

Santa Rosa County

Florida's 29th most populous county
with 0.9% of Florida's population



Population

	Santa Rosa County	Florida
Census Population		
1980 Census	55,988	9,746,961
1990 Census	81,608	12,938,071
2000 Census	117,743	15,982,824
2010 Census	151,372	18,801,332
2020 Census	188,000	21,538,187
% change 2010-2020	24.2%	14.6%
Age		
% Under 18 years of age	22.8%	19.5%
% Aged 65 and over	16.7%	21.2%
% Median age	40.3	43.0
Gender		
% Male	50.8%	48.6%
% Female	49.2%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	78.5%	51.5%
% Not Hispanic-Black or African American	5.7%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.6%	0.2%
% Not Hispanic-Asian	2.0%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.2%	0.1%
% Not Hispanic-Some Other Race	0.5%	0.6%
% Not Hispanic-Two or More Races	6.3%	3.7%
% Hispanic or Latino (of any race)	6.3%	26.5%

Population Estimates

	Santa Rosa County	Florida
2021 Estimate	191,911	21,898,945
% change 2020-2021	2.1%	1.7%
2022 Estimate	196,834	22,276,132
% change 2020-2022	4.7%	3.4%
2023 Estimate	202,772	22,634,867
% change 2020-2023	7.9%	5.1%
Based on 2023 Estimate		
2025	211,644	23,292,200
2030	230,891	24,698,545
2035	245,930	25,814,954
2040	257,937	26,682,030
2045	268,348	27,409,376
2050	278,045	28,065,018

Population Characteristics

	County	Florida
Language Spoken at home (% of total persons aged 5 and over)		
Speak only English	93.7%	70.1%
Speak a language other than English	6.3%	29.9%
Speak English "very well"	4.5%	18.1%
Place of birth		
Foreign born	5.0%	21.1%
Veteran status		
Civilian population 18 and over	17.0%	7.9%

Migration

	Santa Rosa County	Florida
Residence 1 Year Ago Persons aged 1 and over		
Same house	83.6%	85.6%
Different house in the U.S.	15.8%	13.5%
Same county in Florida	5.9%	7.4%
Different county in Florida	4.4%	3.1%
Different county in another state	5.5%	3.0%
Abroad	0.6%	0.9%

Real Gross Domestic Product

	Santa Rosa County	Florida
Real GDP (Thousands of Chained 2017 Dollars)		
2017 GDP	4,429,464	1,014,866,863
Percent of the State	0.4%	
2018 GDP	4,722,334	1,050,433,812
Percent of the State	0.4%	
2019 GDP	4,832,487	1,079,271,045
Percent of the State	0.4%	
2020 GDP	4,945,621	1,068,377,540
Percent of the State	0.5%	
2021 GDP	5,247,338	1,164,778,182
Percent of the State	0.5%	
2022 GDP	5,510,110	1,218,430,197
Percent of the State	0.5%	

Population by Housing Type

	Santa Rosa County	Florida
Household Population	181,787	21,073,604
Household Population per Occupied Housing Unit	2.62	2.47
Group Quarters Population	6,213	464,583

Housing

	Santa Rosa County	Florida
Housing Counts		
Housing units, 2020 Census	75,854	9,865,350
Occupied	69,454	8,529,067
Vacant	6,400	1,336,283

Building Permits

	Santa Rosa County	Florida
Units Permitted		
2000	1,056	155,269
2010	781	38,679
2020	2,181	164,074
2021	2,091	213,494
2022	1,530	211,962
2023	1,774	193,788

Density

	County	Florida
Persons per square mile		
2000	115.8	296.4
2010	149.6	350.6
2020	185.7	401.4
2023	200.3	421.9

Households and Family Households

	Santa Rosa County	Florida
Households		
Total households, 2000 Census	43,793	6,338,075
Family households, 2000 Census	33,321	4,210,760
% with own children under 18	48.0%	42.3%
Total households, 2010 Census	56,910	7,420,802
Family households, 2010 Census	41,553	4,835,475
% with own children under 18	43.2%	40.0%
Average Household Size, 2010 Census	2.59	2.48
Average Family Size, 2010 Census	2.99	3.01
Total households, 2020 Census	69,454	8,529,067
Family households, 2020 Census	50,727	5,571,482
% with own children under 18	39.9%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CCR).

