

Santa Rosa County

Florida's 29th most populous county
with 0.9% of Florida's population



Population

	Santa Rosa County	Florida
Census Population		
1980 Census	55,988	9,746,961
1990 Census	81,608	12,938,071
2000 Census	117,743	15,982,824
2010 Census	151,372	18,801,332
2020 Census	188,000	21,538,187
% change 2010-2020	24.2%	14.6%
Age		
% Under 18 years of age	22.8%	19.5%
% Aged 65 and over	16.7%	21.2%
% Median age	40.3	43.0
Gender		
% Male	50.8%	48.6%
% Female	49.2%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	78.5%	51.5%
% Not Hispanic-Black or African American	5.7%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.6%	0.2%
% Not Hispanic-Asian	2.0%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.2%	0.1%
% Not Hispanic-Some Other Race	0.5%	0.6%
% Not Hispanic-Two or More Races	6.3%	3.7%
% Hispanic or Latino (of any race)	6.3%	26.5%

Population Estimates

	Santa Rosa County	Florida
2021 Estimate	191,911	21,898,945
% change 2020-2021	2.1%	1.7%
2022 Estimate	196,834	22,276,132
% change 2020-2022	4.7%	3.4%
2023 Estimate	202,772	22,634,867
% change 2020-2023	7.9%	5.1%
2024 Estimate	207,983	23,014,551
% change 2020-2024	10.6%	6.9%
Based on 2023 Estimate		
2025	211,644	23,292,200
2030	230,891	24,698,545
2035	245,930	25,814,954
2040	257,937	26,682,030
2045	268,348	27,409,376
2050	278,045	28,065,018

Population Characteristics

	County	Florida
(% of total persons aged 5 and over)		
Speak only English	93.4%	69.9%
Speak a language other than English	6.6%	30.1%
Speak English "very well"	4.7%	18.0%
Place of birth		
Foreign born	4.7%	21.4%
Veteran status		
Civilian population 18 and over	16.4%	7.7%

Migration

	Santa Rosa County	Florida
Residence 1 Year Ago		
Persons aged 1 and over		
Same house	84.7%	86.0%
Different house in the U.S.	14.8%	13.0%
Same county in Florida	5.9%	6.9%
Different county in Florida	4.0%	3.1%
Different county in another state	4.9%	3.0%
Abroad	0.5%	1.0%

Real Gross Domestic Product

	Santa Rosa County	Florida
Real GDP (Thousands of Chained 2017 Dollars)		
2017 GDP	4,429,464	1,014,866,863
Percent of the State	0.4%	
2018 GDP	4,722,334	1,050,433,812
Percent of the State	0.4%	
2019 GDP	4,871,580	1,084,913,903
Percent of the State	0.4%	
2020 GDP	4,939,077	1,069,758,799
Percent of the State	0.5%	
2021 GDP	5,304,880	1,170,526,307
Percent of the State	0.5%	
2022 GDP	5,607,886	1,239,883,625
Percent of the State	0.5%	
2023 GDP	5,826,688	1,292,787,615
Percent of the State	0.5%	

Population by Housing Type

	Santa Rosa County	Florida
Household Population	181,787	21,073,604
Household Population per Occupied Housing Unit	2.62	2.47
Group Quarters Population	6,213	464,583

Housing

	Santa Rosa County	Florida
Housing Counts		
Housing units, 2020 Census	75,854	9,865,350
Occupied	69,454	8,529,067
Vacant	6,400	1,336,283

Building Permits

	Santa Rosa County	Florida
Units Permitted		
2000	1,056	155,269
2010	781	38,679
2020	2,181	164,074
2021	2,091	213,494
2022	1,530	211,962
2023	1,774	193,788

Density

	County	Florida
Persons per square mile		
2000	115.8	296.4
2010	149.6	350.6
2020	185.7	401.4
2023	200.3	421.9
2024	205.4	429.0

Households and Family Households

	Santa Rosa County	Florida
Households		
Total households, 2000 Census	43,793	6,338,075
Family households, 2000 Census	33,321	4,210,760
% with own children under 18	48.0%	42.3%
Total households, 2010 Census	56,910	7,420,802
Family households, 2010 Census	41,553	4,835,475
% with own children under 18	43.2%	40.0%
Average Household Size, 2010 Census	2.59	2.48
Average Family Size, 2010 Census	2.99	3.01
Total households, 2020 Census	69,454	8,529,067
Family households, 2020 Census	50,727	5,571,482
% with own children under 18	39.9%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments 2023	Santa Rosa County	Florida
All industries	4,537	878,947
Natural Resource & Mining	43	5,771
Construction	665	82,738
Manufacturing	118	25,599
Trade, Transportation and Utilities	702	151,500
Information	77	19,752
Financial Activities	525	95,132
Professional & Business Services	994	226,936
Education & Health Services	534	100,498
Leisure and Hospitality	379	66,309
Other Services	304	59,548
Government	66	5,830

