

Regional Economic Activity, September 2024 over September 2023
 Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1565.9	327.2	90.6	278.1	377.6	143.8	348.6	292.8
% change	-7.1%	-8.2%	-13.2%	-4.0%	-2.6%	-20.2%	-5.3%	-2.7%
Daytona Beach	817.6	185.1	35.8	182.6	230.1	56.9	127.1	214.8
% change	-21.0%	-9.7%	-13.1%	-4.3%	-2.8%	-5.4%	-57.7%	-1.9%
Ft. Lauderdale	3900.6	836.4	224.1	738.8	1064.8	203.3	833.2	208.4
% change	-4.4%	-11.7%	-13.6%	-0.8%	-2.4%	-5.8%	1.3%	-3.7%
Ft. Walton	475.4	91.8	24.6	140.7	125.8	31.8	60.6	258.4
% change	-5.2%	-3.9%	-16.8%	-4.1%	-3.4%	-4.1%	-8.7%	-0.7%
Gainesville	428.4	78.9	14.0	102.2	130.0	37.9	65.5	196.7
% change	-8.0%	-19.1%	-3.1%	-5.8%	-4.7%	-14.6%	1.5%	-1.3%
Jacksonville	3012.0	600.6	137.8	620.7	847.7	211.0	594.2	230.0
% change	-1.7%	-4.9%	-8.0%	-1.9%	6.8%	-7.9%	-5.3%	1.6%
Miami	6119.3	983.2	435.5	1350.4	1671.0	245.0	1434.1	251.8
% change	0.6%	-2.8%	9.4%	1.2%	-0.6%	8.0%	0.1%	0.6%
Naples	914.3	141.3	84.6	253.0	221.4	72.6	141.4	291.2
% change	-10.2%	-19.9%	-5.8%	7.9%	-20.7%	-16.6%	-6.5%	-8.2%
Ocala	636.3	153.7	28.0	92.4	156.5	83.2	122.5	249.7
% change	-1.4%	-10.2%	-11.3%	3.7%	-0.2%	25.4%	-6.0%	-0.7%
Orlando/Kissimmee	7533.3	1147.0	239.1	2786.3	1520.8	367.9	1472.2	263.5
% change	-1.9%	-4.0%	-7.8%	1.7%	-4.7%	-13.5%	0.7%	-0.7%
Palm Bay/Melbourne	951.3	184.2	40.6	190.0	278.0	74.6	183.8	222.1
% change	-2.9%	-6.4%	-12.2%	1.0%	-1.1%	2.3%	-5.5%	-1.0%
Palm Coast	123.0	16.7	4.2	30.9	39.4	12.4	19.3	431.8
% change	-4.3%	-10.8%	-0.7%	2.8%	1.8%	-1.6%	-19.8%	4.2%
Panama City	482.2	63.1	21.2	150.2	122.4	43.6	81.7	262.4
% change	-4.9%	-16.8%	-15.2%	-3.5%	-6.8%	-6.1%	12.0%	-2.6%
Pensacola	829.4	147.3	40.4	188.5	238.6	65.0	149.6	233.0
% change	-1.2%	-5.7%	-8.2%	0.5%	0.7%	-11.0%	5.3%	-0.3%
Port St. Lucie/Ft. Pierce	823.8	175.8	51.5	159.5	193.9	72.8	170.2	274.0
% change	-0.1%	-2.2%	-8.7%	8.1%	0.5%	-3.9%	-1.4%	0.7%
Punta Gorda	309.4	63.0	22.6	51.9	79.4	34.5	58.0	261.2
% change	-11.7%	-16.8%	-11.4%	-3.0%	-3.4%	-23.2%	-15.6%	-1.6%
Sarasota/Bradenton	1576.2	329.3	97.6	290.6	391.9	138.5	328.3	261.4
% change	-6.9%	-4.7%	-15.3%	-12.3%	-5.2%	1.3%	-6.6%	-0.2%
Sebastian/Vero Beach	243.4	47.3	14.0	53.9	70.8	17.8	39.6	225.2
% change	-6.0%	-12.9%	-9.5%	-1.1%	-3.1%	-8.3%	-6.3%	-2.9%
Tallahassee	525.3	91.1	21.7	114.2	156.3	49.9	92.1	171.9
% change	-3.3%	-15.1%	-5.6%	-1.0%	-1.6%	15.1%	-3.3%	1.0%
Tampa/St. Petersburg	5478.0	1185.4	273.9	1091.9	1421.3	370.9	1134.6	210.0
% change	-9.9%	-9.8%	-13.1%	-11.8%	-10.1%	-4.0%	-9.1%	-4.8%
West Palm Beach	3138.5	493.9	200.2	718.4	854.3	206.7	665.1	224.7
% change	-1.8%	-4.2%	-6.8%	2.2%	-3.6%	6.4%	-2.7%	-0.8%
Winter Haven/Lakeland	1130.9	241.2	35.8	195.7	278.2	97.4	282.6	242.3
% change	-7.6%	-18.0%	-11.1%	0.2%	-1.4%	-11.8%	-6.2%	-2.2%
STATEWIDE	52759.0	8377.7	2673.0	10488.2	16999.2	3269.4	10951.5	270.3
% change	-2.5%	-7.2%	-6.1%	-1.5%	-0.6%	-3.4%	-1.5%	0.3%