Employment and Labor Force

Establishments 2023, preliminary	Santa Rosa County	Florida	Establishments % of All Industries, 2023, preliminary	Santa Rosa County	Florida
All industries	4,537	878,638	All industries	4,537	878,638
Natural Resource & Mining	43	5,768	Natural Resource & Mining	0.9%	0.7%
Construction	664	82,713	Construction	14.6%	9.4%
Manufacturing	118	25,594	Manufacturing	2.6%	2.9%
Trade, Transportation and Utilities	702	151,461	Trade, Transportation and Utilities	15.5%	17.2%
Information	77	19,747	Information	1.7%	2.2%
Financial Activities	525	95,110	Financial Activities	11.6%	10.8%
Professional & Business Services	995	226,854	Professional & Business Services	21.9%	25.8%
Education & Health Services	534	100,471	Education & Health Services	11.8%	11.4%
Leisure and Hospitality	379	66,292	Leisure and Hospitality	8.4%	7.5%
Other Services	303	59,538	Other Services	6.7%	6.8%
Government	66	5,831	Government	1.5%	0.7%

Average Annual Employment % of All Industries, 2023, preliminary	Santa Rosa County	Florida	Average Annual Wage 2023, preliminary	Santa Rosa County	Florida
All industries	43,158	9,680,249	All industries	\$49,259	\$66,443
Natural Resource & Mining	0.6%	0.7%	Natural Resource & Mining	\$42,688	\$46,399
Construction	8.6%	6.5%	Construction	\$61,521	\$66,905
Manufacturing	3.4%	4.3%	Manufacturing	\$70,977	\$78,331
Trade, Transportation and Utilities	21.2%	20.2%	Trade, Transportation and Utilities	\$40,611	\$59,165
Information	1.5%	1.6%	Information	\$60,842	\$112,706
Financial Activities	4.2%	7.0%	Financial Activities	\$55,763	\$100,986
Professional & Business Services	11.8%	16.7%	Professional & Business Services	\$64,927	\$83,076
Education & Health Services	13.0%	15.1%	Education & Health Services	\$58,582	\$63,872
Leisure and Hospitality	16.1%	13.4%	Leisure and Hospitality	\$23,352	\$35,532
Other Services	3.3%	3.0%	Other Services	\$39,592	\$49,297
Government	15.7%	11.2%	Government	\$56,182	\$67,715

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older	Santa Rosa County	Florida	Unemployment Rate	Santa Rosa County	Florida
2000	63.6%	63.7%	2000	3.8%	3.7%
2010	61.4%	61.8%	2010	9.0%	10.8%
2020	57.6%	58.5%	2020	5.5%	8.1%
2021	56.8%	59.1%	2021	3.6%	4.7%
2022	56.9%	59.8%	2022	2.8%	3.0%
2023	57.2%	60.5%	2023	2.8%	2.9%

Income and Financial Health

Personal Income (\$000s)	Santa Rosa	Florida	Per Capita Personal Income	Santa Rosa	Florida
2000	\$2,938,342	\$471,588,082	2000	\$24,825	\$29,387
2010	\$5,627,352	\$730,690,145	2010	\$36,798	\$38,778
% change 2000-2010	91.5%	54.9%	% change 2000-2010	48.2%	32.0%
2020	\$9,548,060	\$1,221,121,559	2020	\$50,522	\$56,561
% change 2010-2020	69.7%	67.1%	% change 2010-2020	37.3%	45.9%
2021	\$10,796,688	\$1,376,879,460	2021	\$55,715	\$63,078
% change 2020-2021	13.1%	12.8%	% change 2020-2021	10.3%	11.5%
2022	\$11,388,515	\$1,441,598,918	2022	\$57,440	\$64,808
% change 2021-2022	5.5%	4.7%	% change 2021-2022	3.1%	2.7%

Earnings by Place of Work (\$000s)	Santa Rosa County	Florida	Median Income	Santa Rosa County	Florida
2000	\$1,008,038	\$308,751,767	Median Household Income	\$84,715	\$67,917
2010	\$1,821,858	\$439,036,383	Median Family Income	\$98,722	\$81,514
% change 2000-2010	80.7%	42.2%			
2020	\$2,948,037	\$683,698,267			
% change 2010-2020	61.8%	55.7%			
2021	\$3,269,695	\$768,399,192			
% change 2020-2021	10.9%	12.4%			
2022	\$3,630,975	\$844,048,879			
% change 2021-2022	11.0%	9.8%			

Workers Aged 16 and Over	Santa Rosa County	Florida	Personal Bankruptcy Filing Rate (per 1,000 population)	Santa Rosa County	Florida
Place of Work in Florida			12-Month Period Ending September 30, 2022	0.73	1.14
Worked outside county of residence	45.7%	17.3%	12-Month Period Ending September 30, 2023	0.78	1.16
Travel Time to Work			State Rank	42	NA
Mean travel time to work (minutes)	30.4	27.9			