Establishments % of All Industries	Santa Rosa County	Florida
All industries	4.537	878.947
Natural Resource & Mining	0.9%	0.7%
Construction	14.7%	9.4%
Manufacturing	2.6%	2.9%
Trade, Transportation and Utilities	15.5%	17.2%
Information	1.7%	2.2%
Financial Activities	11.6%	10.8%
Professional & Business Services	21.9%	25.8%
Education & Health Services	11.8%	11.4%
Leisure and Hospitality	8.4%	7.5%
Other Services	6.7%	6.8%
Government	1.5%	0.7%

Average Annual Employment % of All Industries, 2023	Santa Rosa County	Florida
All industries	43,151	9,678,557
Natural Resource & Mining	0.6%	0.7%
Construction	8.6%	6.5%
Manufacturing	3.4%	4.4%
Trade, Transportation and Utilities	21.2%	20.2%
Information	1.5%	1.6%
Financial Activities	4.2%	6.9%
Professional & Business Services	11.8%	16.7%
Education & Health Services	13.0%	15.1%
Leisure and Hospitality	16.1%	13.4%
Other Services	3.3%	3.0%
Government	15.7%	11.2%

Average Annual Wage 2023	Santa Rosa County	Florida
All industries	\$49,261	\$66,446
Natural Resource & Mining	\$42,688	\$46,398
Construction	\$61,504	\$66,902
Manufacturing	\$70,977	\$78,331
Trade, Transportation and Utilities	\$40,611	\$59,161
Information	\$60,842	\$112,704
Financial Activities	\$55,732	\$101,130
Professional & Business Services	\$64,990	\$83,076
Education & Health Services	\$58,582	\$63,868
Leisure and Hospitality	\$23,352	\$35,528
Other Services	\$39,592	\$49,293
Government	\$56,182	\$67,715

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older	Santa Rosa County	Florida
2000	63.6%	63.7%
2010	61.4%	61.8%
2020	57.0%	58.1%
2021	56.8%	59.1%
2022	56.9%	59.8%
2023	56.8%	60.4%

Unemployment Rate	Santa Rosa County	Florida
2000	3.8%	3.7%
2010	9.0%	10.8%
2020	5.5%	8.1%
2021	3.6%	4.7%
2022	2.8%	3.0%
2023	2.8%	2.9%

Income and Financial Health

Personal Income (\$000s)	Santa Rosa County	Florida
2000	\$2,938,342	\$471,588,082
2010	\$5,627,352	\$730,690,145
% change 2000-2010	91.5%	54.9%
2020	\$9,485,932	\$1,220,782,745
% change 2010-2020	68.6%	67.1%
2021	\$10,755,082	\$1,358,786,260
% change 2020-2021	13.4%	11.3%
2022	\$11,195,969	\$1,436,107,237
% change 2021-2022	4.1%	5.7%
2023	\$12,064,829	\$1,553,426,399
% change 2022-2023	7.8%	8.2%

Per Capita Personal Income	Santa Rosa County	Florida
2000	\$24,825	\$29,387
2010	\$36,798	\$38,778
% change 2000-2010	48.2%	32.0%
2020	\$50,187	\$56,540
% change 2010-2020	36.4%	45.8%
2021	\$55,510	\$62,242
% change 2020-2021	10.6%	10.1%
2022	\$56,489	\$64,557
% change 2021-2022	1.8%	3.7%
2023	\$59,385	\$68,703
% change 2022-2023	5.1%	6.4%

Earnings by Place of Work (\$000s)	Santa Rosa County	Florida
2000	\$1,008,038	\$308,751,767
2010	\$1,821,858	\$439,036,383
% change 2000-2010	80.7%	42.2%
2020	\$2,952,938	\$684,270,758
% change 2010-2020	62.1%	55.9%
2021	\$3,287,379	\$771,654,020
% change 2020-2021	11.3%	12.8%
2022	\$3,625,607	\$841,921,275
% change 2021-2022	10.3%	9.1%
2023	\$3,840,812	\$908,440,362
% change 2022-2023	5.9%	7.9%

Median Income	Santa Rosa County	Florida
Median Household Income	\$88,968	\$71,711
Median Family Income	\$102,995	\$86,127
Percent in Poverty, 2023		
All ages in poverty	8.1%	12.4%
Under age 18 in poverty	8.6%	16.0%
Related children age 5-17 in families in poverty	8.1%	15.3%

Workers Aged 16 and Over	Santa Rosa County	Florida
Place of Work in Florida		
Worked outside county of residence	45.0%	17.2%
Travel Time to Work		
Mean travel time to work (minutes)	30.2	28.0

