

Nassau County

Florida's 37th most populous county
with 0.5% of Florida's population



Population

Census Population	Nassau County	Florida
1980 Census	32,894	9,746,961
1990 Census	43,941	12,938,071
2000 Census	57,663	15,982,824
2010 Census	73,314	18,801,332
2020 Census	90,352	21,538,187
% change 2010-2020	23.2%	14.6%
Age		
% Under 18 years of age	20.1%	19.5%
% Aged 65 and over	23.7%	21.2%
% Median age	46.9	43.0
Gender		
% Male	48.7%	48.6%
% Female	51.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	83.9%	51.5%
% Not Hispanic-Black or African American	5.5%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.2%	0.2%
% Not Hispanic-Asian	1.0%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.1%	0.1%
% Not Hispanic-Some Other Race	0.3%	0.6%
% Not Hispanic-Two or More Races	4.1%	3.7%
% Hispanic or Latino (of any race)	4.9%	26.5%

Population Estimates

	Nassau County	Florida
2021 Estimate	93,012	21,898,945
% change 2020-2021	2.9%	1.7%
2022 Estimate	95,809	22,276,132
% change 2020-2022	6.0%	3.4%
2023 Estimate	100,763	22,634,867
% change 2020-2023	11.5%	5.1%
2024 Estimate	103,990	23,014,551
% change 2020-2024	15.1%	6.9%
Based on 2023 Estimate		
2025	105,725	23,292,200
2030	116,587	24,698,545
2035	125,713	25,814,954
2040	133,502	26,682,030
2045	139,900	27,409,376
2050	145,753	28,065,018

Population Characteristics

	Nassau County	Florida
(% of total persons aged 5 and over)		
Speak only English	94.7%	69.9%
Speak a language other than English	5.3%	30.1%
Speak English "very well"	3.7%	18.0%
Place of birth		
Foreign born	3.9%	21.4%
Veteran status		
Civilian population 18 and over	11.6%	7.7%

Migration

Residence 1 Year Ago	Nassau County	Florida
Persons aged 1 and over		
Same house	86.9%	86.0%
Different house in the U.S.	13.0%	13.0%
Same county in Florida	4.7%	6.9%
Different county in Florida	3.3%	3.1%
Different county in another state	5.1%	3.0%
Abroad	0.1%	1.0%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Nassau County	Florida
2017 GDP	2,646,890	1,014,866,863
Percent of the State	0.3%	
2018 GDP	2,693,033	1,050,433,812
Percent of the State	0.3%	
2019 GDP	2,896,730	1,084,913,903
Percent of the State	0.3%	
2020 GDP	3,027,363	1,069,758,799
Percent of the State	0.3%	
2021 GDP	3,324,752	1,170,526,307
Percent of the State	0.3%	
2022 GDP	3,499,932	1,239,883,625
Percent of the State	0.3%	
2023 GDP	3,797,201	1,292,787,615
Percent of the State	0.3%	

Population by Housing Type

	Nassau County	Florida
Household Population	89,605	21,073,604
Household Population per Occupied Housing Unit	2.49	2.47
Group Quarters Population	747	464,583

Housing

Housing Counts	Nassau County	Florida
Household units, 2020 Census	41,628	9,865,350
Occupied	35,919	8,529,067
Vacant	5,709	1,336,283

Building Permits

Units Permitted	Nassau County	Florida
2000	758	155,269
2010	251	38,679
2020	1,438	164,074
2021	1,855	213,494
2022	1,431	211,962
2023	1,547	193,788

Density

Persons per square mile	Nassau County	Florida
2000	88.5	296.4
2010	113.0	350.6
2020	139.3	401.4
2023	155.3	421.9
2024	160.3	429.0

Households and Family Households

	Nassau County	Florida
Households		
Total households, 2000 Census	21,980	6,338,075
Family households, 2000 Census	16,532	4,210,760
% with own children under 18	43.6%	42.3%
Total households, 2010 Census	28,794	7,420,802
Family households, 2010 Census	20,870	4,835,475
% with own children under 18	36.4%	40.0%
Average Household Size, 2010 Census	2.53	2.48
Average Family Size, 2010 Census	2.93	3.01
Total households, 2020 Census	35,919	8,529,067
Family households, 2020 Census	26,196	5,571,482
% with own children under 18	32.6%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments

2023	Nassau County	Florida
All industries	2,858	878,947
Natural Resource & Mining	40	5,771
Construction	374	82,738
Manufacturing	77	25,599
Trade, Transportation and Utilities	474	151,500
Information	44	19,752
Financial Activities	287	95,132
Professional & Business Services	638	226,936
Education & Health Services	281	100,498
Leisure and Hospitality	300	66,309
Other Services	224	59,548
Government	41	5,830

