

Regional Economic Activity, June 2025 over June 2024
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1728.2	334.8	91.2	340.7	434.0	147.3	380.2	294.6
% change	3.4%	-2.6%	-2.9%	5.9%	5.0%	1.8%	7.6%	1.7%
Daytona Beach	976.1	214.6	40.8	236.9	272.6	64.8	146.5	230.3
% change	3.8%	4.7%	5.2%	3.1%	4.5%	1.0%	3.5%	2.9%
Ft. Lauderdale	4243.7	838.1	233.7	851.8	1233.2	206.0	881.0	216.7
% change	2.2%	-3.8%	-2.5%	2.3%	7.6%	-1.5%	3.1%	0.8%
Ft. Walton	680.8	98.5	28.0	276.8	167.2	35.1	75.1	263.4
% change	1.8%	13.9%	-12.9%	-1.1%	2.0%	3.2%	3.7%	1.5%
Gainesville	441.4	91.5	14.4	93.2	137.0	41.6	63.7	207.7
% change	-1.4%	-3.9%	-3.9%	-1.4%	3.0%	4.4%	-9.4%	2.6%
Jacksonville	3322.6	631.2	147.8	689.5	954.7	224.3	675.2	244.2
% change	1.9%	-4.0%	-2.8%	2.8%	6.6%	-4.1%	3.5%	3.3%
Miami	6482.3	887.1	439.5	1445.6	1887.5	265.3	1557.1	266.0
% change	3.0%	-6.0%	16.0%	-0.8%	4.7%	11.3%	5.6%	2.5%
Naples	1007.9	193.0	72.9	260.0	253.5	71.9	156.6	298.5
% change	9.4%	34.2%	0.7%	16.8%	-3.0%	1.6%	4.2%	2.0%
Ocala	717.6	170.6	34.3	99.5	195.1	82.7	135.5	265.6
% change	7.4%	2.7%	7.1%	2.3%	11.4%	15.8%	7.5%	3.8%
Orlando/Kissimmee	8446.0	1186.2	243.2	3375.7	1792.5	414.6	1433.8	285.4
% change	7.5%	0.6%	0.3%	11.4%	7.2%	4.6%	7.1%	4.8%
Palm Bay/Melbourne	1082.9	206.5	47.0	221.7	320.0	74.2	213.5	234.1
% change	5.3%	6.2%	-4.4%	2.9%	5.6%	1.6%	10.4%	3.6%
Palm Coast	146.6	19.1	4.8	39.2	47.2	12.8	23.6	447.8
% change	4.1%	0.9%	12.4%	1.3%	12.4%	-1.0%	-2.2%	5.2%
Panama City	748.6	82.9	26.1	317.0	175.9	55.0	91.8	272.1
% change	1.1%	-2.3%	-1.6%	-1.4%	2.2%	9.9%	7.6%	1.7%
Pensacola	983.4	170.3	43.7	264.6	279.0	79.3	146.4	241.4
% change	-0.8%	2.4%	-3.4%	-2.6%	5.5%	4.4%	-12.5%	2.3%
Port St. Lucie/Ft. Pierce	895.2	186.8	59.4	153.7	222.3	78.0	194.9	279.6
% change	2.4%	-0.9%	9.8%	-8.2%	6.4%	3.3%	8.7%	3.2%
Punta Gorda	357.6	75.4	27.5	62.4	93.8	35.3	63.3	272.3
% change	2.0%	6.3%	-0.8%	1.9%	2.9%	-0.7%	-1.0%	2.1%
Sarasota/Bradenton	1949.1	373.6	115.1	438.5	460.7	157.6	403.6	278.3
% change	5.0%	2.6%	8.0%	0.4%	1.8%	9.8%	14.6%	3.5%
Sebastian/Vero Beach	261.7	53.8	15.2	49.6	81.3	19.2	42.6	239.3
% change	1.2%	10.9%	3.8%	2.0%	2.7%	-1.8%	-11.2%	2.5%
Tallahassee	554.4	106.8	23.1	109.5	169.6	44.9	100.5	185.2
% change	-0.5%	-1.9%	1.8%	5.2%	4.2%	-19.7%	-2.2%	3.6%
Tampa/St. Petersburg	6397.3	1321.7	323.0	1339.3	1696.6	415.5	1301.0	227.9
% change	4.6%	5.1%	5.5%	2.0%	5.2%	4.2%	6.1%	3.7%
West Palm Beach	3338.2	513.3	218.1	716.6	953.4	206.5	730.4	235.8
% change	6.1%	2.2%	9.2%	10.0%	4.0%	7.9%	6.8%	3.5%
Winter Haven/Lakeland	1246.3	268.5	39.2	216.0	327.9	102.4	292.2	258.2
% change	4.3%	5.6%	6.3%	-0.1%	9.6%	-4.6%	4.1%	4.1%
STATEWIDE	59330.1	8936.1	2670.1	12673.8	19658.8	3558.1	11833.1	290.8
% change	5.6%	2.1%	2.0%	4.5%	8.2%	5.1%	6.1%	5.4%