

Regional Economic Activity, May 2025 over May 2024
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1837.2	379.8	93.2	365.0	430.5	195.6	373.1	290.7
% change	1.9%	-1.5%	-6.4%	3.6%	2.5%	16.1%	-1.1%	0.2%
Daytona Beach	1011.4	237.9	42.8	234.4	258.2	97.2	140.9	222.8
% change	4.3%	3.2%	10.3%	1.7%	-1.6%	47.5%	-0.4%	1.5%
Ft. Lauderdale	4432.4	982.3	236.8	918.0	1148.8	236.9	909.5	216.0
% change	2.3%	0.0%	-10.2%	5.9%	2.0%	5.3%	4.8%	-0.9%
Ft. Walton	605.2	106.3	28.7	199.0	144.4	57.1	69.6	258.0
% change	6.4%	18.7%	-15.2%	-1.5%	3.5%	66.8%	0.2%	1.1%
Gainesville	480.4	101.3	13.7	100.6	132.9	62.5	69.4	207.6
% change	6.7%	6.5%	-10.2%	-1.8%	2.3%	62.4%	0.8%	2.0%
Jacksonville	3434.5	710.9	147.3	717.8	908.5	288.2	661.7	243.3
% change	4.3%	4.2%	0.3%	4.4%	4.5%	21.2%	-1.1%	2.2%
Miami	6753.3	996.6	451.2	1637.3	1832.9	280.1	1555.2	265.0
% change	3.9%	-4.3%	9.4%	2.9%	4.4%	18.9%	6.4%	1.2%
Naples	1062.3	179.2	77.2	281.6	275.8	91.5	157.1	293.5
% change	-0.3%	-5.5%	-12.2%	3.4%	-3.5%	29.1%	-1.3%	-1.3%
Ocala	733.0	182.7	28.8	102.2	175.8	107.8	135.7	263.6
% change	8.5%	2.3%	-8.5%	5.1%	1.4%	56.9%	7.5%	3.7%
Orlando/Kissimmee	8064.9	1271.3	249.2	3088.7	1665.5	480.1	1310.1	281.4
% change	3.5%	-1.9%	0.0%	7.3%	1.6%	19.7%	-1.4%	0.4%
Palm Bay/Melbourne	1098.6	221.1	42.7	222.6	302.0	105.3	205.0	232.5
% change	7.7%	5.0%	-5.4%	3.2%	3.2%	45.1%	12.0%	1.7%
Palm Coast	151.6	21.1	4.4	38.9	43.7	20.6	22.8	440.1
% change	8.5%	7.6%	-5.0%	3.8%	6.5%	57.6%	-4.3%	1.9%
Panama City	625.9	86.4	24.0	227.3	146.6	65.9	75.6	265.4
% change	4.5%	6.5%	-5.4%	4.3%	2.3%	28.7%	-5.6%	1.4%
Pensacola	953.4	176.5	40.4	241.2	254.4	106.1	134.9	237.0
% change	3.5%	4.6%	-9.5%	4.8%	2.9%	43.2%	-13.8%	1.2%
Port St. Lucie/Ft. Pierce	930.2	216.3	60.3	162.5	219.1	94.9	177.1	278.9
% change	3.9%	5.7%	4.2%	4.4%	5.4%	20.5%	-7.2%	2.9%
Punta Gorda	388.4	83.0	30.3	70.3	93.7	41.1	70.0	271.0
% change	1.7%	4.0%	7.5%	-6.8%	1.7%	3.6%	4.9%	0.4%
Sarasota/Bradenton	2077.4	428.8	122.6	443.7	453.0	225.9	403.4	275.6
% change	8.8%	8.0%	4.6%	5.4%	-2.0%	58.2%	9.5%	2.3%
Sebastian/Vero Beach	287.6	63.1	13.8	57.1	83.3	27.1	43.2	238.3
% change	0.0%	-10.0%	-12.9%	0.0%	4.0%	36.2%	-3.2%	0.8%
Tallahassee	582.8	124.3	21.9	117.9	161.1	59.0	98.7	185.9
% change	4.7%	1.3%	1.8%	2.3%	3.8%	39.4%	-1.0%	2.7%
Tampa/St. Petersburg	6682.2	1435.9	328.5	1403.5	1659.5	605.2	1249.6	227.3
% change	5.1%	3.9%	8.9%	3.0%	-0.2%	59.2%	-1.7%	2.1%
West Palm Beach	3456.2	581.6	216.9	736.0	965.1	233.9	722.8	233.4
% change	3.8%	-2.2%	1.4%	5.1%	2.9%	19.6%	5.3%	1.4%
Winter Haven/Lakeland	1376.5	342.2	37.0	217.6	310.7	164.4	304.6	257.8
% change	8.2%	7.8%	0.2%	5.1%	5.2%	55.0%	-1.6%	2.2%
STATEWIDE	60185.9	9870.7	2709.9	12598.1	19041.9	4520.7	11444.6	289.9
% change	5.2%	2.3%	0.0%	4.3%	4.7%	35.7%	1.5%	4.6%