

Regional Economic Activity, April 2024 over April 2023
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1955.7	404.0	107.7	416.6	460.0	183.5	383.9	286.5
% change	-1.0%	-5.5%	-11.7%	10.4%	-0.8%	-15.9%	4.6%	0.3%
Daytona Beach	956.9	220.0	39.6	231.3	256.0	68.6	141.5	217.9
% change	-3.8%	-4.8%	-9.0%	-6.1%	-2.3%	-4.5%	0.9%	-1.5%
Ft. Lauderdale	4432.3	989.1	247.7	928.7	1145.7	251.0	870.1	217.1
% change	0.2%	-2.6%	-4.3%	-1.4%	-0.7%	6.9%	6.3%	-1.1%
Ft. Walton	501.5	85.2	30.2	156.2	126.6	36.9	66.5	248.8
% change	-4.9%	-9.5%	-0.7%	-7.4%	-4.2%	-2.2%	3.4%	-3.1%
Gainesville	459.6	92.3	12.7	102.2	129.6	53.1	69.7	200.1
% change	-3.1%	-5.5%	-8.9%	2.8%	-13.8%	6.9%	9.5%	-2.1%
Jacksonville	3261.3	673.9	138.9	678.9	846.0	250.2	673.4	238.1
% change	3.5%	3.0%	-5.6%	-0.4%	3.4%	4.9%	9.9%	2.1%
Miami	6567.6	1062.2	409.2	1610.5	1727.8	257.3	1500.4	259.7
% change	2.9%	-0.4%	9.4%	-1.6%	1.6%	2.6%	10.6%	1.4%
Naples	1238.0	198.1	88.6	359.8	326.1	82.4	183.1	296.7
% change	-0.4%	1.2%	-6.6%	6.3%	-10.1%	-19.6%	22.8%	0.9%
Ocala	691.4	177.4	29.7	103.8	172.3	70.4	137.8	253.1
% change	3.0%	-1.8%	4.3%	3.6%	1.1%	10.8%	7.6%	-0.5%
Orlando/Kissimmee	7848.6	1281.0	251.5	2965.5	1610.9	424.6	1315.1	280.9
% change	-3.9%	4.4%	-1.7%	-10.4%	-3.1%	-4.2%	4.0%	1.2%
Palm Bay/Melbourne	1039.2	200.6	47.1	225.7	301.9	79.0	185.0	228.8
% change	-1.0%	-0.8%	0.5%	1.8%	-2.4%	3.6%	-4.3%	0.3%
Palm Coast	145.0	20.1	4.4	41.4	40.4	14.8	23.8	427.5
% change	2.0%	0.5%	-0.9%	6.3%	-2.9%	-0.9%	7.4%	1.4%
Panama City	543.8	82.0	24.4	172.9	125.9	58.2	80.4	257.2
% change	0.8%	7.7%	-2.8%	-4.3%	-6.6%	12.2%	13.3%	-0.2%
Pensacola	875.9	165.2	45.9	204.5	231.1	81.5	147.7	231.2
% change	1.7%	2.8%	3.7%	1.1%	-4.6%	4.3%	10.3%	0.6%
Port St. Lucie/Ft. Pierce	933.2	213.4	56.4	171.6	209.6	93.8	188.4	269.1
% change	2.3%	7.9%	-6.2%	0.5%	-3.9%	4.3%	7.4%	1.2%
Punta Gorda	416.5	91.3	28.2	77.2	98.3	47.9	73.8	267.0
% change	2.1%	14.1%	-2.0%	8.0%	-5.0%	-10.2%	3.8%	3.4%
Sarasota/Bradenton	2007.0	395.8	112.6	486.7	470.9	158.3	382.7	266.7
% change	0.0%	5.6%	-1.7%	-3.7%	-3.9%	-0.5%	5.2%	1.6%
Sebastian/Vero Beach	291.9	57.2	16.0	66.2	85.6	20.8	46.2	231.3
% change	-1.2%	3.4%	2.0%	-4.9%	-4.0%	-8.5%	6.8%	1.0%
Tallahassee	557.7	110.3	20.7	117.9	154.5	49.4	104.8	179.2
% change	2.2%	5.7%	-8.0%	1.5%	-2.1%	3.4%	7.7%	2.4%
Tampa/St. Petersburg	6406.2	1367.7	292.2	1459.9	1579.6	429.5	1277.3	220.5
% change	-2.2%	-1.2%	-5.3%	-4.2%	-6.4%	2.0%	4.2%	-2.8%
West Palm Beach	3458.5	562.3	220.5	784.7	970.6	214.9	705.5	227.9
% change	1.2%	-3.6%	0.5%	0.3%	1.6%	4.8%	5.1%	1.2%
Winter Haven/Lakeland	1333.6	339.7	35.6	236.4	295.1	115.8	311.0	249.2
% change	7.2%	21.5%	-5.0%	0.5%	-3.3%	-0.7%	15.3%	0.8%
STATEWIDE	57509.0	9623.3	2683.0	12543.9	17662.1	3623.5	11373.2	277.2
% change	1.7%	0.9%	-1.5%	-3.4%	2.1%	0.5%	9.1%	1.9%