12.4%	26.3%	3.1%	-1.4%	15.0%	8.9%	15.8%	18.5%
Sarasota/Bradenton	1121.6	210.1	88.1	217.1	338.0	85.6	182.6	165.6
% change	4.7%	12.2%	6.5%	3.6%	-0.4%	5.5%	6.7%	4.7%
Sebastian/Vero Beach	201.9	33.1	15.0	44.9	69.6	16.9	22.3	165.7
% change	7.5%	28.0%	11.7%	6.8%	1.0%	11.3%	-0.2%	5.7%
Tallahassee	388.6	76.1	22.9	78.0	134.2	24.3	52.9	139.7
% change	7.2%	16.1%	-1.0%	9.6%	2.0%	13.6%	7.0%	5.3%
Tampa/St. Petersburg	4037.6	801.7	274.3	771.5	1250.1	248.7	691.3	152.6
% change	3.6%	8.2%	0.3%	6.7%	1.1%	3.1%	1.5%	4.5%
West Palm Beach	2351.6	373.0	186.5	484.8	728.7	144.5	434.0	157.7
% change	4.0%	14.1%	-0.3%	8.4%	-1.5%	5.5%	2.8%	3.6%
Winter Haven/Lakeland	731.8	179.4	31.6	115.8	214.2	51.9	139.1	163.2
% change	9.3%	21.4%	2.0%	7.5%	2.7%	5.2%	11.2%	7.6%
STATEWIDE	34163.1	5732.7	2371.8	7262.5	10718.9	2033.4	6043.7	172.3
% change	6.6%	12.0%	3.6%	5.2%	4.3%	9.8%	7.6%	5.1%