

Regional Economic Activity, March 2017 over March 2016
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1491.1	286.8	91.7	414.9	420.7	101.6	175.5	199.4
% change	1.6%	7.9%	3.2%	-0.5%	-0.3%	4.7%	-0.4%	0.8%
Daytona Beach	796.1	187.1	40.3	200.0	222.1	53.6	92.9	159.5
% change	5.7%	17.7%	9.1%	0.5%	0.5%	17.5%	1.7%	4.8%
Ft. Lauderdale	3501.6	677.2	311.3	718.8	1000.2	177.3	616.9	155.5
% change	3.8%	7.1%	10.1%	1.4%	0.4%	3.5%	5.9%	2.0%
Ft. Walton	365.2	64.1	25.6	99.5	105.7	25.7	44.5	165.1
% change	5.5%	9.2%	6.9%	7.1%	2.1%	-5.4%	11.3%	3.4%
Gainesville	376.4	79.2	18.4	80.9	121.7	30.1	46.1	158.3
% change	7.7%	12.4%	13.9%	6.0%	5.1%	10.9%	5.6%	5.0%
Jacksonville	2338.0	486.0	126.6	491.1	673.4	166.2	394.7	160.5
% change	6.2%	11.6%	3.1%	4.4%	0.8%	10.7%	11.0%	3.8%
Miami	4836.7	705.2	352.5	1247.9	1429.2	186.0	916.0	174.9
% change	2.6%	-0.9%	3.3%	3.2%	-0.7%	4.0%	9.7%	-0.9%
Naples	962.5	107.8	72.9	309.6	288.4	56.1	127.8	183.1
% change	3.9%	-4.5%	-0.1%	1.1%	2.5%	-0.4%	31.6%	1.1%
Ocala	461.8	119.6	25.3	74.2	134.8	39.2	68.6	160.2
% change	8.6%	17.3%	4.5%	8.1%	1.8%	9.1%	10.8%	3.4%
Orlando/Kissimmee	6215.2	893.8	247.3	2514.5	1409.9	294.7	855.0	192.4
% change	4.4%	11.4%	4.0%	2.7%	-1.2%	16.3%	9.2%	2.3%
Palm Bay/Melbourne	820.6	164.9	43.3	166.6	269.6	59.9	116.2	166.2
% change	10.8%	17.6%	8.2%	1.7%	10.5%	6.9%	20.0%	8.0%
Palm Coast	95.5	15.3	2.7	26.1	30.9	9.5	11.1	263.3
% change	2.0%	19.7%	15.7%	-5.9%	-3.2%	14.6%	4.4%	1.3%
Panama City	358.4	59.0	19.7	104.4	105.7	29.4	40.1	163.2
% change	5.5%	18.2%	21.1%	9.2%	2.9%	7.3%	-15.7%	4.0%
Pensacola	634.5	130.3	37.6	131.1	190.7	54.3	90.6	156.3
% change	8.4%	9.9%	14.8%	8.6%	2.1%	15.9%	13.6%	3.6%
Port St. Lucie/Ft. Pierce	641.0	137.4	54.6	127.9	179.6	49.8	91.8	174.1
% change	9.6%	16.0%	13.6%	5.5%	3.8%	10.5%	16.1%	4.1%
Punta Gorda	301.7	59.7	22.6	63.2	98.5	24.9	32.8	181.6
% change	11.2%	24.4%	10.8%	3.5%	9.1%	4.2%	18.5%	10.7%
Sarasota/Bradenton	1405.5	249.2	93.7	350.4	404.2	99.5	208.6	165.2
% change	4.6%	12.0%	7.5%	2.8%	-1.8%	11.2%	8.2%	2.2%
Sebastian/Vero Beach	230.4	39.4	14.8	53.8	80.4	17.1	24.9	159.9
% change	4.6%	20.5%	11.6%	-0.1%	-1.1%	7.3%	7.6%	3.1%
Tallahassee	441.8	93.8	22.1	92.3	140.0	31.5	62.1	137.8
% change	7.4%	18.0%	-5.6%	13.4%	-1.8%	13.5%	9.8%	1.9%
Tampa/St. Petersburg	4741.8	1010.1	287.2	1044.8	1354.9	284.0	760.8	154.0
% change	4.2%	13.0%	-0.2%	5.2%	-2.1%	6.5%	4.8%	3.9%
West Palm Beach	2656.9	435.3	177.4	609.8	819.6	144.2	470.7	154.8
% change	1.4%	12.8%	-8.7%	2.3%	-2.6%	3.6%	1.3%	0.9%
Winter Haven/Lakeland	866.7	210.1	36.1	160.4	235.1	63.7	161.3	164.2
% change	4.1%	13.4%	12.2%	5.3%	-2.7%	8.8%	-0.8%	6.8%
STATEWIDE	39807.1	6854.7	2416.1	9829.4	11629.2	2298.2	6779.4	170.2
% change	4.4%	11.2%	2.7%	3.2%	0.5%	8.7%	6.0%	2.6%