Establishments

% of All Industries	Nassau County	Florida
All industries	2.858	878,947
Natural Resource & Mining	1.4%	0.7%
Construction	13.1%	9.4%
Manufacturing	2.7%	2.9%
Trade, Transportation and Utilities	16.6%	17.2%
Information	1.5%	2.2%
Financial Activities	10.0%	10.8%
Professional & Business Services	22.3%	25.8%
Education & Health Services	9.8%	11.4%
Leisure and Hospitality	10.5%	7.5%
Other Services	7.8%	6.8%
Government	1.4%	0.7%

Average Annual Employment

% of All Industries, 2023	Nassau County	Florida
All industries	26,758	9,678,557
Natural Resource & Mining	1.0%	0.7%
Construction	6.4%	6.5%
Manufacturing	6.0%	4.4%
Trade, Transportation and Utilities	19.0%	20.2%
Information	0.8%	1.6%
Financial Activities	3.6%	6.9%
Professional & Business Services	11.0%	16.7%
Education & Health Services	11.0%	15.1%
Leisure and Hospitality	22.9%	13.4%
Other Services	4.0%	3.0%
Government	14.1%	11.2%

Average Annual Wage

2023	Nassau County	Florida
All industries	\$53,397	\$66,446
Natural Resource & Mining	\$66,953	\$46,398
Construction	\$52,712	\$66,902
Manufacturing	\$79,807	\$78,331
Trade, Transportation and Utilities	\$40,732	\$59,161
Information	\$72,029	\$112,704
Financial Activities	\$76,105	\$101,130
Professional & Business Services	\$77,420	\$83,076
Education & Health Services	\$53,236	\$63,868
Leisure and Hospitality	\$32,306	\$35,528
Other Services	\$44,721	\$49,293
Government	\$70,217	\$67,715

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population

Aged 18 and Older	Nassau County	Florida
2000	70.0%	63.7%
2010	61.8%	61.8%
2020	57.5%	58.1%
2021	57.3%	59.1%
2022	57.3%	59.8%
2023	55.8%	60.4%

Unemployment Rate	Nassau County	Florida
2000	3.3%	3.7%
2010	10.3%	10.8%
2020	5.9%	8.1%
2021	3.5%	4.7%
2022	2.6%	3.0%
2023	2.8%	2.9%

Income and Financial Health

Personal Income (\$000s)	Nassau County	Florida
2000	\$1,777,392	\$471,588,082
2010	\$3,236,369	\$730,690,145
% change 2000-2010	82.1%	54.9%
2020	\$5,992,301	\$1,220,782,745
% change 2010-2020	85.2%	67.1%
2021	\$6,826,379	\$1,358,786,260
% change 2020-2021	13.9%	11.3%
2022	\$7,321,747	\$1,436,107,237
% change 2021-2022	7.3%	5.7%
2023	\$8,089,726	\$1,553,426,399
% change 2022-2023	10.5%	8.2%

Per Capita Personal Income	Nassau County	Florida
2000	\$30,667	\$29,387
2010	\$44,017	\$38,778
% change 2000-2010	43.5%	32.0%
2020	\$65,827	\$56,540
% change 2010-2020	48.5%	45.8%
2021	\$72,314	\$62,242
% change 2020-2021	9.9%	10.1%
2022	\$74,845	\$64,557
% change 2021-2022	3.5%	3.7%
2023	\$79,701	\$68,703
% change 2022-2023	6.5%	6.4%

Earnings by Place of Work (\$000s)

	Nassau County	Florida
2000	\$737,506	\$308,751,767
2010	\$1,037,589	\$439,036,383
% change 2000-2010	40.7%	42.2%
2020	\$1,764,317	\$684,270,758
% change 2010-2020	70.0%	55.9%
2021	\$1,934,694	\$771,654,020
% change 2020-2021	9.7%	12.8%
2022	\$2,119,331	\$841,921,275
% change 2021-2022	9.5%	9.1%
2023	\$2,361,886	\$908,440,362
% change 2022-2023	11.4%	7.9%

Median Income	Nassau County	Florida
Median Household Income	\$88,900	\$71,711
Median Family Income	\$101,117	\$86,127
Percent in Poverty, 2023		
All ages in poverty	9.5%	12.4%
Under age 18 in poverty	13.1%	16.0%
Related children age 5-17 in families in poverty	11.5%	15.3%

Workers Aged 16 and Over

	Nassau County	Florida
Place of Work in Florida		
Worked outside county of residence	39.0%	17.2%
Travel Time to Work		
Mean travel time to work (minutes)	30.8	28.0

