

Regional Economic Activity, April 2017 over April 2016  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1231.9	235.9	76.7	315.4	350.0	89.6	164.3	200.8
% change	1.8%	-2.1%	1.3%	5.1%	3.9%	-1.9%	-0.1%	1.1%
Daytona Beach	688.8	154.0	34.3	162.1	205.0	49.3	84.2	160.4
% change	6.0%	4.9%	2.9%	7.7%	6.6%	11.3%	1.6%	4.7%
Ft. Lauderdale	3156.5	597.7	275.0	625.4	919.1	176.0	563.3	156.9
% change	2.8%	-1.4%	0.8%	3.3%	7.5%	-1.6%	2.3%	2.2%
Ft. Walton	350.4	56.1	22.5	105.2	100.2	25.3	41.1	169.1
% change	5.0%	-4.3%	-9.2%	14.7%	6.0%	-2.3%	7.9%	3.9%
Gainesville	349.7	69.1	14.5	76.7	113.1	32.0	44.3	160.7
% change	7.4%	2.7%	4.0%	3.0%	7.4%	27.7%	12.4%	4.3%
Jacksonville	2136.4	427.8	117.5	447.1	623.3	157.5	363.2	161.3
% change	5.3%	4.7%	8.2%	4.2%	5.0%	8.0%	5.6%	3.6%
Miami	4345.5	630.2	327.5	1089.7	1288.6	181.5	828.0	176.1
% change	1.7%	-6.7%	6.3%	1.0%	5.3%	-3.4%	3.6%	0.0%
Naples	772.5	91.7	59.0	231.0	242.4	52.5	96.0	182.2
% change	4.4%	-7.2%	1.8%	9.9%	8.8%	-4.3%	0.9%	2.3%
Ocala	406.1	100.8	20.9	63.9	120.2	36.2	64.0	160.9
% change	4.4%	1.6%	0.6%	3.8%	1.5%	10.5%	14.3%	3.0%
Orlando/Kissimmee	5571.2	790.1	220.7	2188.7	1331.1	273.0	767.5	193.0
% change	8.6%	4.4%	4.9%	13.8%	7.1%	8.6%	2.6%	3.8%
Palm Bay/Melbourne	735.0	134.1	38.2	147.1	253.4	58.3	103.8	167.1
% change	11.1%	1.7%	7.0%	6.1%	21.6%	4.2%	14.4%	8.4%
Palm Coast	86.5	12.2	2.3	24.1	29.2	8.7	10.1	264.3
% change	4.4%	3.3%	16.3%	8.0%	1.1%	5.5%	3.8%	1.1%
Panama City	343.5	52.1	15.2	111.1	101.3	29.4	34.3	166.6
% change	4.0%	-1.3%	16.9%	14.0%	5.2%	5.9%	-20.3%	5.4%
Pensacola	573.0	110.8	32.3	127.8	177.2	48.2	76.8	159.6
% change	5.4%	5.0%	8.0%	6.7%	4.1%	7.9%	4.2%	3.8%
Port St. Lucie/Ft. Pierce	563.5	116.1	43.4	107.7	161.2	51.7	83.4	175.7
% change	6.2%	4.6%	-4.7%	10.1%	6.3%	11.2%	6.7%	4.7%
Punta Gorda	247.8	48.0	17.0	45.9	84.9	23.5	28.6	183.2
% change	0.7%	7.8%	-4.3%	1.7%	-0.1%	-1.1%	-4.3%	7.7%
Sarasota/Bradenton	1222.7	216.8	79.6	287.3	355.9	92.7	190.4	166.3
% change	3.8%	0.3%	-1.2%	6.8%	2.4%	6.0%	7.6%	2.1%
Sebastian/Vero Beach	202.6	31.6	13.0	45.5	72.6	16.8	23.0	160.3
% change	5.4%	1.4%	22.2%	5.7%	6.1%	-0.5%	5.1%	3.6%
Tallahassee	396.2	76.0	18.8	84.3	131.4	29.8	55.9	138.6
% change	1.7%	-1.2%	-15.5%	1.7%	4.0%	4.4%	6.1%	1.3%
Tampa/St. Petersburg	4262.9	878.2	254.7	927.8	1242.0	276.6	683.7	152.7
% change	2.3%	4.4%	-1.4%	3.9%	3.5%	2.9%	-3.0%	2.6%
West Palm Beach	2307.3	364.9	156.1	511.2	706.5	141.6	426.9	154.1
% change	0.7%	-3.5%	-2.4%	6.0%	-0.2%	-0.1%	1.2%	0.4%
Winter Haven/Lakeland	777.7	183.7	28.8	147.1	211.0	62.6	144.4	165.0
% change	4.4%	4.5%	5.7%	7.3%	1.4%	8.1%	4.1%	5.9%
STATEWIDE	35329.8	5917.8	2128.7	8521.7	10482.1	2194.8	6084.7	171.5
% change	4.8%	1.3%	1.3%	7.6%	6.7%	4.0%	3.2%	3.3%