Personal Bankruptcy Filing Rate (per 1,000 population)	Santa Rosa County	Florida
12-Month Period Ending September 30, 2022	0.73	1.14
12-Month Period Ending September 30, 2023	0.78	1.16
State Rank	42	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2021-22	Santa Rosa County	Florida*	Expenditures 2021-22	Santa Rosa County	Florida*
Total - All Revenue Account Codes (\$000s)	\$515,739.3	\$100,987,094.3	Total - All Expenditure Account Codes (\$000s)	\$518,486.55	\$87,375,419.16
Per Capita \$	\$2,620.17	\$4,753.99	Per Capita \$	\$2,634.13	\$4,113.22
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
General Government Taxes (\$000s)	\$103,710.5	\$38,773,224.6	General Government Services** (\$000s)	\$320,002.95	\$36,715,485.34
Per Capita \$	\$526.89	\$1,825.26	Per Capita \$	\$1,625.75	\$1,728.39
% of Total	20.1%	38.4%	% of Total	61.7%	42.0%
Permits, Fee, and Special Assessments (\$000s)	\$18,738.3	\$4,209,936.0	Public Safety (\$000s)	\$74,905.00	\$13,363,472.90
Per Capita \$	\$95.20	\$198.18	Per Capita \$	\$380.55	\$629.09
% of Total	3.6%	4.2%	% of Total	14.4%	15.3%
Intergovernmental Revenues (\$000s)	\$45,627.1	\$8,275,034.7	Physical Environment (\$000s)	\$15,661.63	\$5,823,076.34
Per Capita \$	\$231.81	\$389.55	Per Capita \$	\$79.57	\$274.12
% of Total	8.8%	8.2%	% of Total	3.0%	6.7%
Charges for Services (\$000s)	\$302,581.3	\$25,774,652.2	Transportation (\$000s)	\$27,099.79	\$6,146,973.86
Per Capita \$	\$1,537.24	\$1,213.35	Per Capita \$	\$137.68	\$289.37
% of Total	58.7%	25.5%	% of Total	5.2%	7.0%
Judgments, Fines, and Forfeits (\$000s)	\$1,536.5	\$2,289,306.5	Economic Environment (\$000s)	\$7,244.33	\$2,095,127.71
Per Capita \$	\$7.81	\$107.77	Per Capita \$	\$36.80	\$98.63
% of Total	0.3%	2.3%	% of Total	1.4%	2.4%
Miscellaneous Revenues (\$000s)	\$5,682.8	\$8,397,909.0	Human Services (\$000s)	\$6,741.71	\$4,845,695.64
Per Capita \$	\$28.87	\$395.33	Per Capita \$	\$34.25	\$228.11
% of Total	1.1%	8.3%	% of Total	1.3%	5.5%
Other Sources (\$000s)	\$37,862.8	\$13,267,031.3	Culture / Recreation (\$000s)	\$4,885.12	\$2,101,309.57
Per Capita \$	\$192.36	\$624.55	Per Capita \$	\$24.82	\$98.92
% of Total	7.3%	13.1%	% of Total	0.9%	2.4%
			Other Uses and Non-Operating (\$000s)	\$37,841.95	\$12,196,205.02
			Per Capita \$	\$192.25	\$574.14
			% of Total	7.3%	14.0%
			Court-Related Expenditures (\$000s)	\$24,104.08	\$4,088,072.79
			Per Capita \$	\$122.46	\$192.45
			% of Total	4.6%	4.7%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Santa Rosa County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	936.9	2,158.0
Admissions to prison FY 2023-24	313	27,227
Admissions to prison per 100,000 population FY 2023-24	150.5	118.3

Health Insurance Status

Percent Insured by Age Group	Santa Rosa County	Florida
Under 65 years	90.3%	86.1%
Under 19 years	94.0%	92.7%
18 to 64 years	88.9%	83.8%

Education

Public Education Schools	Santa Rosa County School District	Florida
Traditional Setting (2023-24)		
Total (state total includes special districts)	36	3,787
Elementary	17	1,877
Middle	7	565
Senior High	7	729
Combination	5	616

Educational attainment	Santa Rosa County	Florida
Persons aged 25 and older		
% HS graduate or higher	92.6%	89.6%
% bachelor's degree or higher	31.0%	33.2%

Other County Profiles
Criminal Justice County Profiles
School District Profiles

State and Local Taxation

2024	Santa Rosa County	Not County-Wide*
County	5.9550	
School	5.3980	
Municipal		0.2548
Special Districts	0.0218	0.5088

*MSTU included in Not County-Wide "County" category

State Infrastructure

Transportation	Santa Rosa County	Florida
State Highway		
Centerline Miles	196.2	12,189.9
Lane Miles	591.1	45,742.2
Conservation Land (land acres only)		
State-Owned (includes partially-owned)	183,211	5,689,323
% of Total Conservation Land (CL)	71.5%	54.9%
% of Total Area Land	28.3%	16.6%
% of Florida State-Owned CL	3.2%	

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