Personal Bankruptcy Filing Rate (per 1,000 population)	Nassau County	Florida
12-Month Period Ending September 30, 2022	0.68	1.14
12-Month Period Ending September 30, 2023	0.78	1.16
State Rank	41	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2021-22	Nassau County	Florida*	Expenditures 2021-22	Nassau County	Florida*
Total - All Revenue Account Codes (\$000s)	\$439,158.5	\$100,987,094.3	Total - All Expenditure Account Codes (\$000s)	\$399,925.50	\$87,375,419.16
Per Capita \$	\$4,583.69	\$4,753.99	Per Capita \$	\$4,174.20	\$4,113.22
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
General Government Taxes (\$000s)	\$128,464.1	\$38,773,224.6	General Government Services** (\$000s)	\$229,569.99	\$36,715,485.34
Per Capita \$	\$1,340.83	\$1,825.26	Per Capita \$	\$2,396.12	\$1,728.39
% of Total	29.3%	38.4%	% of Total	57.4%	42.0%
Permits, Fee, and Special Assessments (\$000s)	\$22,867.8	\$4,209,936.0	Public Safety (\$000s)	\$68,812.33	\$13,363,472.90
Per Capita \$	\$238.68	\$198.18	Per Capita \$	\$718.22	\$629.09
% of Total	5.2%	4.2%	% of Total	17.2%	15.3%
Intergovernmental Revenues (\$000s)	\$30,625.3	\$8,275,034.7	Physical Environment (\$000s)	\$17,273.41	\$5,823,076.34
Per Capita \$	\$319.65	\$389.55	Per Capita \$	\$180.29	\$274.12
% of Total	7.0%	8.2%	% of Total	4.3%	6.7%
Charges for Services (\$000s)	\$220,978.5	\$25,774,652.2	Transportation (\$000s)	\$20,253.90	\$6,146,973.86
Per Capita \$	\$2,306.45	\$1,213.35	Per Capita \$	\$211.40	\$289.37
% of Total	50.3%	25.5%	% of Total	5.1%	7.0%
Judgments, Fines, and Forfeits (\$000s)	\$700.7	\$2,289,306.5	Economic Environment (\$000s)	\$7,065.13	\$2,095,127.71
Per Capita \$	\$7.31	\$107.77	Per Capita \$	\$73.74	\$98.63
% of Total	0.2%	2.3%	% of Total	1.8%	2.4%
Miscellaneous Revenues (\$000s)	\$4,560.0	\$8,397,909.0	Human Services (\$000s)	\$4,664.58	\$4,845,695.64
Per Capita \$	\$47.60	\$395.33	Per Capita \$	\$48.69	\$228.11
% of Total	1.0%	8.3%	% of Total	1.2%	5.5%
Other Sources (\$000s)	\$30,962.1	\$13,267,031.3	Culture / Recreation (\$000s)	\$4,585.21	\$2,101,309.57
Per Capita \$	\$323.16	\$624.55	Per Capita \$	\$47.86	\$98.92
% of Total	7.1%	13.1%	% of Total	1.1%	2.4%
			Other Uses and Non-Operating (\$000s)	\$29,325.20	\$12,196,205.02
			Per Capita \$	\$306.08	\$574.14
			% of Total	7.3%	14.0%
			Court-Related Expenditures (\$000s)	\$18,375.76	\$4,088,072.79
			Per Capita \$	\$191.80	\$192.45
			% of Total	4.6%	4.7%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Nassau County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	1,335.5	2,158.0
Admissions to prison FY 2023-24	144	27,227
Admissions to prison per 100,000 population FY 2023-24	138.5	118.3

Health Insurance Status

Percent Insured by Age Group	Nassau County	Florida
Under 65 years	90.7%	86.1%
Under 19 years	93.6%	92.7%
18 to 64 years	89.7%	83.8%

Education

Public Education Schools Traditional Setting (2023-24)	Nassau County School District	Florida
Total (state total includes special districts)	17	3,787
Elementary	9	1,877
Middle	3	565
Senior High	5	729
Combination	0	616

Educational attainment Persons aged 25 and older	Nassau County	Florida
% HS graduate or higher	92.3%	89.6%
% bachelor's degree or higher	34.5%	33.2%

Other County Profiles
Criminal Justice County Profiles
School District Profiles

State and Local Taxation

2024	Nassau County	Not County-Wide*
County	6.8822	1.5777
School	6.3290	
Municipal		1.3254
Special Districts	0.2081	0.0593

* MSTU included in Not County-Wide "County" category

State Infrastructure

Transportation	Nassau County	Florida
State Highway		
Centerline Miles	111.5	12,189.9
Lane Miles	419.2	45,742.2
Conservation Land (land acres only)		
State-Owned (includes partially-owned)	23,204	5,689,323
% of Total Conservation Land (CL)	98.6%	54.9%
% of Total Area Land	5.6%	16.6%
% of Florida State-Owned CL	0.4%	

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