

Regional Economic Activity, January 2017 over January 2016
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1226.4	224.9	84.8	317.0	334.0	99.0	166.7	197.3
% change	2.6%	4.1%	1.2%	-0.8%	-0.3%	16.3%	7.2%	0.8%
Daytona Beach	643.6	138.8	33.6	146.4	180.8	48.6	95.3	158.5
% change	10.2%	11.7%	9.1%	6.0%	4.9%	28.4%	18.7%	4.7%
Ft. Lauderdale	3058.6	568.9	262.0	635.5	854.8	165.7	571.8	154.8
% change	4.1%	2.5%	2.8%	2.9%	3.7%	8.4%	7.3%	1.6%
Ft. Walton	262.6	52.8	18.4	53.5	77.1	23.9	36.8	166.5
% change	7.2%	11.1%	6.8%	4.1%	0.4%	25.6%	12.2%	5.0%
Gainesville	314.1	60.9	14.2	66.7	104.9	26.0	41.4	155.4
% change	6.7%	-5.2%	7.1%	2.3%	8.7%	30.1%	17.7%	4.8%
Jacksonville	1899.0	367.1	102.5	377.8	558.8	147.8	345.0	157.5
% change	6.9%	2.9%	3.8%	3.7%	4.9%	31.3%	11.0%	4.1%
Miami	4216.5	587.1	322.6	1087.5	1190.2	175.2	853.9	173.7
% change	1.6%	-8.2%	9.7%	-1.4%	0.8%	8.2%	10.8%	-1.7%
Naples	818.7	102.5	69.9	249.2	245.6	55.6	95.8	186.4
% change	2.5%	1.6%	3.2%	-1.8%	4.6%	11.4%	5.0%	3.2%
Ocala	377.0	94.7	20.1	61.3	107.3	33.8	59.7	159.0
% change	7.0%	12.2%	-2.0%	7.5%	-1.2%	19.5%	11.7%	3.4%
Orlando/Kissimmee	5110.8	691.5	236.9	1924.3	1219.1	255.1	784.1	191.7
% change	3.4%	3.4%	7.1%	-1.5%	4.0%	23.8%	8.8%	3.3%
Palm Bay/Melbourne	690.7	123.0	35.7	132.8	231.6	56.4	111.2	164.5
% change	12.4%	-2.6%	1.9%	7.5%	16.4%	23.6%	30.6%	9.4%
Palm Coast	77.6	10.5	2.3	18.2	25.6	8.3	12.8	263.1
% change	8.3%	1.7%	32.4%	2.6%	-1.8%	31.0%	34.5%	3.1%
Panama City	248.0	44.2	13.4	55.4	75.3	25.5	34.2	170.7
% change	6.4%	6.5%	18.0%	6.6%	1.1%	17.5%	6.8%	5.8%
Pensacola	487.9	98.3	28.9	91.7	154.2	42.8	72.0	154.4
% change	8.1%	5.2%	11.0%	5.1%	2.6%	30.3%	16.9%	5.1%
Port St. Lucie/Ft. Pierce	539.5	105.8	45.5	102.7	151.0	48.4	86.0	171.0
% change	8.0%	4.4%	11.7%	1.2%	3.9%	24.5%	20.0%	2.6%
Punta Gorda	255.3	46.7	19.6	50.3	84.4	23.9	30.5	181.4
% change	11.7%	19.8%	-0.8%	2.5%	14.0%	15.5%	16.9%	12.4%
Sarasota/Bradenton	1168.7	198.8	80.9	273.8	332.6	93.6	189.0	163.5
% change	3.3%	3.1%	1.7%	-0.4%	1.1%	16.2%	7.9%	2.3%
Sebastian/Vero Beach	198.7	29.5	13.8	42.5	67.2	19.1	26.5	160.5
% change	7.2%	11.0%	-1.0%	2.3%	0.4%	27.4%	24.2%	4.4%
Tallahassee	362.3	67.4	20.9	76.6	119.5	26.2	51.7	137.9
% change	2.5%	2.5%	-2.5%	2.2%	0.4%	22.7%	1.8%	3.4%
Tampa/St. Petersburg	3975.0	784.0	250.5	850.3	1125.2	267.4	697.7	153.3
% change	4.9%	4.6%	-0.3%	7.0%	-0.5%	17.4%	10.0%	4.4%
West Palm Beach	2301.7	345.0	166.2	514.3	686.9	145.1	444.3	154.0
% change	1.6%	1.6%	-5.3%	1.5%	-0.8%	12.2%	5.1%	0.8%
Winter Haven/Lakeland	721.0	161.4	29.4	127.4	198.2	57.0	147.6	158.9
% change	5.3%	7.1%	1.7%	4.7%	-0.6%	15.1%	9.8%	5.8%
STATEWIDE	33358.5	5436.6	2175.1	7806.8	9722.8	2062.8	6154.4	171.1
% change	5.0%	3.2%	5.1%	1.7%	3.8%	14.6%	10.4%	4.6%