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2020-21	Santa Rosa County	Florida*	Expenditures 2020-21	Santa Rosa County	Florida*
Total - All Revenue Account Codes (\$000s)	\$544,772.9	\$81,512,347.2	Total - All Expenditure Account Codes (\$000s)	\$504,815.28	\$77,064,319.71
Per Capita \$	\$2,838.67	\$3,903.45	Per Capita \$	\$2,630.47	\$3,690.44
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
Taxes (\$000s)	\$92,747.6	\$28,700,395.9	General Government Services** (\$000s)	\$248,364.91	\$30,930,327.83
Per Capita \$	\$483.28	\$1,374.40	Per Capita \$	\$1,294.17	\$1,481.19
% of Total	17.0%	35.2%	% of Total	49.2%	40.1%
Permits, Fee, and Special Assessments (\$000s)	\$18,142.6	\$3,079,751.7	Public Safety (\$000s)	\$80,592.00	\$13,640,661.35
Per Capita \$	\$94.54	\$147.48	Per Capita \$	\$419.94	\$653.22
% of Total	3.3%	3.8%	% of Total	16.0%	17.7%
Intergovernmental Revenues (\$000s)	\$56,068.1	\$9,164,789.4	Physical Environment (\$000s)	\$9,817.76	\$5,265,524.83
Per Capita \$	\$292.16	\$438.88	Per Capita \$	\$51.16	\$252.15
% of Total	10.3%	11.2%	% of Total	1.9%	6.8%
Charges for Services (\$000s)	\$290,917.2	\$23,760,013.8	Transportation (\$000s)	\$16,913.85	\$5,650,946.87
Per Capita \$	\$1,515.90	\$1,137.82	Per Capita \$	\$88.13	\$270.61
% of Total	53.4%	29.1%	% of Total	3.4%	7.3%
Judgments, Fines, and Forfeits (\$000s)	\$1,584.1	\$338,738.4	Economic Environment (\$000s)	\$5,288.00	\$1,975,239.15
Per Capita \$	\$8.25	\$16.22	Per Capita \$	\$27.55	\$94.59
% of Total	0.3%	0.4%	% of Total	1.0%	2.6%
Miscellaneous Revenues (\$000s)	\$6,563.8	\$4,467,076.4	Human Services (\$000s)	\$7,292.80	\$4,694,300.07
Per Capita \$	\$34.20	\$213.92	Per Capita \$	\$38.00	\$224.80
% of Total	1.2%	5.5%	% of Total	1.4%	6.1%
Other Sources (\$000s)	\$78,749.4	\$12,001,581.6	Culture / Recreation (\$000s)	\$4,960.33	\$1,794,823.73
Per Capita \$	\$410.34	\$574.73	Per Capita \$	\$25.85	\$85.95
% of Total	14.5%	14.7%	% of Total	1.0%	2.3%
			Other Uses and Non-Operating (\$000s)	\$34,306.77	\$10,103,703.21
			Per Capita \$	\$178.76	\$483.84
			% of Total	6.8%	13.1%
			Court-Related Expenditures (\$000s)	\$97,278.86	\$3,008,792.67
			Per Capita \$	\$506.90	\$144.08
			% of Total	19.3%	3.9%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	936.9	2,158.0
Admissions to prison FY 2022-23	191	27,209
Admissions to prison per 100,000 population FY 2022-23	94.2	120.2

State Infrastructure

Transportation	County	Florida
State Highway		
Centerline Miles	196.2	12,123.4
Lane Miles	590.6	45,337.5
State Bridges		
Number	57	7,079

State Facilities

Buildings/Facilities (min. 300 Square Feet)		
Number	192	9,426
Square Footage	1,383,835	65,539,144

Conservation Land (land acres only)

State-Owned (includes partially-owned)	183,211	5,689,323
% of Total Conservation Land (CL)	71.5%	54.9%
% of Total Area Land	28.3%	16.6%
% of Florida State-Owned CL	3.2%	

Other County Profiles

Criminal Justice County Profiles
School District Profiles

Health Insurance Status

Percent Insured by Age Group	County	Florida
Under 65 years	90.3%	86.1%
Under 19 years	94.0%	92.7%
18 to 64 years	88.9%	83.8%

State and Local Taxation

2023	Santa Rosa County	
	County-Wide	Not County-Wide*
County	6.0953	
School	5.4460	
Municipal		0.2587
Special Districts	0.0234	0.7982

*MSTU included in Not County-Wide "County" category

Education

Public Education Schools	Santa Rosa County School	Florida
Traditional Setting (2023-24)		
Total (state total includes special districts)	36	3,787
Elementary	17	1,877
Middle	7	565
Senior High	7	729
Combination	5	616

Educational attainment

Persons aged 25 and older	Santa Rosa County	Florida
% HS graduate or higher	92.6%	89.3%
% bachelor's degree or higher	29.9%	32.3%

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