

Regional Economic Activity, June 2023 over June 2022
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1796.7	368.3	111.5	308.1	413.9	221.0	373.9	292.6
% change	1.1%	-1.4%	2.2%	-16.2%	-2.7%	22.3%	16.3%	-5.5%
Daytona Beach	964.6	209.0	46.6	232.7	259.4	69.2	147.8	226.7
% change	0.4%	-0.2%	-5.5%	1.3%	-0.6%	-3.6%	6.1%	-0.2%
Ft. Lauderdale	4286.3	964.0	284.8	830.8	1133.2	224.2	849.4	219.8
% change	0.2%	-1.5%	-6.6%	6.1%	0.6%	-5.0%	0.0%	0.1%
Ft. Walton	684.2	109.8	39.6	269.2	152.8	38.4	74.3	265.2
% change	-2.1%	8.6%	5.1%	-2.8%	-5.7%	-10.9%	-4.6%	-2.6%
Gainesville	449.0	98.1	17.9	93.0	130.4	44.8	64.9	207.7
% change	1.0%	19.2%	8.2%	4.6%	-5.3%	-18.0%	0.4%	3.9%
Jacksonville	3198.4	639.9	167.6	673.3	819.0	242.4	656.3	230.9
% change	0.0%	0.8%	-7.4%	4.9%	-2.1%	-13.2%	5.0%	1.4%
Miami	6119.9	996.8	383.4	1367.7	1714.1	244.1	1413.9	257.0
% change	-2.7%	-6.1%	-0.5%	-8.3%	-0.9%	-6.7%	3.7%	-2.2%
Naples	1057.2	175.0	93.5	235.2	293.8	95.2	164.6	303.9
% change	7.0%	8.2%	6.2%	3.6%	4.9%	9.9%	14.0%	0.9%
Ocala	673.7	178.4	35.1	92.4	167.4	67.2	133.2	256.6
% change	0.9%	4.2%	2.0%	6.9%	1.8%	-19.3%	4.3%	3.7%
Orlando/Kissimmee	7995.5	1231.3	267.8	3038.1	1664.5	453.7	1340.1	274.2
% change	0.6%	2.0%	-3.5%	-2.2%	0.5%	1.1%	6.8%	0.7%
Palm Bay/Melbourne	1059.1	200.1	51.1	212.2	310.1	89.3	196.2	228.3
% change	4.4%	4.6%	-5.1%	6.2%	2.4%	0.9%	10.5%	2.8%
Palm Coast	138.8	19.1	4.9	39.6	39.8	14.9	20.5	424.0
% change	-3.4%	8.6%	-8.2%	4.1%	-4.9%	-7.9%	-17.2%	3.2%
Panama City	712.1	80.9	30.6	310.0	165.0	52.6	73.0	266.9
% change	-0.4%	5.1%	2.0%	1.4%	-4.4%	-7.3%	0.3%	0.4%
Pensacola	960.7	168.7	49.7	255.1	251.4	83.7	152.1	234.1
% change	-2.5%	2.0%	-2.3%	5.3%	-3.7%	-17.9%	-6.9%	-0.5%
Port St. Lucie/Ft. Pierce	880.0	187.4	65.7	154.3	206.3	82.0	184.3	270.0
% change	2.2%	1.6%	3.8%	6.5%	0.6%	-9.5%	6.8%	0.5%
Punta Gorda	368.6	71.5	31.2	59.9	91.0	45.6	69.5	263.9
% change	7.9%	9.8%	8.3%	4.0%	4.1%	21.4%	6.5%	5.1%
Sarasota/Bradenton	1858.3	358.5	119.5	418.4	447.9	151.2	362.8	265.6
% change	4.2%	16.3%	1.3%	2.6%	1.5%	0.7%	1.3%	4.5%
Sebastian/Vero Beach	258.4	51.0	15.7	50.2	75.6	21.3	44.6	230.4
% change	-0.4%	-6.0%	-9.8%	6.0%	-1.3%	4.9%	2.3%	0.8%
Tallahassee	535.9	107.6	23.9	103.8	154.0	48.1	98.6	176.0
% change	-0.3%	7.3%	-5.7%	6.1%	-4.9%	-6.7%	-2.3%	0.4%
Tampa/St. Petersburg	6322.9	1323.1	342.0	1316.1	1661.1	414.8	1265.8	226.8
% change	0.5%	-0.9%	-5.8%	1.8%	-0.4%	-6.1%	6.4%	1.7%
West Palm Beach	3231.4	530.1	226.7	668.8	905.0	203.6	697.2	228.0
% change	2.2%	-2.9%	-2.9%	8.4%	2.2%	-5.0%	4.9%	1.6%
Winter Haven/Lakeland	1222.1	267.1	41.9	193.8	302.9	118.9	297.4	246.8
% change	0.3%	-0.6%	-9.3%	-2.7%	5.2%	-13.1%	6.2%	0.9%
STATEWIDE	56520.7	9149.2	2893.8	11999.6	17790.8	3637.2	11049.9	274.1
% change	-0.1%	-0.5%	-3.9%	-0.1%	0.4%	-7.1%	3.2%	0.5%